

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.14-10.16.25 – Armadillo Gaia Collection Launch (Sponsor: Invisible North), Crosby St. bet. Grand & Howard Sts. [SW & curb lane closure-E.]**

Whereas, the applicant is seeking a curb-lane closure for load-in / load-out in relation to a 3-day pop-up for luxury rug company Armadillo at 13-17 Crosby Street; and

Whereas, the applicant does not expect a queen line for the pop-up, given the niche nature of the brand and product being sold, and thus does not require a partial sidewalk closure for a queue / rope and stanchions; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Armadillo Gaia Collection Launch (Sponsor: Invisible North)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.14.25 – Rails Nolita Opening Event (Sponsor: Rails Retail 1 NY LLC), Elizabeth St. bet. E. Houston & Prince Sts. [partial Sw closure-E.]**

Whereas, the applicant, clothing store Rails, is seeking a partial sidewalk closure to support an activation on the sidewalk in conjunction with the opening of its new Men’s store at 15 Prince Street, on the corner of Elizabeth and Prince Streets; and

Whereas, the activation on the sidewalk will be part of an invite-only event to the store taking place on the evening of Tuesday, October 14th, for which the applicant is expecting around 40-60 guests; and

Whereas, while the main component of the invite-only event is occurring in the store, the applicant is seeking to place rope and stanchions for a queue line, along with a table display, giveaways, and a DJ, on the sidewalk during the event; and

Whereas, while the applicant initially planned on running the queue line down Prince Street, it was noted by the SAR Committee that it would not be possible to maintain the requisite 5-foot pedestrian right-of-way, and the applicant agreed to move the queue onto Elizabeth Street; and

Whereas, the activation will not include any celebrities or influencers; and

Whereas, the activation will not feature food or drink; and

Whereas, the SAR Committee noted the applicant’s plan to include a DJ, and suggested that the applicant remove this component, which the applicant agreed to take under advisement but noted that the volume for the DJ would be kept at a low level; now

Therefore Be It Resolved that CB, 2 Man. recommends **approval of Rails Nolita Opening Event (Sponsor: Rails Retail 1 NY LLC), provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.15-10.17.25 – Aime De Leon – Display Vehicles (Sponsor: IDEKO), Mulberry St. bet. Prince & Spring Sts. [curb lane only-E.]**

Whereas, the applicant, clothing store Aime Leon Dore, is seeking to hold a three-day curb lane activation in the east curb lane in front of its store at 224 Mulberry Street, between Prince and Spring Streets; and

Whereas, the activation will consist of three branded Porsche vehicles parked in the curb lane in front of the store from 11 AM – 7 PM for three days from Wednesday, October 15th through Friday, October 17th; and

Whereas, the applicant stated they were considering shortening the event by a day; and

Whereas, the applicant plans to have four security guards on site during the activation, as well as two porters to keep the sidewalk clear; and

Whereas, the applicant recognized that during past similar events, they had executed a full street closure, but stated that since the dining shed opposite the store has now been taken down, they do not believe a full street closure to be necessary; and

Whereas, there will be no amplified sound, food / beverage, or any other elements to the activation other than the parked cars; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Aime De Leon – Display Vehicles (Sponsor: IDEKO)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
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Hon. Brian Kavanagh, NY State Senate, 27th District
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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.15-10.17.25 – Overland Entertainment – 21G – People Inc. (Sponsor: GSS Security Services, Inc.), Greene St. bet. Canal & Grand Sts. [curb lane only-W.]**

Whereas, the applicant is seeking a curb lane closure for an anticipated line to enter a Better Homes & Gardens-themed pop-up activation at 21 Greene Street; and

Whereas, the one-day pop-up will take place on Wednesday, October 15th from 9 AM to 6 PM; and

Whereas, guests will only be able to enter the pop-up during pre-booked sessions, all of which have already been fully pre-booked, with each session having a capacity of 100 people, and generally no walk-up capacity; and

Whereas, the applicant is seeking to close the west curb lane of Greene in front of 21 Greene for a queue line, which would leave the requisite 5-foot pedestrian right-of-way on the sidewalk; and

Whereas, there will be no food, beverages, or amplified sound on the sidewalk or in the curb lane outside of the pop-up; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Overland Entertainment – 21G – People Inc. (Sponsor: GSS Security Services, Inc.)**, provided that the applicant conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.16.10.19.25 – Houseplant x Shopify Pop-up (Sponsor: Shopify), Greene St. bet. Prince St. & W. Houston St. [partial SW closure-W.]**

Whereas, the applicant is seeking a partial sidewalk closure to support a line with ropes and stanchions for a pop-up for home goods brand Houseplant, located at the Shopify pop-up store at 131 Greene Street; and

Whereas, the pop-up is expected to be open for three days, from Friday, October 17th through Sunday, October 19th, from 10 AM to 5 PM on the 13th and 11 AM to 6 PM each day; and

Whereas, the line with rope and stanchions will run north along the west sidewalk of Greene towards Houston Street; and

Whereas, the applicant is expecting around 300-500 guests per day; and

Whereas, the event will not feature celebrities, amplified sound, or food / beverages on the sidewalk; and

Whereas, the applicant was made aware of a past recent event at the Shopify pop-up space which resulted in a full street closure despite being presented as a curb lane closure, and they stated that they had not been associated with said event but would make sure that this event remained contained to a sidewalk closure and would not result in closing the street; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Houseplant x Shopify Pop-up (Sponsor: Shopify)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
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September 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.17.25 – Dew Away (Sponsor: RaeDawn Johnson), Broadway bet. Broome & Spring Sts. [partial SW closure-W]**

Whereas, the applicant, beauty brand Dew Away, is seeking to hold a sidewalk activation around 504 Broadway, between Broome and Spring Streets; and

Whereas, the activation is expected to consist of branded table and director's chair set up on the sidewalk, where attendees and passers-by can receive free samples of make-up remover; and

Whereas, the applicant will also be promoting a collaboration with nonprofit United for Her, to which a portion of online sales will be donated; and

Whereas, the activation will be live from 12 PM – 5 PM on Friday, October 17th; and

Whereas, the applicant does not expect a significant queue for the pop-up; and

Whereas, the event will feature amplified sound in the form of a small speaker (no DJ); and

Whereas, the event will not feature influencers or celebrities; and

Whereas, the event will not feature any food or beverages; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Dew Away (Sponsor: RaeDawn Johnson)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
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October 27, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.19.25 – White Fox Matcha Cart at 513 Broadway (Sponsor: New York Food Truck Association), Broadway bet. Broome & Spring Sts. [curb lane only-W]**

Whereas, the applicant, representing online fashion retailer White Fox, is seeking to hold a 1-day curb lane activation on Sunday, October 19th, in the west curb lane at 513 Broadway, between Broome and Spring Streets; and

Whereas, the activation will consist of a branded food truck parked in the curb lane giving out free branded sweatshirts and iced matchas to attendees; and

Whereas, the activation will be live from 10 AM to 4 PM on Sunday, October 19th; and

Whereas, the activation will not include amplified sound; and

Whereas, the applicant has 1,000 sweatshirts and 500 matchas to give away to attendees; and

Whereas, rope and stanchions will be used for line management; and

Whereas, one security guards will be onsite along with brand managers to assist with line management and sanitation; and

Whereas, all trash will be removed by the applicant and brought to a facility offsite; and

Whereas, at the SAR Committee's suggestion, the applicant agreed to run the line north along Broadway; now

Therefore Be It Resolved that CB2, Man. recommends **approval of White Fox Matcha Cart at 513 Broadway (Sponsor: New York Food Truck Association), provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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October 27, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

- 1. *10.19.25 – Topps @ Washington Square Park (Sponsor: BeCore Inc.), 5th Ave. bet. Washington Sq. No. & E. 8th St. [curb lane only-W.-Near 1 5th Ave.]**
- 2. *10.19.25 – Topps The Cage 6th Ave. (Sponsor: BeCore Inc.), 6th Ave. bet. W. 3rd & W. 4th Sts. [curb lane only-E.]**
- 3. *10.20.25 – Topps @ Bleeker Trading (Sponsor: BeCore Inc.), Christopher bet. Bedford & Bleecker Sts. [curb lane only-E.]**

Whereas, the applicant, representing sports card brand Topps, is seeking multiple curbside closures for branded truck activations, with three of these activations located within CB2 on Saturday, October 18th; Sunday, October 19th; and Monday, October 20th; and

Whereas, the activation is expected to consist of a branded food-truck style truck placed in the curbside lane, with attendees encouraged to come up to the truck to answer trivia questions and receive free giveaways; and

Whereas, the applicant intends to give away up to 200 branded drawstring bags per day, and attendees do not need to correctly answer the trivia question to receive a bag; and

Whereas, while the applicant is not expecting queues for its pop-ups, it will bring rope and stanchions in the truck to each site in case they are needed; and

Whereas, the event will not feature amplified sound outside the truck, influencers or celebrities; and

Whereas, the first location will be on Saturday, October 18th, at 272 6th Ave (west curb lane of 6th Ave) between Houston and Bleecker Streets from 4:30 to 7:30 PM; and

Whereas, the second location will be on Sunday, October 19th, in the vicinity of 1 Fifth Avenue between 8th Street and Washington Square North from 4:30 to 7:30 PM; and

Whereas, upon the SAR committee pointing out that this area is a no-standing zone, the applicant agreed to move the event to either the west side of 5th Avenue or to Washington Square North; and

Whereas, the third location will be on Monday, October 20th, in the vicinity of 96 Christopher Street, between Bleecker and Bedford Streets, from 10 AM - 2 PM; and

Whereas, the applicant, upon being told of the near-constant line running from L'Industrie Pizza along the south sidewalk of Christopher, the applicant agreed to move the truck around the corner onto Bleecker Street; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Topps @ Washington Square Park, Topps The Cage 6th Ave., and Topps @ Bleeker Trading provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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October 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.21.25 – AMEX Sigma (Sponsor: Event Permits LLC), W. Broadway bet. Prince & W. Houston Sts. [curb lane only-E.]**

Whereas, the applicant, representing card company American Express, is seeking a one-day curbside activation in the east curbside lane of Broadway between Prince and Houston Streets; and

Whereas, the activation will consist of a large 8-foot statue / replica of an Amex card, placed in the curbside lane from 8 AM to 6 PM on Tuesday, October 21st; and

Whereas, attendees will be able to scan a QR code to read more about the card, as well as receive a giveaway of an iPhone case; and

Whereas, the activation will not feature food & drink, amplified sound, or celebrities; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **AMEX Sigma (Sponsor: Event Permits LLC)**, **provided that** the applicant conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.22-10.26.25 – SONSIE Skin Care Brand at 131 Greene St. (Sponsor: Parti LLC), Greene St. bet. Prince & W. Houston Sts. [curb lane only-W.]**

Whereas, the applicant is seeking a partial sidewalk closure to support a line with ropes and stanchions for a pop-up for skincare brand SONSIE, located at the Shopify pop-up store at 131 Greene Street; and

Whereas, the pop-up is expected to be open for two days, on Saturday, October 25th and Sunday, October 26th, from 11 AM to 7 PM each day; and

Whereas, the applicant has set up an RSVP and timed entry system and hopes not to have a line form, but should a queue form, rope and stanchions will be used on the sidewalk in front of the store; and

Whereas, the applicant will employ in-house Shopify security for line management as needed; and

Whereas, the pop-up may include a brief, RSVP-only “talent” appearance, not during the normal pop-up hours, which is not being pre-advertised; and

Whereas, the event will not feature amplified sound or food / beverages on the sidewalk; and

Whereas, the applicant has also applied for curb lane closures on October 22-26th in order to facilitate production parking, load-in and load-out; and

Whereas, the applicant was made aware of a past recent event at the Shopify pop-up space which resulted in a full street closure despite being presented as a curb lane closure, and they stated that they had not been associated with said event but would make sure that this event remained contained to a sidewalk closure and would not result in closing the street; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **SONSIE Skin Care Brand at 131 Greene St. (Sponsor: Parti LLC)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements; and

Therefore Be It Further Resolved that should there be any decision for this event to be shifted to a full street closure, the applicant and SAPO should notify CB2, Man. immediately so that the community can be notified ahead of the event.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.25-10.26-25 – Monos (Sponsor: Monos), Mercer St. bet. Prince & Spring Sts. [partial SW closure-E.]**

Whereas, the applicant, Canadian luggage brand Monos, is seeking a partial sidewalk and curb lane closure to support an activation in conjunction with the opening of its first US store at 120 Mercer Street; and

Whereas, the activation will take place on Saturday, October 25th and Sunday, October 26th, from 10 AM through 7 PM each day; and

Whereas, the curb lane portion of the activation will consist of three branded Brooklyn Coach Works Land Rover Defenders parked in front of the store; and

Whereas, the sidewalk portion of the activation will consist of a rolling sidewalk cart serving free cans of cold brew and Monos post cards to attendees, alongside an A-Frame sign; and

Whereas, the applicant plans to give away 1,000 servings of cold brew; and

Whereas, the event will be supported by 3 brand ambassadors and 2 security guards; and

Whereas, the activation will not include any amplified sound or celebrities; and

Whereas, the applicant plans to use rope and stanchions for line management, but also agreed to use the curb lane with barriers for the queue line if necessary to maintain the required 5-foot pedestrian right of way; and

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Monos (Sponsor: Monos)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.25-10.26.25 – Parlux-Eilish Fragrance at 570 Broadway – NYFTA (Sponsor: New York Food Truck Association), Broadway bet. E. Houston & Prince Sts. [SW & curb lane closure-W.]**

Whereas, the applicant, representing Billie Eilish’s fragrance brand, is seeking to hold a 2-day sidewalk activation on Saturday, October 25th and Sunday, October 26th, on the west sidewalk at 570 Broadway, between Houston and Prince Streets; and

Whereas, the activation will consist of a branded “tuk tuk” on the sidewalk giving away 300 pre-packaged mini fragrance samples each day; and

Whereas, the activation will be live from 12 PM to 6 PM each day; and

Whereas, the activation will not include amplified sound; and

Whereas, rope and stanchions will be used for line management, with the line running north towards Houston Street; and

Whereas, the event will not feature Billie Eilish or any celebrities in attendance; and

Whereas, brand ambassadors will be on site to assist with line management; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Parlux-Eilish Fragrance at 570 Broadway – NYFTA (Sponsor: New York Food Truck Association)**, provided that the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.30.25 – BOJ Coffee Cart Activation – SoHo (Sponsor: Mother Sauce Creative LLC), Broadway bet. Prince & Spring Sts. [curb lane only-]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

Whereas, the proposed event appears to be on a block that is currently embargoed by SAPO; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **BOJ Coffee Cart Activation – SoHo (Sponsor: Mother Sauce Creative LLC)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.31.25 – Halloween Pickleball Hangout (Sponsor: Mauricio Mata), Gay St. bet. Christopher St. & Waverly Pl. [full street closure]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

Whereas, the event conflicts with the annual Greenwich Village Halloween parade; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Halloween Pickleball Hangout (Sponsor: Mauricio Mata)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***11.1.25 – BOJ Matcha Cart Activation – Union Square (Sponsor: Mother Sauce Creative LLC), E. 14th St. bet. Broadway & University Pl. [curb lane only-So.]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **BOJ Matcha Cart Activation – Union Square (Sponsor: Mother Sauce Creative LLC)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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October 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***11.1.25 – Robin Hood Foundation-Carbone NYC Marathon Event (Sponsor: Robin Hood Foundation), Jersey St. bet. Lafayette & Mulberry Sts. [full street closure]**

Whereas, the applicant, the nonprofit Robin Hood Foundation, working in collaboration with restaurant Carbone, is seeking a full street closure for an outdoor street event on Sunday, November 1st in conjunction with the New York City Marathon; and

Whereas, the event is scheduled to take place on Sunday, November 1st, with the street closed for setup beginning at 10 AM, the event itself running from 5 PM to 8 PM, and breakdown complete by 10 PM; and

Whereas, the planned location for the event is on Jersey Street between Lafayette and Mulberry Streets; and

Whereas, the event will consist of several food booths serving food to attendees, a DJ stand with amplified sound, and a bar serving canned beer and wine; and

Whereas, the applicant intends to apply for a temporary SLA license for the planned service of canned beer and wine; and

Whereas, the event will feature amplified sound in the form of a DJ, which is intended to be played at a moderate level; and

Whereas, NYPD-style barricades will be placed on both ends of the street, with security staff checking the IDs of attendees at the entrance; and

Whereas, three licensed NYS security guards will be on site from 4 PM to 10 PM; and

Whereas, no more than 199 attendees will be allowed on the block at any given time; and

Whereas, the event is targeted towards marathon runners and will include an online signup, however, it will also be open to the public, with rope and stanchions available for line management if needed; and

Whereas, the block in question features a very narrow, alley-like street, and in this case, the entire width of the street is less than 15 feet, making the requisite 15-foot emergency lane impossible for this event; and

Whereas, the SAR committee was uncertain as to how SAPO & FDNY treat the 15-foot requirement when events are held on streets that are themselves not 15 feet wide; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Robin Hood Foundation-Carbone NYC Marathon Event (Sponsor: Robin Hood Foundation), provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements **and further provided that** FDNY and SAPO permit a smaller than 15-foot emergency lane on streets that are less than 15 feet in width.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
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Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***11.10-11.16.25 – Zepbound Pop-Up Event (Sponsor: Preferred Security and investigations Inc.), Crosby St. bet. Grand & Howard Sts. [curb lane only-E.]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Zepbound Pop-Up Event (Sponsor: Preferred Security and investigations Inc.)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
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October 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on October 23, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI / RENEWALS

- 1. 10.20.25 – Movies on the Cobbles No. 10 (Sponsor: Meatpacking District), W. 12th/13th Sts. Gansevoort Pedestrian Plaza**
- 2. 12.1.25-1.16.26 – MDMA Holiday Lights 2025 (Sponsor: Meatpacking District Management Association), 1) W. 12th/13th Sts. Gansevoort Pedestrian Plaza, 2) W. 13th/W. 14th Sts. Gansevoort Pedestrian Plaza**

Whereas, these events have been held previously, and no major complaints have been received; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations.

Vote: Passed, with 32 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District