

EventId: 886018

Christopher Lorient 09/04/2025 02:20 PM

Event Details

Event Id: 886018

Event Name: Houseplant x Shopify Pop-up

Event Description: Shopify is partnering with Houseplant to host a 3.5 day pop-up to showcase and celebrate their new Gloopy Collection of ceramics.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Event Status: Pending

Recurring Event: Yes

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 08/28/2025 01:33 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Sophia Abadiano

Applicant Address: 131 Greene St New York NY 10012

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Event Dates

Setup Date: 10/15/2025 10:00 AM

Start Date: 10/16/2025 05:00 PM

End Date: 10/19/2025 07:00 PM

Breakdown Date: 10/20/2025 07:00 PM

Recurring Dates: Thu 10/16/2025 10:00 AM - 07:00 PM Fri 10/17/2025 10:00 AM - 07:00 PM

Sat 10/18/2025 10:00 AM - 07:00 PM Sun 10/19/2025 10:00 AM - 07:00 PM

Recurring Days Notes: N/A

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	GREENE STREET between WEST HOUSTON STREET and PRINCE STREET	Partial Sidewalk Closure	West		Manhattan	2	1	10012

Sponsor Details

Sponsor: Shopify

Sponsor Address 131 Greene St New York NY 10012

Sponsor Email:

Sponsor EIN: 471039071

Sponsor Phone: (512) 293-9830

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Sophia Abadiano

Producer Address:

Producer Phone: (512) 293-9830

Producer Phone: (512) 293-9830

Producer Cell:

Producer Fax:

Producer Email: sophia.abadiano@shopify.com

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *We will have logos on signage, screens, and projections inside the space.*
- 3 The event will be advertised. Following is the event advertising plan: *Social media only. No flyers, no street team promotion. No paid amplification in the neighborhood..*

- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 The event will have on-site security. Following is the on-site security plan: *Security staffing via 3rd party vendor to manage crowd safety and door control. Staffed front door at all open hours..*
- 6 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found