

EventId: 873283

Halia Francis 09/30/2025 12:18 PM

Event Details

Event Id: 873283

Event Name: Parlux-Eilish Fragrance at 570 Broadway - NYFTA

Event Description: West Curb Lane to park production vehicles and to Park Mini-
Perfume Sampling Truck. Partial west sidewalk use for ropes and
stanchions for line queue. 5FT OF UNOBSTRUCTED SIDEWALK
MAINTAINED AT ALL TIMES

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 10/25/2025 06:00 AM

Start Date: 10/25/2025 09:00 AM

End Date: 10/26/2025 07:00 PM

Breakdown Date: 10/26/2025 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 06/26/2025 02:46 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Elliot Winick

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax: [REDACTED]

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROADWAY between PRINCE STREET and EAST	Sidewalk and Curb	West		Manhattan	2	1,	10012

HOUSTON STREET Note: CURB LANE USE AND PARTIAL SIDEWALK USE	Lane Closure						5	
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Sponsor Details

Sponsor: New York Food Truck Association

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5, 1,

Affected City Council Dist: 1, 2,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *Mini Perfume Sampling Truck*
- 3 There will be red carpet, rope and/or stanchions used at this event.

Event Conflict Details

Refresh to see updated conflicting events

2 conflicting events found

713138 (SAPO - Embargo) 804541 (SAPO - Embargo)