

EventId: 886196

Christopher Lorient 09/04/2025 02:21 PM

## Event Details

Event Id: 886196

Event Name: Bero Block Party

Event Description: Use of street for a block party-style event for beverage brand Bero

Event Type: Street Event

Event SubType: Street event, Large

Permitting Agency: Street Activity Permit Office

Setup Date: 10/18/2025 12:01 AM

Start Date: 10/18/2025 04:00 PM

End Date: 10/18/2025 09:00 PM

Breakdown Date: 10/18/2025 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 08/29/2025 10:26 AM

Application Processing by: Christopher Lorient

## Applicant Details

Applicant Name: Amir Shayegan

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	MULBERRY STREET between PRINCE STREET and SPRING STREET	Full Street Closure	Full		Manhattan	2	5	10012

## Sponsor Details

Sponsor: BERO  
 Sponsor Address: [REDACTED]  
 Sponsor Email:  
 Sponsor EIN:  
 Sponsor Phone:  
 Sponsor Cell:  
 Sponsor Fax:  
 Sponsor Website:

## Producer Details

Producer/Organization:  
 Producer Address:  
 Producer Phone:  
 Producer Phone:  
 Producer Cell:  
 Producer Fax:  
 Producer Email:

## Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,  
 Affected Community Boards: 2,  
 Affected Precincts 5,  
 Affected City Council Dist: 1,  
 Affected Zipcodes: 10012,

## Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *DJ for background music*
- 3 The event will contain the following commercial branding and/or advertising elements: *Bero branding*
- 4 The event will be advertised. Following is the event advertising plan: *TBD, but likely via Bero online and digital channels.*
- 5 The event will have on-site security. Following is the on-site security plan: *We are likely using Stone Security. Security detail is TBD, but will NYS licensed.*
- 6 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 7 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**
- 8 There will be a prop at this event. Following are the dimensions and description: *speakers stands, lighting stands*
- 9 There will be a tent or a canopy at this event. Following are the dimensions and description: *10x10 pop up tents*

10 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

1 conflicting events found

827841 (SAPO - Sidewalk Sale)