

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

February 23, 2026

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on February 19, 2026, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

1. ***2.6.26 – DKNY x lil sweet treat (Sponsor: lil sweet treat), Washington Sq. No. bet. 5th Ave. & Washington Sq. W. [curb lane only-So.]**
2. ***2.7.26 – DKNY x lil sweet treat Mercer St. (Sponsor: lil sweet treat), Mercer St. bet. Broome & Spring St. [curb lane only-W.]**

Whereas, the applicant, representing candy store Lil Sweet Treat in collaboration with fashion brand DKNY, is seeking multiple curb lane closures for branded truck activations, with two of these activations located within CB2 on Friday, February 6th and Saturday, February 7th; and

Whereas, the activation is expected to consist of a branded food-truck style truck placed in the curb lane, giving out free candy to attendees and branded DKNY bags to select random guests; and

Whereas, all attendees will have the opportunity to fill a small bag with Lil Sweet Treat candy, and with every 50th attendee receiving a free branded DKNY bag; and

Whereas, enough candy will be brought for 375 attendees per day; and

Whereas, ropes and stanchions will be used in each location for line management along the curb; and

Whereas, the event will not feature amplified sound outside the truck; and

Whereas, the first location will be on Friday, February 6th, at 17 Washington Square North between 5th Ave and Washington Square West from 1 to 7 PM; and

Whereas, the second location will be on Saturday, February 7th, at 95 Mercer Street on the corner of Mercer and Spring streets from 11 AM to 5 PM; and

Whereas, the applicant committed to outreach to nearby business and residents at both locations; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **DKNY x lil sweet treat** and **DKNY x lil sweet treat Mercer St.**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements, **particularly noting that** current snow / ice conditions on sidewalks may make obtaining the required 5-foot pedestrian clearance more difficult than usual.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Brad Hoylman-Segal, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Harvey Epstein, NYC Council, 3rd District
Hon. Christopher Marte, NYC Council, 1st District