

EventId: 892188

Halia Francis 09/30/2025 12:50 PM

Event Details

Event Id: 892188

Event Name: Zepbound Pop-Up Event

Event Description: The is a Zepbound pharmaceutical product activation that will take place inside of 13 Crosby Street. There will not be any free giveaways, celebrity appearances or branding. A Curb Lane Only Permit is needed for Load In and Load Out and Executive and Guest Drop Off and Pick Up

Event Type: Production Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 11/10/2025 12:30 AM

Start Date: 11/10/2025 12:30 AM

End Date: 11/16/2025 11:30 PM

Breakdown Date: 11/16/2025 11:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 09/25/2025 03:26 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Thomas Liotta

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax: [REDACTED]

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
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1	CROSBY STREET between HOWARD STREET and GRAND STREET Note: 13 Crosby Street	Curb Lane Only	East		Manhattan	2	5	10013
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Sponsor Details

Sponsor: Preferred Security and investigations Inc

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN: [REDACTED]

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Preferred Security and Investigations Inc

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: tliotta@preferred-inc.com

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 500 to 999.
- 2 The event will have on-site security. Following is the on-site security plan: *Preferred Security will handle all security with the assistance of the NYPD.*

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

