

APPLICANT INFORMATION:

Name of applicant(s):

PA'CO LLC & GREY HERON HOLDINGS LLC AS CO-LICENSEE

Trade name (DBA):

GREY HERON CAFE (CAFE) & ATANY (RETAIL STORE)

Premises address:

2 BLEECKER STREET (STOREFRONT), NEW YORK, NY 10012

Cross Streets and other addresses used for building/premise:

BOWERY & ELIZABETH STREET

CONTACT INFORMATION:

Principal(s) Name(s):

JUSTIN BECK

Office or Home Address: 2 BLEECKER STREET (STOREFRONT)

City, State, Zip: NEW YORK, NY 10012

Telephone #: _____ email



Landlord Name / Contact:

ANI V ANI LLC

Landlord's Telephone and Fax:



| NAMES OF ALL PRINCIPAL(s): | NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD |
|----------------------------|---|
| JUSTIN BECK | N/A |
| N/A | |
| N/A | |

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

THE APPLICANT BEFORE YOU INTENDS TO OPERATE A SMALL SPECIALITY CAFE BY DAY AND OFFER SMALL BITES, WINE, AND COCKTAILS IN THE EVENING. THE CAFE WILL BE LOCATED INSIDE THE MEN'S CLOTHING STORE, ATANY ON THE CORNER OF BLEECKER AND BOWERY.

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

- a new liquor license (Restaurant Tavern / On premise liquor Other)
- an UPGRADE of an existing Liquor License
- an ALTERATION of an existing Liquor License
- a TRANSFER of an existing Liquor License
- a HOTEL Liquor License
- a DCA CABARET License
- a CATERING / CABARET Liquor License
- a BEER and WINE License
- a RENEWAL of an existing Liquor License
- an OFF-PREMISE License (retail)
- OTHER : _____

THE APPLICANT WILL OPERATE A SPECIALITY CAFE WITHIN A MEN'S CLOTHING STORE. WE ARE COMING BEFORE YOU AS A "BAR/TAVERN," FOR THE PURPOSE OF THE SLA.

If upgrade, alteration, or transfer, please describe specific nature of changes:
(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

N/A. THIS IS A NEW LICENSE APPLICATION.

If this is for a new application, please list previous use of location for the last 5 years:

CLOTHING RETAIL.

Is any license under the ABC Law currently active at this location? yes no

If yes, what is the name of current / previous licensee, license # and expiration date: _____
N/A, PREMISES IS NOT CURRENTLY LICENSED.

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?
 yes no *

If yes, please list DBA names and dates of operation:

SAXON & PAROLE (316 BOWERY, LLC ; 0340-20-100675). *LAMP SCREENSHOT AVAILABLE ON NEXT PAGE.*

PREMISES:

By what right does the applicant have possession of the premises?

Own Lease Sub-lease Binding Contract to acquire real property other: _____

Type of Building: Residential Commercial Mixed (Res/Com) Other: _____

Number of floor: 4 _____ Year Built : 1868 _____

Describe neighboring buildings:

MIXED-USE (COMMERCIAL & RESIDENTIAL)

Zoning Designation: C6-1

Zoning Overlay or Special Designation (applicable) LI

Block and Lot Number: 521 / 7504

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? yes no

Is the premise located in a historic district? yes no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? yes no, please explain : PENDING

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) no yes : explain APPLICANT PLANS TO APPLY FOR DOT SIDEWALK CAFE SEATING IN THE FUTURE

What is the proposed Occupancy? <128 ENTIRE 1ST FLOOR (RETAIL & CAFE)

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

no yes

If yes, what is the maximum occupancy for the premises? 128

If yes, what is the use group for the premises? USE GROUP 6

If yes, is proposed occupancy permitted? yes no, explain : _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? yes no

Do you plan to file for changes to the Certificate of Occupancy? yes no
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? no yes

(if yes, please describe: APPLICANT WILL ADD CAFE NAME TO EXTERIOR SIGNAGE.

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? 1,650 SQ. FT

If more than one floor, please specify square footage by floors: RETAIL AREA 1,350 SQ. FT & CAFE 300 SQ. FT
(GROUND FLOOR)

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

N/A AT THIS TIME. APPLICANT PLANS TO APPLY FOR DOT SIDEWALK CAFE SEATING ONCE ELIGIBLE.

If more than one floor, what is the access between floors? INTERNAL STAIRCASE

How many entrances are there? 1 How many exits? 1 How many bathrooms ? 1

Is there access to other parts of the building? no yes, explain: N/A

OVERALL SEATING INFORMATION:

Total number of tables? 4 Total table seats? 12

Total number of bars? 1 Total bar seats? 8

Total number of "other" seats? 0 please explain : N/A

Total OVERALL number of seats in Premises : 20

BARS:

How many *stand-up bars / bar seats are being applied for on the premises? Bars 1 Seats 8

How many service bars are being applied for on the premises? 0

Any food counters? no yes, describe : N/A

For Alterations and Upgrades:

Please describe all current and existing bars / bar seats and specific changes: _____

N/A, THIS IS FOR A NEW LICENSE APPLICATION.

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

Bar Bar & Food Restaurant Club/ Cabaret Hotel Other: _____
(CAFE)

What are the Hours of Operation?

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:
7AM to 10PM 7AM to 12AM 7AM to 12AM

Will the business employ a manager? no yes, name / experience if known : WILLIAM TIGERTT & MICHAEL DEMPSEY

Will there be security personnel? no yes(if yes, what nights and how many?) N/A
Do you have or plan to install French doors, accordion doors or windows that open? no yes

If yes, please describe : PREMISES HAS FRENCH DOORS WHICH WILL CLOSE BY 10PM.

Will you have TV's ? no yes (how many?) N/A

Type of MUSIC / ENTERTAINMENT: Live Music Live DJ Juke Box Ipod / CDs none

Expected Volume level: Background (quiet) Entertainment level Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? no yes

IF YES, will you be using a professional sound engineer? N/A

Please describe your sound system and sound proofing: _____
PREMISES CURRENTLY HAS SOUNDPROOFING.

Will you be permitting: promoted events scheduled performances outside promoters

any events at which a cover fee is charged? private parties (ON OCCASSION)
APPROX. 10-20 A YEAR
(CORPORATE & HOLIDAYS)

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? no yes (if yes, please attach plans)

Will you be utilizing ropes movable barriers other outside equipment (describe) _____

N/A

Are your premises within 200 feet of any school, church or place of worship? no yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 1/2 " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: N/A

Address: _____ Distance: _____

Name of School / Church: _____

Address: N/A Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

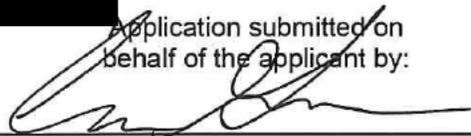
Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: MICHEAL DEMPSEY Phone: [REDACTED]

Address: 2 BLEECKER STREET (STOREFRONT), NEW YORK, NY 10012

Email: [REDACTED]

Application submitted on behalf of the applicant by:



Signature

Print or Type Name HELBRAUN & LEVEY LLP c/o ADRIANNA GOLOVATII

Title REPRESENTATIVE

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.





Community Board 2, Manhattan
SLA Licensing Committee
Carter Booth, Co-Chair
Robert Ely, Co-Chair

GREY HERON

Apéro Café

SANDWICHES

JAMBON BEURRE

Country Ham, Cultured Salted Butter, on Baguette

14.5

CHICKEN AVOCADO

Cheddar, Radish, Dijon, Spouts on Multigrain

14.5

TUNA

Tuna, Hard Boiled Egg, Pickled Red Onion, Arugula, Served on
Sesame Bun

16.5

DESSERTS

Pot du Crème - French Chocolate Dusted with Espresso

9

Panna Cotta - Apricot Compote

9

Notice: Consuming raw or undercooked meats, poultry, seafood, shell fish
or eggs may increase your risk of foodborne illness.

GREY HERON
Apéro Café

PASTRIES

CROISSANT

5

PAIN AU CHOCOLAT

7.5

YUZU MADELEINES

6

KOUIGN-AMANN

7

CARDAMOM SWEET ROLL

6.75

RED CURRANT SCONE

6

Tea Service by House of Waris Botanicals

Classic Black Tea

Chamomile

Earl Grey

English Breakfast

Blood Orange

Wild Mint

5

GREY HERON
Apéro Café

COFFEE MENU

HOT COFFEE

8oz or 12oz 4.50

ESPRESSO

single 4.75 or double 5.75

AMERICANO

8oz or 12oz 4.50

MACCHIATO

4.75

CORTADO

5

FLAT WHITE

5.25

CAPPUCCINO

5.25

LATTE

5.95

MATCHA LATTE

5.75

COLD BREW

5.75

GREY HERON
Apéro Café

NON ALCOHOLIC COCKTAILS

WHEN DOWN IN JUAREZ
NA Agave Distillate, Ginger, Pandan, Lime

GREAT JONES SPRITZ
Dry and botanical Martinez - non-alcoholic

LONDON BOUND
Botanical Distillate, Verjus, Quinine, Honey, Lavender, Cedar

PHONY MEZCAL NEGRONI
NY Produced NA Bitters

EMPEROR'S GRACE
Lapsang Suchong, Cinnamon, Clove, Star Anise, Rice Milk

GREY HERON
Apéro Café

LOW ABV COCKTAILS

SHOCHU HI BALL
Kome Shochu, Soda Water, Yuzu

FINO FINO FINO
Sherry Spritz with a surprise

BOND ST SHRUB
Raspberry, Curaçao, Shochu

BAMBOO
Vermouth, Bitter, Sherry

GÉNÉPY & TONIC
Génépy, Tonic, Aloe Liqueur, and Lime

GREY HERON
Apéro Café

COCKTAILS

GREY ESPRESSO MARTINI
Ristretto Espresso, Vodka, Cardamom Foam

BLEECKER ST SPRITZ
House blend of Italian bitters, Prosecco, Soda

COLD BREW BOULEVARDIER
Coffee-Infused Campari, Rye, Sweet Vermouth

THE MIGHTY TINY TINI
Dry Gin, White Vermouth, Olive

GARMENTO DAIQUIRI
Rum, Maraschino Liquor, Lime

18

LA STRADA TASTING
An Italian spritz roadtrip flight featuring the three styles of
Turin, Trento, and Trieste
three 4 oz mini cocktails

28

GREY HERON
Apéro Café

WHITE WINE

Albariño, Do Ferreiro 2023

Savennières, Domaine Du Closel 2022

RED WINE

Lapierre 'Raisins Gaulois' 2022

Pinot Noir 'Nevermore,' Williamette Valley 2024

ROSÉ WINE

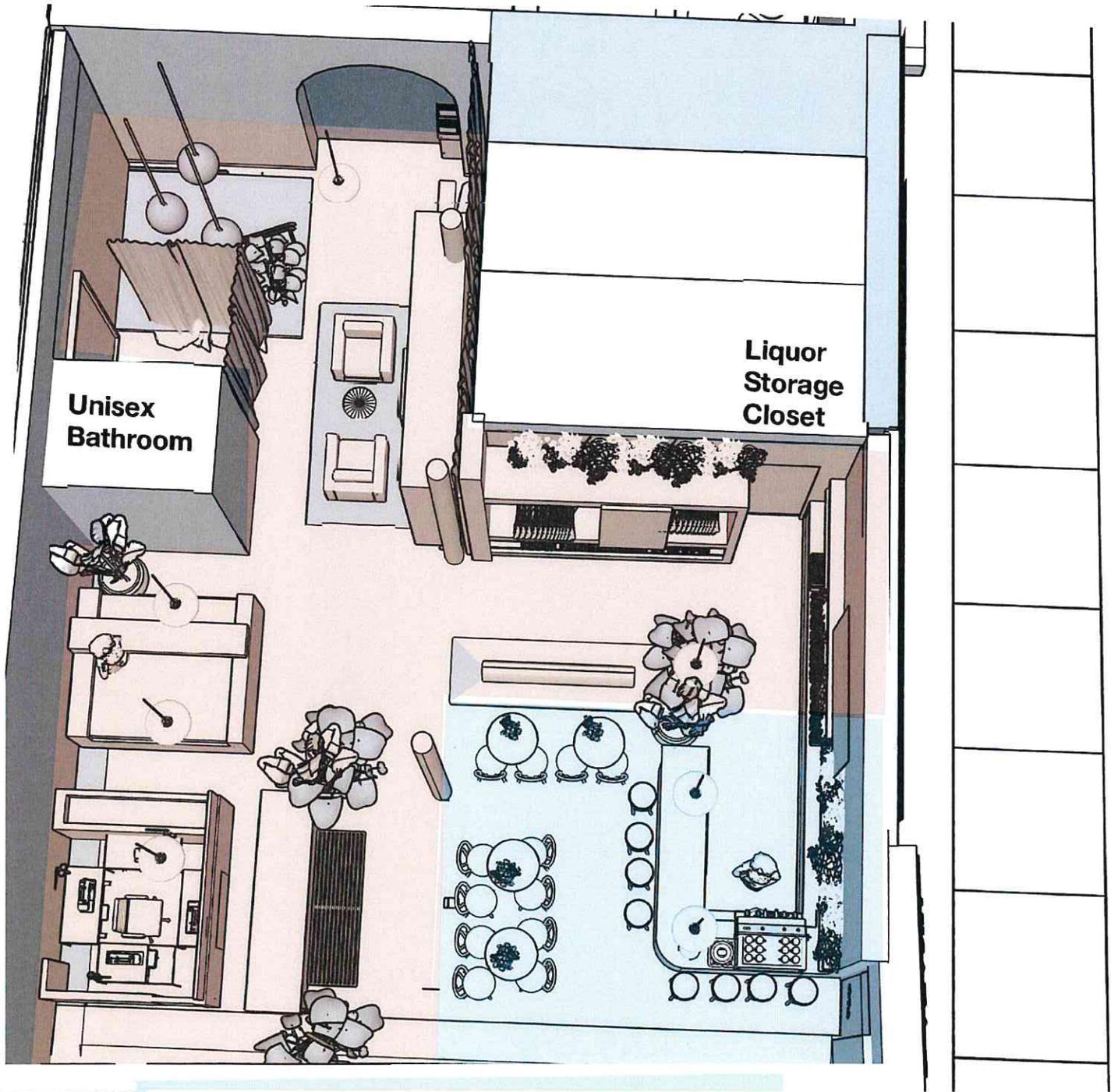
Chateau Peyrassol 'Cuvee des Commandeurs' 2025

Tenuta delle Terre Nere, Etna Rosato 2024

BOTTLED BEER

Luppulo Italian Style Pils, Oxbow, ME

Gaffel Kölsch, Cologne



Unisex Bathroom

Liquor Storage Closet

Cafe/Bar = blue
Clothing Store = orange

↑
ENTRANCE





