

EventId: 889207

Halia Francis 09/30/2025 11:35 AM

Event Details

Event Id: 889207

Event Name: Armadillo Gaia Collection Launch

Event Description: The luxury rug brand Armadillo is having a launch event for their new collection showcasing product a la art gallery.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 10/10/2025 08:00 AM

Start Date: 10/14/2025 08:00 AM

End Date: 10/16/2025 05:30 PM

Breakdown Date: 10/18/2025 08:00 AM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 09/10/2025 05:53 PM

Application Processing by: Halia Francis

Applicant Details

Applicant Name: Anna Nikiforov

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	CROSBY STREET between GRAND STREET and HOWARD STREET Note: 13-17 Crosby Street New York NY 10013 east side of Crosby Street between Grand Street and Howard	Sidewalk and Curb Lane Closure	East		Manhattan	2	5	10013

Street. Requesting use of the curb lane and partial sidewalk directly in front of the venue.

Sponsor Details

Sponsor: Invisible North

Sponsor Address: [REDACTED]

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Emma Exley

Producer Address:

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts: 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *During our private VIP event on Tuesday, October 14th from about 6-9 PM, we will be having a piano player performing inside of the venue. The piano will be delivered on October 14th and loaded out on the 15th.*
- 3 The event will contain the following commercial branding and/or advertising elements: *There will be Armadillo branding throughout the venue as they are showcasing their rug collection. They will also have Out of Home postings advertising the event in the nearby area. There were also be Armadillo branding on the windows and flags of the venue.*
- 4 The event will be advertised. Following is the event advertising plan: *There will be a few Out of Home posters advertising the event*

in the nearby area we wont have exact location until the week before the event..

- 5 The event will have on-site security. Following is the on-site security plan: *There will be on-site security provided by 360 Group International for the following dates and times: Tuesday October 14 10:004:00 PM 4:009:30 PMWednesday October 15 10:005:30 PMThursday October 16 10:005:30 PM..*

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found