

EventId: 884907

Shaneek Meachum 09/02/2025 01:12 PM

## Event Details

Event Id: 884907

Event Name: MAVEN CLINIC POP UP EVENT

Event Description: Maven Clinics Sex Ed 2.0 NYC Pop-Up is a 14 x 11 interactive educational activation designed to provide the public with accessible health-positive information in a fun and approachable way. The experience includes a lighthearted quiz wheel locker-inspired displays and small branded giveaways. The event will be fully staffed at all times open to all members of the public and designed to be safe inclusive with all structures remaining under 10 ft. We are targeting September 30 2025 with flexibility for October 3 2025 or the week of October 6 2025 if needed. Event hours are tentative but will require only one day in total inclusive of load-in activation and load-out and will be finalized in the formal run of show.

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 10/07/2025 06:00 AM

Start Date: 10/07/2025 11:00 AM

End Date: 10/07/2025 06:00 PM

Breakdown Date: 10/07/2025 06:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 08/22/2025 04:40 PM

Application Processing by: Shaneek Meachum

## Applicant Details

Applicant Name: Megan Solomon

Applicant Address: [REDACTED] 505

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]  
 Applicant Cell Phone: [REDACTED]  
 Applicant Fax:

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	12/13 Gansevoort Pedestrian Plaza : 12/13 Gansevoort Pedestrian Plaza <b>Note:</b> 12/13 Gansevoort Plaza the southern triangle between W. 12th and 13th Streets along 9th Avenue. We would like to take up the same area that was previously activated by Dior in September 2021.	Pedestrian Plaza	Full		Manhattan	2	6	10014

## Sponsor Details

Sponsor: MAVEN CLINIC  
 Sponsor Address 160 Varick Street New York NY 10013  
 Sponsor Email: [REDACTED]  
 Sponsor EIN:  
 Sponsor Phone: [REDACTED]  
 Sponsor Cell:  
 Sponsor Fax:  
 Sponsor Website: <https://www.mavenclinic.com/>

## Producer Details

Producer/Organization: 50/50 Entertainment  
 Producer Address: [REDACTED]  
 Producer Phone: [REDACTED] 23  
 Producer Phone: [REDACTED]  
 Producer Cell:  
 Producer Fax:  
 Producer Email: [REDACTED]

## Affected Zones

Affected NYPD Patrol Boro: N/A  
 Affected Community Boards: 2,  
 Affected Precincts 6,  
 Affected City Council Dist: N/A

Affected Zipcodes: 10014,

## Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Yes the event will include branded signage and small giveaway items associated with Maven Clinic and a potential partner not confirmed. All elements are designed to be family-friendly educational and community-oriented.*
- 3 The event will be advertised. Following is the event advertising plan: *Yes the event will be advertised in a limited capacity through Maven Clinics owned channels and light social media promotion. Outreach will be targeted and controlled to ensure a safe manageable flow of attendees..*
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 6 There will be a prop at this event. Following are the dimensions and description: *Yes the activation will include small freestanding branded props such as a display wall approx 120W 96T 12D integrated lockers approx 72W 84T and a spin-the-wheel game element approx 48D. All props are under 10 ft. in height lightweight and self-supporting. No stages scaffolding or load-bearing structures will be used.*

## Event Conflict Details

Refresh to see updated conflicting events

### 6 conflicting events found

799531 (SAPO - Embargo) 799803 (SAPO - Embargo) 799806 (SAPO - Embargo) 850342 (DOT - Open Street)  
850346 (DOT - Open Street) 850357 (DOT - Open Street)