

EventId: 885164

Christopher Lorient 09/02/2025 11:58 AM

## Event Details

Event Id: 885164

Event Name: HM Soho Store Flower Cart

Event Description: We will have a small cart outside of the HM store at 591 Broadway and will have 1 person to speak to passerby, hand them a flower and encouraging them to come into store.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 09/12/2025 06:00 AM

Start Date: 09/12/2025 10:00 AM

End Date: 09/12/2025 09:00 PM

Breakdown Date: 09/12/2025 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 08/25/2025 11:52 AM

Application Processing by: Christopher Lorient

## Applicant Details

Applicant Name: Phillip Provost

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROADWAY between WEST HOUSTON STREET and PRINCE STREET	Partial Sidewalk	East		Manhattan	2	1, 5	10012

**Note:** Small 3 foot wide x 5 foot long cart in front of HM store at 591 Broadway handing out flowers.

Closure

## Sponsor Details

Sponsor: PSP Media Inc.

Sponsor Address:

Sponsor Email:

Sponsor EIN: 263216454

Sponsor Phone:

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

## Producer Details

Producer/Organization: Phillip Provost

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

## Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts: 5, 1,

Affected City Council Dist: 1, 2,

Affected Zipcodes: 10012,

## Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *A small 3 foot wide x 5 foot long cart branded with HM logo.*

## Event Conflict Details

Refresh to see updated conflicting events

**2 conflicting events found**

713138 (SAPO - Embargo) 804541 (SAPO - Embargo)

