

EventId: 874554

07/29/2025 01:30 PM

Event Details

Event Id: 874554

Event Name: Purple Brand Fashion Week Community Event

Event Description: a street event event to share Purple-Brand with the community through music, activities and good food giveaways from our chosen partners. Supporting and platforming small businesses through to be outlined giveaways.

Event Type: Street Event

Event SubType: Street event, Large

Permitting Agency: Street Activity Permit Office

Setup Date: 09/12/2025 03:30 PM

Start Date: 09/12/2025 06:00 PM

End Date: 09/12/2025 10:00 PM

Breakdown Date: 09/12/2025 10:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 07/02/2025 11:18 AM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Luke Cosby

Applicant Address: [REDACTED] York NY 10013

Applicant Country: United States of America

Applicant Email: s [REDACTED] m

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

| # | Location | Street Closure | Street Side | Closure | Boro | CB's | Pct | Zipcode |
|---|---|----------------|-------------|---------|-----------|------|-----|---------|
| 1 | HOWARD STREET between BROADWAY and MERCER | Full Street | Full | | Manhattan | 2 | 1 | 10013 |

| | | | | | | | | | |
|--------|---------|--|--|--|--|--|--|--|--|
| STREET | Closure | | | | | | | | |
|--------|---------|--|--|--|--|--|--|--|--|

Sponsor Details

Sponsor: Purple Brand

Sponsor Address 50 Howard Street New York NY 10013

Sponsor Email:

Sponsor EIN: 932298514

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website: purple-brand.com

Producer Details

Producer/Organization: Shawntia Homenuk

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

Agency Instructions

- 1 This event has been held previously. Following are details of the previous occurrence(s): Yes, on September 6 2024. Event ID 803906.
- 2 The estimated attendance at this event is: 500 to 999.
- 3 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *Details currently being finalized and will be shared with your office by Aug 15.*
- 4 The event will contain the following commercial branding and/or advertising elements: *Branding for Purple-Brand at outdoor giveaway stations detailed in site plan.*
- 5 The event will have on-site security. Following is the on-site security plan: *NYPD and licensed security will be on site. Arrival times*

referenced in the run of show document. Will submit full plan with map by or before aug 15..

- 6 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 7 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**
- 8 There will be a prop at this event. Following are the dimensions and description: *Basket ball hoop 10 ft W x 10 ft L x 8 ft H. Tent for food vendor 10ft W x 20ft L x 10ft H*
- 9 There will be a tent or a canopy at this event. Following are the dimensions and description: *Tent for food giveaway vendor 10ft W x 20ft L x 10ft H*
- 10 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

1 conflicting events found

878360 (SAPO - Production Event)