

Event Details

Event Id: 913473

Event Name: Brigeo Consumer Activation

Event Description: A chic modern Scalp Reset Bar that mimics a wellness clinic x beauty atelier and treats scalp care like a prestige facial service while demystifying scalp health providing personalized insights and bringing Brigeois natural performance story forward through tactile sensorial moments. This will be a consumer based event from 10-6pm on Saturday Feb 14th. Free for the public

Event Type: Street Event

Event SubType: Street event, Medium

Permitting Agency: Street Activity Permit Office

Setup Date: 02/14/2026 12:00 AM

Start Date: 02/14/2026 10:00 AM

End Date: 02/14/2026 06:00 PM

Breakdown Date: 02/14/2026 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 01/15/2026 05:57 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Kristin Vazquez

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

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#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	WOOSTER STREET between GRAND STREET and CANAL STREET Note: 22 Wooster Street	Sidewalk and Curb Lane Closure	East		Manhattan	2	1	10013
2	GRAND STREET between WOOSTER STREET and WEST BROADWAY	Sidewalk and Curb Lane Closure	South		Manhattan	2	1	10013

Sponsor Details

Sponsor: Patrick J Clayton Productions

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 500 to 999.
- 2 The event will be advertised. Following is the event advertising plan: *On social media.*

- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 The event will have on-site security. Following is the on-site security plan: *One guard inside the venue and the other will be outside.*

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found