

EventId: 885175

Event Details

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Event Name: Knix Pop-Up

Event Description: Knix will be hosting a pop-up in front of the newly opened NYC flagship located at 242 Lafayette Street. The pop-up will be indoor outdoor with some elements from the retail space bleeding onto the street for guests shoppers and passersbys to interact with. Some street level elements include a live poetry writer photo booth and FB cart. All elements will be for free no purchase necessary.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 09/20/2025 07:00 AM

Start Date: 09/20/2025 11:00 AM

End Date: 09/20/2025 07:00 PM

Breakdown Date: 09/20/2025 08:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 08/25/2025 12:24 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Johanna Epstein

Applicant Address: [REDACTED]

Applicant Country: Canada

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	LAFAYETTE STREET between PRINCE STREET and SPRING STREET Note: Small pop-up of interactive elements outside the Knix retail store at 242 Lafayette Street	Curb Lane Only	West		Manhattan	2	5	10012

Sponsor Details

Sponsor: Knix

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN:
Sponsor Phone: [REDACTED]
Sponsor Cell:
Sponsor Fax:
Sponsor Website:

Producer Details

Producer/Organization: Daniela Ponzo

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 500 to 999.
- 2 The event will contain the following commercial branding and/or advertising elements: *Elements include Knix branded signage such as a-frames menus foamcore small branded FB cart etc*
- 3 The event will be advertised. Following is the event advertising plan: *Advertising will take place on social media @knix on instagram.*
- 4 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 5 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found