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Antony Wong, *Treasurer*
Emma Smith, *Secretary*
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Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

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September 19, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.11-9.21.25 – Feast of San Gennaro (Sponsor: Figli di San Gennaro), 1) Mulberry St. bet. Canal & E. Houston Sts. [SW & street closure-both]; 2) Hester St. bet. Mott & Hester Sts. [SW & street closure-both]; 3) Grand St. bet. Mott & Centre Sts. [SW & street closure-both]; 4) Hester St. bet. Mott St. & Centre Sts. [SW & street closure-both]**

Whereas, the applicant is seeking multiple block closures in and around the Little Italy neighborhood for the span of 11 days for the purpose of holding an annual street fair (“Feast of San Gennaro”); and

Whereas, the applicant has worked with local agencies to ensure adherence to all local laws and regulations, including waste pickup and disposal, noise levels, and a 15ft emergency lane; and

Whereas, the applicant has engaged CB2 Manhattan’s office and Street Activities and Resiliency Committee for comment, site, walkthrough participation, and community feedback; and

Whereas, contact information and a resolution plan has been put into place between the applicant and CB2, Man. for any issues that arise during the event itself; and

Whereas, the applicant has agreed to a post-event debrief meeting with CB2 Manhattan representatives to review the community impact of the festival for the purposes of annual improvement; now,

Therefore Be It Resolved that CB2, Man. recommends **approval of Feast of San Gennaro (Sponsor: Figli di San Gennaro), provided that** the applicant conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
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September 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.12-9.15.25 – TRESemme Event (Sponsor: The Experiential Group), Lafayette St. bet. Kenmare & Spring Sts. [partial SW closure-W]**

Whereas, the applicant is seeking a partial sidewalk closure for an anticipated line to enter a TRESemme-branded hair care and styling activation at 216 Lafayette Street; and

Whereas, the event will take place each day starting on Friday, September 12th and running through Monday, September 15th from 10a-9p; and

Whereas, the event will feature free hair styling services in conjunction with NY Fashion Week for attendees and “non-top tier influencers” but no celebrities; and

Whereas, the applicant is expecting 500-900 attendees each day but less than 100 inside at all times, managed by 4 security personnel inside and 1 outside; and

Whereas, the free styling services are offered on a first-come-first-served basis, with reservations and timed entry managed on Event Brite to avoid long lines; and

Whereas, there will be a DJ performing inside the event; and

Whereas, pop up events in and around the location of the event, 216 Lafayette Street, have been repeatedly problematic and disruptive to the community due to lines and buildouts; and

Whereas, the applicant has agreed to 1) not allow the line to extend into Jack's Wife Freda store front area, 2) keep doors closed to prevent the sound of the DJ from disrupting residents, 3) reach out to neighboring businesses and residents with contact information for any issues, and 4) keep at least 9 ft clear on sidewalks for pedestrian access; now,

Therefore Be It Resolved that CB2, Man. recommends **approval** of **TRESemme Event (Sponsor: The Experiential Group)** provided that the applicant conforms with all applicable laws, rules, regulations, and clearance requirements, **noting the over proliferation of pop-up activity on the block and at this site specifically.**

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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September 19, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.12-9.14.25 – Oniverse x Calzedonia – Pop-up Shop (Sponsor: GSS Security Services, Inc.), Greene St. bet. Canal & Grand Sts. [curb lane only-W.]**

Whereas, the applicant is seeking a curb lane closure to support a line with ropes and stanchions for a pop-up store for Italian swimwear brand Calzedonia, located at 21 Greene Street on September 13th and September 14th; and

Whereas, the pop-up is expected to be open from 10 AM to 5 PM on the 13th and 10 AM to 3 PM on the 14th, though the applicant plans to reserve the curb lane space starting on the 12th; and

Whereas guests will be timed and ticketed with a capacity of 150; and

Whereas, the applicant will employ ropes and stanchions to manage the line in the curb lane, with metal bike racks for protection; and

Whereas, the applicant has agreed to keep the sidewalk completely clear and open for pedestrian flow; and

Whereas, there is no other activation planned on the sidewalk or curb lane in conjunction with this event; and

Whereas, the activation will not include amplified sound, celebrities or influencers; and

Whereas, the pop-up will have 2 security guards onsite: now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Oniverse x Calzedonia – Pop-up Shop (Sponsor: GSS Security Services, Inc.)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
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Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

9.12.25 – Purple Brand Fashion Week Community Event (Sponsor: Purple Brand), Howard St. bet. Broadway & Mercer St. [full street closure]

Whereas, the applicant is seeking a full street closure on Howard Street between Broadway and Mercer Streets for the purpose of a “block party-style multi-brand activation” designed to “celebrate culture, style, and food”; and

Whereas, the event will take place on Friday, September 12th with vendor load in starting at 2:30p, a scheduled event time of 5-9p, and breakdown complete by 10:30p; and

Whereas, the event will be open to the public and feature free burgers and fries by Trill Burger and flavored water by Caliwater; and

Whereas, the applicant is expecting approx. 1500 total attendees, with a maximum of 250 at any given time and guest and VIP appearances (who will enter and exit through store’s side entrance); and

Whereas, the applicant maintains a storefront at 50 Howard Street and will have 14 security personnel and 8 interns staffed for line management, crowd control, and keeping pedestrian pathways clear; and

Whereas, the applicant has worked with local agencies to ensure adherence to all local laws and regulations, including waste pickup and disposal, noise levels, and a 15ft emergency lane; and

Whereas, the applicant has engaged CB2 Manhattan’s office and Street Activities and Resiliency Committee for comment, site walkthrough participation, and community feedback; and

Whereas, the head of production for the event has changed since last year's problematic and disruptive occurrence, with increased ownership and accountability; and

Whereas, the applicant has agreed to 1) keep all sidewalks completely open and clear for pedestrian and resident passage for the duration of the event, and 2) reach out to Howard Street and adjacent Mercer Street residences and commercial tenants with day-of contact information; now,

Therefore Be It Resolved that CB2, Man. recommends **approval of Purple Brand Fashion Week Community Event (Sponsor: Purple Brand), provided that** the applicant conforms with all applicable laws, rules, regulations, and clearance requirements, **noting we're hopeful for a less disruptive event given the improved organization of and communication by the new production team.**

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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September 19, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.12.25 – Highsnobiety New York (Sponsor: GSS Security Services, Inc.), Grand St. bet. Thompson St. & W. Broadway [partial SW closure-So.]**

Whereas, the applicant is seeking a partial sidewalk closure to support a line with ropes and stanchions for a 20th anniversary pop-up for culture blog/website Highsnobiety, located at 45 Grand Street from September 11th through September 13th; and

Whereas, on the evening of September 12th, there will be a special event inside the pop-up, and the applicant is seeking to place rope and stanchions on the sidewalk that evening from 5 PM to 9:30 PM; and

Whereas, there is no other activation planned on the sidewalk or curb lane in conjunction with this event; and

Whereas, it does not appear possible for the applicant to maintain the requisite 5-foot pedestrian walkway given the narrow sidewalk in front of 45 Grand St.; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Highsnobiety New York (Sponsor: GSS Security Services, Inc.)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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September 22, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.12.25 – HM Soho Store Flower Cart (Sponsor: PSP Media Inc.), Broadway bet. Prince & W. Houston Sts. [partial SW closure-E.]**

Whereas, the applicant, on behalf of clothing store H&M, is seeking to hold a flower cart activation at 591 Broadway, in front of the H&M store; and

Whereas, the activation is expected to consist of a 3'x5' branded flower cart placed on the sidewalk in front of 591 Broadway starting at 10 AM on Friday, September 12th; and

Whereas, attendees will be able to admire the flowers, take photos, and receive a free flower giveaway; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, the event will not feature any food or beverages; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **HM Soho Store Flower Cart (Sponsor: PSP Media Inc.)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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September 22, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.12.25 – Canada Goose – SoHo Beverage Cart (Sponsor: Canada Goose), Spring St. bet. Greene & Wooster St. [partial SW closure-No.]**

Whereas, the applicant is seeking a partial sidewalk closure to accommodate an anticipated line for a branded beverage cart serving free iced coffee; and

Whereas, the event will take place in front of the (currently closed) Chanel store at 139 Spring Street on Friday, September 12th from 1-7p, with setup starting at 11:30am and breakdown occurring at 7:30p; and

Whereas, the applicant is expecting no more than 800 servings of maple vanilla iced coffee to be given out, provided by local caterer Krisp Events; and

Whereas, the applicant will set up an extra trash receptacle in front of their store and next to the cart and staff BAs from the store as necessary to manage the line; and

Whereas, the applicant has run this activation in the past, in the same location, without significant incident; and

Whereas, the applicant has agreed to run the line east toward Greene Street against the building façade, leaving room for access to any other businesses and residential buildings and ensured the Committee they'll maintain 5ft of clearance on sidewalks for pedestrian access; now,

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Canada Goose - SoHo Beverage Cart (Sponsor: Canada Goose) provided that** the applicant conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.12-9.14.25 – Byredo Alto Astral Launch at 62 Wooster St. (Sponsor: K2 Americas LLC), Wooster St. bet. Broome & Spring Sts. [curb lane only-E.]**

Whereas, the applicant, luxury brand Byredo, is seeking a curb lane closure on Wooster Street between Broome and Spring streets, in front of its storefront at 62 Wooster, for an outdoor event on Friday, September 12th; and

Whereas, the event is in support of a new fragrance line from Byredo and is intended to be a private party for around 150 guests, with food, drink, and a DJ playing at one end of the setup; and

Whereas, the event is scheduled to take place from 6 PM to 9 PM on Friday, September 12th; and

Whereas, the applicant had not intended to open the event to the public; and

Whereas, SAPO regulations do not permit an extended takeover of public street space for purely private events; and

Whereas, this event, with three hours of an amplified DJ, seems especially disruptive to the block, and residents may be especially frustrated to learn that they would not even be allowed to attend such event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Byredo Alto Astral Launch at 62 Wooster St. (Sponsor: K2 Americas LLC)**.

Therefore Be It Further Resolved that if this event moves forward despite CB2's objections, it should be designed to be less disruptive including the DJ being moved inside the Byredo store.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.13.25 – Victor Victor Private-Invite Only Reception at 378 Broome St. (Sponsor: Victor Victor Foundation Inc.), Broome St. bet. Mott & Mulberry Sts. [SW & curb lane closure-No.]**

Whereas, the applicant, the Victor Victor Foundation, is seeking a partial curb lane closure in conjunction with a private reception being held at 378 Broome Street on Saturday, September 13th; and

Whereas, in conjunction with the indoor reception, the applicant seeks to reserve some spots on the curb lane to park a few Ferrari automobiles from 5:30 to 8:30 PM for attendees to see as they walk in; and

Whereas, there is no other activation planned on the sidewalk or curb lane in conjunction with this event; and

Whereas, the applicant plans to have security on site to keep pedestrians from clogging the sidewalk; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Victor Victor Private-Invite Only Reception at 378 Broome St. (Sponsor: Victor Victor Foundation Inc.)**, provided that the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
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Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.14.25 – JetSet Pilates Outdoor Work-Out (Sponsor: JetSet Pilates), W. Broadway bet. Broome & Grand Sts. [SW & curb lane closure-both sides]**

Whereas, the applicant, JetSet Pilates, a Pilates studio chain with a location at 355 West Broadway, is seeking a full street closure for an outdoor workout event on Sunday, September 14th; and

Whereas, the event will consist of multiple outdoor workout session opportunities, various kiosks and vendors, and music / announcements supplied by a DJ; and

Whereas, the event is scheduled to take place from 9 AM to 4 PM on Sunday, September 14th, with a full street closure proposed for the block of West Broadway between Broome and Grand Streets; and

Whereas, amplified sound, in the form of a DJ, will be played throughout the event; and

Whereas, the applicant stated that they had performed outreach to others on the block; and

Whereas, while CB2's SAR committee in general supports non-disruptive events put on by businesses within the community, it seemed that many of the details of this event had not been fully planned or worked out at the time of the September SAR meeting on September 8th, less than a week before the event; and

Whereas, the proposed block for closure is a particularly large block, and the closure is likely to have an outsized impact on traffic and pedestrian flow; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **JetSet Pilates Outdoor Work-Out (Sponsor: JetSet Pilates)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
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Citywide Event Coordination and Management
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253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.17-9.22.25 – Radical Optimism US Pop-Up Tour at 312 Bowery (Sponsor: ADPTV), Bowery bet. Bleecker & E. Houston Sts. [curb lane only-W.]**

Whereas, the applicant is seeking a partial sidewalk closure to support a line with ropes and stanchions for a 5-day pop-up for Dua Lipa’s Radical Optimism Tour, located at 312 Bowery from September 17th through September 21st; and

Whereas, the pop-up is expected to be open from 11 AM to 6 PM each day; and

Whereas, the applicant anticipates that the heaviest flow of guests will occur during the first two days of the pop-up (the 17th and 18th) and thus have applied for a permit for those two days only; and

Whereas, the applicant has held this pop-up events in other cities previously and said that attendance so far globally has not exceeded 600 and that they have had no lines after the second day; and

Whereas, the applicant intends to run the line up Bowery and around the corner on Bleecker but cannot extend it too far around Bleecker due to the difficulty of maintaining pedestrian right-of-way; and

Whereas, there is no other activation planned on the sidewalk or curb lane in conjunction with this event; and

Whereas, there will be a 30 minute “talent” appearance on the first day of the pop-up which will not be advertised and will utilize a side door; and

Whereas, the pop-up will have substantial security onsite; and

Whereas, the applicant has been in touch with NYPD's 9th precinct as part of the preparation for the event; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Radical Optimism US Pop-Up Tour at 312 Bowery (Sponsor: ADPTV)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

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September 19, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.19.25 – Anker x Soundcore Truck (Sponsor: Pivot Media), Broadway bet. Broome & Spring Sts. [curb lane only-E.]**

Whereas, the applicant did not appear on behalf of this application, and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Anker x Soundcore Truck (Sponsor: Pivot Media)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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September 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.20.25 – Knix Pop-Up SoHo (Sponsor: Knix), Spring St. bet. Cleveland Pl. & Crosby St. [curb lane only-So.] Prince St. bet. Broadway & Crosby St. (new location)**

Whereas, the applicant, intimate clothing company Knix, is seeking a curb lane and partial sidewalk closure for a “newsstand” activation on Saturday, September 20th; and

Whereas, the activation is expected to consist of a 8’x 9’ branded newsstand placed in the south curb lane of Prince between Broadway and Crosby Street; and

Whereas, the newsstand is expected to be delivered to the curb lane at 7 AM, with the activation live from 11 AM to 7 PM; and

Whereas, attendees will be able to receive free packaged underwear along with juice and snacks; and

Whereas, attendees for the event will queue up on the sidewalk along the curb; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, the applicant was initially intending to place the newsstand close to the corner of Prince and Broadway, which would have caused an impediment to pedestrian flow, especially around the subway entrance, they agreed to move if further down the block towards Crosby; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Knix Pop-Up SoHo (Sponsor: Knix)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
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September 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

1. ***9.20.25 – Glass Truck University Pl. (Sponsor: Event Permits LLC), University Pl. bet. E. 13th & E. 14th Sts. [curb lane only-E.]**
2. ***9.20.25 – Glass Truck – Grand St. (Sponsor: Event Permits LLC), Grand St. bet. Crosby & Lafayette Sts. [curb lane only-No.]**
3. ***9.21.25 Glass Truck – SoHo (Sponsor: Event Permits LLC), Broadway bet. Broome & Spring Sts. [curb lane only-E.]**

Whereas, the applicant, representing Panasonic’s Technix earbuds brand, is seeking multiple curb lane closures for branded glass truck activations, with three of these activations located within CB2 on Thursday, September 18th; Saturday, September 20th; and Sunday, September 21st; and

Whereas, the activation is expected to consist of a branded glass truck placed in the curb lane, divided into multiple sections / experiences for attendees including a music challenge room, listening experience, and selfie wall; and

Whereas, attendees will also be able to get free giveaways like branded tote bags; and

Whereas, the applicant is planning to use an online e-reservation system to minimize queuing outside of the truck; and

Whereas, the event will not feature amplified sound outside the truck, influencers or celebrities; and

Whereas, the first location will on Thursday, September 18th, at 147 Grand Street between Crosby and Lafayette streets from noon to 8 PM; and

Whereas, the second location will be on Saturday, September 20th, in the east curb lane of University Place between 12th and 13th street (moved from between 13th and 14th) from 10:30 AM to 6:30 PM; and

Whereas, the third location will be on Sunday, September 21st, at 501 Broadway between Spring and Broome streets from 3 PM – 7 PM; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Glass Truck University Pl., Glass Truck – Grand St., and Glass Truck – SoHo** provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



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September 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.21.25 – Volvo Street Fest (Sponsor: Volvo Car USA), W. 13th St. bet. Washington St. 9th Ave. [full street closure]**

Whereas, the applicant, automobile manufacturer Volvo, is seeking a full street closure of 13th street between Washington street and 9th Avenue for an outdoor event on Sunday, September 21st; and

Whereas, the event is styled as the “Volvo Safety Road” and is meant to celebrate 70 years of Volvo in the United States as well as the reputation that the brand has for safety; and

Whereas, the event is scheduled to take place from 10 AM to 5 PM on Sunday, September 21st, with breakdown complete by 11 PM that evening; and

Whereas, the event will feature an “experiential timeline” of various Volvo heritage vehicles from over the years and decades, alongside two café carts and a neon road sign; and

Whereas, the event will not feature amplified sound; and

Whereas, the event will features 6 security guards onsite as well as numerous sanitation staff and brand ambassadors; and

Whereas, the applicant has been in contact and coordination with the Meatpacking BID regarding the event; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Volvo Street Fest (Sponsor: Volvo Car USA)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
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September 19, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.23-9.29 – Meatpacking BID Climate Week (Sponsor: Evan Sweet), 12th/13th Gansevoort Pedestrian Plaza [full]**

Whereas, the applicant did not appear on behalf of this application, and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Meatpacking BID Climate Week (Sponsor: Evan Sweet)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

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September 19, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.24.25 – Johnnie Walker X Hypegolf (Sponsor: Johnnie Walker US), Grand St. bet. Crosby & Lafayette Sts. [full street closure]**

Whereas, the applicant did not appear on behalf of this application, and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Johnnie Walker X Hypegolf (Sponsor: Johnnie Walker US)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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September 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.25.25 – JBL Store: Party Box Karaoke (Sponsor: Triggerhouse), E. Houston St. bet. Broadway & Crosby St. [curb lane only-So.]**

Whereas, the applicant, speaker brand JBL, is seeking a curb lane closure for a pop-up activation in front of its store on Thursday, September 25th; and

Whereas, the activation is expected to consist of a large, 9-foot tall branded JBL speaker placed in the south curb lane of Houston Street between Broadway and Crosby Street; and

Whereas, participants in the activation will have the opportunity to perform a karaoke song and have the chance to sign up to win a free product; and

Whereas, the activation is expected to be live from 12 PM to 6 PM, with the build starting at 8 AM that morning, and breakdown being completed promptly after 6 PM; and

Whereas, the activation will not feature food or beverage giveaways; and

Whereas, the speaker will not necessarily be playing sound all day, but when it does, the sound will be kept below 70 db; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **JBL Store: Party Box Karaoke (Sponsor: Triggerhouse)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Christopher Marte, NYC Council, 1st District

Valerie De La Rosa, *Chair*
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September 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.4.25 (new date) – Neighborhood Block Party-Leroy St. (Sponsor: Meghan Bird), Leroy St. bet. Greenwich & Hudson Sts. [SW & street closure-W.]**

Whereas, the applicant, a resident of Leroy Street between Greenwich and Hudson Streets, is seeking to hold a block party on Saturday, October 4th; and

Whereas, setup will begin at 10 AM, with the block party taking place from 11 AM to 6 PM, and breakdown complete by 7 PM; and

Whereas, activities on the street will consist of tables and chairs for residents to bring their own potluck food to eat: and

Whereas, the event will be fully open to the public; and

Whereas, there will be no commercial element to the event; and

Whereas, the event will not feature amplified sound; and

Whereas, the applicant has reached out to friends and neighbors on the block to support the event;
now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Neighborhood Block Party-Leroy St. (Sponsor: Meghan Bird)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
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September 19, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

10.4.25 – woom WOW Launch Event (Sponsor: woom bikes USA), E. 11th St. bet. Broadway & University Pl. [full street closure]

Whereas, the applicant did not appear on behalf of this application, and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **woom WOW Launch Event (Sponsor: woom bikes USA)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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September 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.7.25 – Maven Clinic Pop Up Event (Sponsor: Maven Clinic), 12th/13th Gansevoort Pedestrian Plaza [full]**

Whereas, the applicant, a virtual health clinic specializing in fertility, women’s healthcare, maternity and family support, is seeking to hold a one-day pop-up activation on the Gansevoort Pedestrian Plaza on Tuesday, October 7th; and

Whereas, the activation will be live from 11 AM to 6 PM; and

Whereas, the activation will include an approximately 13’ x 15’ footprint with locker-inspired displays and a spin wheel; and

Whereas, attendees will have the opportunity to spin the wheel with the opportunity to win free prizes and answer questions related to sexual education; and

Whereas, attendees will be limited to one spin per hour; and

Whereas, around 6-8 staff will be on site during the activation; and

Whereas, the event will feature amplified sound in the form of ambient music; and

Whereas, the applicant has been working in close coordination with the meatpacking BID ahead of this event; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Maven Clinic Pop Up Event (Sponsor: Maven Clinic)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
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Donna Raftery, *Second Vice Chair*



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September 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.16.10.19.25 – Houseplant x Shopify Pop-up (Sponsor: Shopify), Greene St. bet. Prince St. & W. Houston St. [partial SW closure-W.]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Houseplant x Shopify Pop-up (Sponsor: Shopify)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
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Antony Wong, *Treasurer*
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September 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on September 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI / RENEWALS

1. **10.11.25 – Bleecker Street Fair (Sponsor: Village Independent Democrats), Bleecker St. bet. Bank & Christopher Sts. [full street closure]**
2. **10.18.25 – Astor Place Fall Fair (Sponsor: Village Visiting Neighbors), Astor Pl. bet. Broadway & Lafayette St. [full street closure]**
3. **10.19.25 – BDBA Sidewalk Sale (Sponsor: Bedford Downing Block Association), 6th Ave. bet. Bedford & Downing Sts. [partial SW closure]**
4. **11.1.25 – Village Fall Fair (Sponsor: Basilica of St. Patrick's Old Cathedral), Broadway bet. E. 8th & E. 14th Sts. [full street closure]**
5. **11.8.25 – Astor Place Fair (Sponsor: 9th Precinct Community Council), Astor Pl. bet. Broadway & Lafayette St. [full street closure]**
6. **11.15.25 – Japan Fes (Sponsor: Astor Pl. bet. Broadway & Lafayette St. [full street closure])**
7. **12.13.25 – Bleecker Street Holiday Block Party (Sponsor: West Village BID), Bleecker St. bet. 7th Ave. So. & W. 11th St. [full street closure]**

Whereas, these events have been held previously and no major complaints have been received; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District