

Event Details

Event Id: 881055

Event Name: Volvo Street Fest

Event Description: Transforming an urban icon into a Garden for the Future to showcase Volvos electric vision and commitment to sustainable mobility. This activation will serve as both a celebration of Volvos legacy and a bold statement about our commitment to a sustainable future. By choosing World Car-Free Day for this event we emphasize our dedication to reimagining urban mobility beyond traditional car ownership promoting a vision where vehicles and green spaces can coexist harmoniously. A public activation event marking Volvos 70-year presence in the American market showcasing our evolution and vision for the future. Highlighting Volvos transition to electric mobility and commitment to environmental stewardship through immersive installations. Creating meaningful connections with New Yorkers through interactive experiences that align with World Car-Free Day values.

Event Type: Street Event

Event SubType: Street event, Large

Permitting Agency: Street Activity Permit Office

Setup Date: 09/21/2025 12:00 AM

Start Date: 09/21/2025 10:00 AM

End Date: 09/21/2025 05:00 PM

Breakdown Date: 09/21/2025 11:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 08/08/2025 12:58 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Joao Vitor Laender Guimaraes

Applicant Address:

Applicant Country: United States of America

Applicant Email:

Applicant Phone:

Applicant Cell Phone:

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	WEST 13 STREET between WASHINGTON STREET and 9 AVENUE	Full Street Closure	Full		Manhattan	2	6	10014

Sponsor Details

Sponsor: Volvo Car USA

Sponsor Address:

Sponsor Email:

Sponsor EIN:

Sponsor Phone:

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Joao Vitor Guimaraes

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 6,

Affected City Council Dist: 3,
Affected Zipcodes: 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Volvo cars and Volvo banners*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**
- 5 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details [Refresh to see updated conflicting events](#)

5 conflicting events found

799531 (SAPO - Embargo) 799803 (SAPO - Embargo) 799806 (SAPO - Embargo) 850346 (DOT - Open Street)
850375 (DOT - Open Street)