

EventId: 885866

Christopher Lorient 09/02/2025 11:29 AM

Event Details

Event Id: 885866

Event Name: TRESemme Event

Event Description: Event and product give away for Tressme

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 09/11/2025 09:00 AM

Start Date: 09/12/2025 09:00 AM

End Date: 09/15/2025 08:00 PM

Breakdown Date: 09/16/2025 07:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 08/27/2025 09:11 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Glenn Josey

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	LAFAYETTE STREET between SPRING STREET and KENMARE STREET Note: In front of 216 - 220 Lafayette street	Partial Sidewalk Closure	West		Manhattan	2	5	10012

Sponsor Details

Sponsor: The Experiential Group
 Sponsor Address: [REDACTED]
 Sponsor Email:
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website:

Producer Details

Producer/Organization: Lauren Huber
 Producer Address: [REDACTED] NY
 Producer Phone: [REDACTED]
 Producer Phone: [REDACTED]
 Producer Cell:
 Producer Fax:
 Producer Email: [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2,
 Affected Precincts: 5,
 Affected City Council Dist: 1,
 Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 500 to 999.
- 2 The event will contain the following commercial branding and/or advertising elements: *Temporary banner on building*
- 3 The event will be advertised. Following is the event advertising plan: *Social Media campaign..*
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 The event will have on-site security. Following is the on-site security plan: *3 security guards inside, 1 outside for the queuing line..*
- 6 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**
- 7 Alcoholic beverages will be sold, consumed or distributed at this event. **This will require eligible restaurants/businesses/caterers to obtain a Temporary Beer and Wine Permit from the NYS Liquor Authority.**

Event Conflict Details

Refresh to see updated conflicting events

2 conflicting events found	885274 (SAPO - Production Event) 886583 (SAPO - Production Event)
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