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## Community Board No. 2, Manhattan

3 Washington Square Village  
NEW YORK, NY 10012-1899

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Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

February 20, 2026

Shaneek Meechum, Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on February 19, 2026, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*3.6-3.7.26 – First Job Confessional (Sponsor: Marty Barnes Inc.), Gansevoort Plaza: W. 12th/13th/ 9th Ave. [full]**

**Whereas**, the applicant, working with fast food company McDonald's, is seeking to hold a two-day pop-up activation on the Gansevoort Pedestrian Plaza on Friday, March 6<sup>th</sup> and Saturday, March 7<sup>th</sup>; and

**Whereas**, the activation is expected to be live on Friday the 6<sup>th</sup> from 2 to 6 PM and on Saturday the 7<sup>th</sup> from 1 to 5 PM; and

**Whereas**, the activation will consist of an 8' x 8' booth, where attendees will have the opportunity to speak about their first job interview, and in return will receive a \$15 McDonald's gift card; and

**Whereas**, the activation will not feature amplified sound; and

**Whereas**, the activation should not require the use of a generator and should be able to use the electric hookup on the plaza; and

**Whereas**, any queue line will be snaked on the plaza as is typical for events in this location; and

**Whereas**, the applicant has been in contact with meatpacking BID ahead of this event; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **First Job Confessional (Sponsor: Marty Barnes Inc.)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements, **particularly noting that** current snow / ice conditions on sidewalks may make obtaining the required 5-foot pedestrian clearance more difficult than usual.

Vote: Passed, with 34 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Brad Hoylman-Segal, Manhattan Borough President  
Hon. Hon. Erik Bottcher, NY State Senate, 47<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District