

Event Details

Event Id: 913955

Event Name: Beauty Brand Pop Up Gansevoort Plaza

Event Description: Beauty Brand Pop Up on Gansevoort Plaza

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 05/01/2026 12:00 AM

Start Date: 05/01/2026 12:30 AM

End Date: 05/04/2026 11:00 PM

Breakdown Date: 05/04/2026 11:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 01/20/2026 11:25 AM

Application Processing by: Shaneek Meachum

Applicant Details

Applicant Name: Amir Shayegan

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

| # | Location | Street Closure | Street Side | Closure | Boro | CB's | Pct | Zipcode |
|---|-----------------------------------|------------------|-------------|---------|-----------|------|-----|---------|
| 1 | Gansevoort Plaza : 12/13 9 Avenue | Pedestrian Plaza | Full | | Manhattan | 2 | 6 | 10014 |

Sponsor Details

Sponsor: IDEKO Productions LLC

Sponsor Address: [REDACTED]
Sponsor Email: [REDACTED]
Sponsor EIN:
Sponsor Phone: [REDACTED]
Sponsor Cell:
Sponsor Fax:
Sponsor Website:

Producer Details

Producer/Organization: Aubri Emery
Producer Address: [REDACTED]
Producer Phone: [REDACTED]
Producer Phone: [REDACTED]
Producer Cell:
Producer Fax:
Producer Email: aubri@ideko.com

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
Affected Community Boards: 2,
Affected Precincts 6,
Affected City Council Dist: 3,
Affected Zipcodes: 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Branding for the beauty brand will be present*
- 3 The event will have on-site security. Following is the on-site security plan: *A local NYC security company will be present.*

Event Conflict Details

Refresh to see updated conflicting events

3 conflicting events found 799531 (SAPO - Embargo) 799803 (SAPO - Embargo) 799806 (SAPO - Embargo)