

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

January 23, 2026

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on January 22, 2026, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***1.13.26 – Nolita Studios Dunkin Collab (Sponsor: Sharon Marie Miller), Bowery bet. E. Houston & Prince Sts. [curb lane only-W.]**

Whereas, the applicant is seeking a curb lane and partial sidewalk closure to support a pop-up coffee truck activation for Dunkin Donuts in front of 250 Bowery, between Houston and Prince streets; and

Whereas, the activation will consist of a branded truck parked in the curb lane, giving out free samples of coffee to passers-by; and

Whereas, the activation is expected to be live from 10 AM to 2 PM on Tuesday, January 13th; and

Whereas, the applicant doesn't expect a queue to form beyond 10-12 people, but BAs will be on site to manage any queue that forms; and

Whereas, the applicant will have trash bags on site for waste; and

Whereas, the event will not feature amplified sound or influencers; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Nolita Studios Dunkin Collab (Sponsor: Sharon Marie Miller)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 36 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Brad Hoylman-Segal, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on January 22, 2026, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***1.15.26 – Turbotax Launch Event @ SoHo Lofts (Sponsor: All Terrain Collective), 1) Broadway bet. Broome & Grand Sts. [partial SW closure-W.]; 2) Grand St. bet. Broadway & Mercer St. [partial SW closure-N.]; 3) Broadway bet. Broome & Grand Sts. [curb lane only-W.]; 4) Grand St. bet. Broadway & Mercer St. [curb lane only-N.]; 5) Mercer St. bet. Broome & Grand Sts. [curb lane only-E.]**

Whereas, the applicant, representing tax software brand Turbotax, is planning a launch event for the new Turbotax store which will be opening at 463 Broadway, at the corner of Grand Street and Broadway; and

Whereas, in conjunction with the opening, there will be a two-part event for select invited attendees, beginning at the new store location at 463 Broadway, and moving to the Soho Lofts at 477 Broadway; and

Whereas, the portion at 463 Broadway will take place inside the store from 4 PM to 7 PM on Thursday, January 15th, after which attendees will move down the block for the portion of the event at 477 Broadway (Soho Lofts) from 7-10 PM; and

Whereas, in conjunction with these two events, the applicant is seeking a partial sidewalk closure for the west sidewalk of Broadway between Broome and Grand, in order to create an “archway” with lights and planters for attendees to walk through when moving from one event to the other; and

Whereas, the setup for the archway / streetscape will begin earlier in the day on the 15th, but will begun to be taken down immediately after 10 PM when the event concludes; and

Whereas, the archway / streetscape will not impede the requisite 5+ foot pedestrian walkway on the sidewalk; and

Whereas, there will not be any amplified sound, food or beverages distributed on the sidewalk; and

Whereas, the applicant had previously been considering the use of heaters but has decided that they are not needed; and

Whereas, there will be some celebrity presence at the event including Issa Rae on a panel at 463 Broadway during the first portion of the event and a performance by Anderson Paak during the second portion of the event at 477 Broadway; and

Whereas, given the celebrity presence, even though the event is private, significant security will be on site including 8 total security guards plus brand ambassadors; and

Whereas, the curb lane will also be used for production parking and potentially parking of a wrapped vehicle; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Turbotax Launch Event @ SoHo Lofts (Sponsor: All Terrain Collective)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 36 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Brad Hoylman-Segal, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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253 Broadway, 6th Floor
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Dear Ms. Meechum:

At its Full Board meeting on January 22, 2026, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

1.15-1.16.26 - LEXA GATES x IAM ACTIVATION 3P5 (Sponsor: 6Degrees Films), Wooster St. bet. Canal & Grand Sts. [SW & curb lane closure-W]

Whereas, the applicant is seeking west curb lane and sidewalk closure for the setup and breakdown of an album release activation to be held inside the Jeffrey Deitch Gallery at 18 Wooster Street; and

Whereas, setup is expected to take place 1/15 at 10:30a with the event starting at 12p, lasting through 1/16 at 12a and crew out by 2a, then breakdown occurring on 1/16 from 10:30a to 4p; and

Whereas, although the event takes place entirely inside, the event is advertised and will be broadcasted to the public through streaming company Twitch and promoted through social media, including by artist Lexa Gates; and

Whereas, Lexa Gates is an up-and-coming artist from NYC and, thus, it can be reasonably expected that such an activation will draw crowds, especially given the media promotion; and

Whereas, the applicant has a vague, unsatisfactory plan for managing potential crowds, including lack of pedestrian passage, line management, and security; now,

Therefore Be It Resolved that CB2, Man. recommends **denial** of **LEXA GATES x IAM ACTIVATION 3P5 (Sponsor: 6Degrees Films)** given lack of a crowd management plan, general oversaturation of events in this area, and lack of sufficient space at this location to handle crowding. Further, CB2 Manhattan recommends the applicant develop a more thorough plan for potential crowding with more security and consider using the curb lane for line management to protect

pedestrian passage and manage noise. Additionally, the committee requests the applicant notify surrounding retail and residential tenants and provide day-of contact information for any issues that arise

Vote: Unanimous, with 36 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



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Community Board 2, Manhattan



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