

EventId: 891659

Halia Francis 09/30/2025 11:46 AM

Event Details

Event Id: 891659

Event Name: Dew Away

Event Description: Sell our makeup remover as well as give away samples of our
makeup remover

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 10/17/2025 11:30 AM

Start Date: 10/17/2025 12:00 PM

End Date: 10/17/2025 05:00 PM

Breakdown Date: 10/17/2025 05:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 0 to 74

Non Profit Organization: No

Received Date: 09/23/2025 09:53 AM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: RaeDawn Johnson

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: s [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROADWAY between SPRING STREET and BROOME STREET Note: outside of Bloomingdales	Partial Sidewalk Closure	West		Manhattan	2	1, 5	10012

Sponsor Details

Sponsor: RaeDawn Johnson
 Sponsor Address: [REDACTED]
 Sponsor Email:
 Sponsor EIN: [REDACTED]
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website: www.balaeyon.com

Producer Details

Producer/Organization: RaeDawn Johnson
 Producer Address:
 Producer Phone:
 Producer Phone:
 Producer Cell:
 Producer Fax:
 Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2,
 Affected Precincts 5, 1,
 Affected City Council Dist: 1,
 Affected Zipcodes: 10012,

Agency Instructions

- 1 This event has been held previously. Following are details of the previous occurrence(s): *Event Number-859454 Event Name-Balaeyon Summer Pop Up.*
- 2 The estimated attendance at this event is: 0 to 74.
- 3 The event will contain the following commercial branding and/or advertising elements: *Standing 6ft bannerPop up 5ft display table*
- 4 The event will be advertised. Following is the event advertising plan: *Event brightSocial Media.*
- 5 There will be soliciting for services, products, charities, etc. (i.e. collecting signatures, selling tickets, collecting funds). **An HRA Permit to Solicit Funds is required**

Event Conflict Details

Refresh to see updated conflicting events

2 conflicting events found

713138 (SAPO - Embargo) 804541 (SAPO - Embargo)