

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

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July 25, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.10-7.13.25 Club World Cup (Sponsor: Stuart Weissman, Spectrum Wide Productions, LLC), 1) Hudson St. bet. Gansevoort & W. 13th Sts. [curb lane only-E.]; 2) 9th Ave. bet. Gansevoort & W. 13th Sts. [curb lane only-E.]**

Whereas, the applicant did not appear on behalf of this application, and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Club World Cup (Sponsor: Stuart Weissman, Spectrum Wide Productions, LLC)**.

Vote: Passed, with 36 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
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July 25, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.12.25 – Row 7 Garleek Promo (Sponsor: Row 7 Seeds), Mott St. bet. Broome & Kenmare Sts, [SW & curb lane closure-E.]**

Whereas, the applicant, a seed company that frequently does pop-up activations with restaurants, is seeking to hold a 1-day curb lane activation on July 12th in coordination with Thai Diner at the corner of Mott and Kenmare streets; and

Whereas, the activation will consist of a Japanese pickup truck filled with produce and greenery parked in the east curb lane of Mott near the corner with Kenmare; and

Whereas, alongside the truck, brand ambassadors will be handing out recipe cards and stickers, and talking to passers-by about how their produce is incorporated into Thai Diner’s menu, with a particular focus on the ingredient “garleek”, which is a mix between garlic and leek; and

Whereas, the activation will be live from 10 AM to 2 PM on Saturday, July 12th; and

Whereas, the activation will not include amplified sound, or food or drinks to be consumed on site; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Row 7 Garleek Promo (Sponsor: Row 7 Seeds)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, Chair
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July 25, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.19.25 – Dirty Cars Black Coffee (Sponsor: Buck Mason), 1) Broadway bet. Broome & Grand Sts. [curb lane only-E.]; 2) Broome St. bet. Broadway & Crosby St. [curb lane only-So.]**

Whereas, the applicant, clothing company Buck Mason, is seeking to hold a 1-day curb lane activation on July 19th to celebrate the opening of its new store at 486 Broadway; and

Whereas, the activation will consist of six classic cars parked in front of the new store, with three cars in the east curb lane of Broadway between Broome and Grand streets, and three cars in the south curb lane of Broome between Broadway and Crosby Street; and

Whereas, the applicant is seeking to have the cars parked in the curb lane from 7 AM to 12 PM; and

Whereas, the vintage cars will not be wrapped with any advertising; and

Whereas, the activation will not include amplified sound, or food or drinks to be consumed on site – though the applicant plans to give away free coffee inside the store; and

Whereas, the applicant has agreed to use rope and stanchions for line management, if needed;
now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Dirty Cars Black Coffee (Sponsor: Buck Mason)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency
Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembl

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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.19.25 – The Woobles (Sponsor: Good Kids), W. 8th St. bet. 5th & 6th Aves. [partial SW closure-No.]**

Whereas, the applicant, representing clothing company The Woobles, is seeking to hold a 1-day curb lane activation on July 19th in coordination with a private, indoor function being held for some of their customers at the Ideal Glass gallery at 9 West 8th street; and

Whereas, the activation will consist of a branded panel van parked in front of the gallery at 9 West 8th street; and

Whereas, the applicant is seeking to have the van parked in the curb lane from 8 AM to 8:30 PM; and

Whereas, there will be no other activity in the curb lane associated from the van, including no food, drink, or amplified sound, and the applicant explained that the main function of the van was to serve as a “beacon” for the indoor event; and

Whereas, the applicant expects 1,500 attendees throughout the day that will be scheduled in 150-person batches, and no walk-up attendees will be allowed; and

Whereas, the applicant has dedicated 1/3rd of the indoor space for the queue line so that no outdoor queuing will be required; and

Whereas, the applicant plans to have a significant security presence on site; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **The Woobles (Sponsor: Good Kids)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assemblymember

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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.22-7.29.25 – Wooster Event (Sponsor: Marty Barnes Inc.), Wooster St. bet. Prince St. & W. Broadway [curb lane only-E.]**

Whereas, the applicant is seeking a curb lane closure for production parking in support of a 3-day pop-up from July 25th to July 27th being held inside at 152 Wooster; and

Whereas, the indoor pop-up will consist of a poetry reading and book exchange involving singer / songwriter Gracie Abrams; and

Whereas, the applicant is seeking to have the van parked in the curb lane from 8 AM to 8:30 PM; and

Whereas, the pop-up is expected to be open from 11 AM to 7 PM each day; and

Whereas, though the event seems likely to draw a significant number of attendees, the applicant did not appear to have a line management in place, and stated that securing rope & stanchions, as well as a SAPO permit for a partial sidewalk closure for line management, were both too expensive to apply for; and

Whereas, many prior pop-ups similar to this one have caused significant disruption even with a line management plan, so it is concerning to CB2 that the applicant in this case would not consider such a plan for this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Wooster Event (Sponsor: Marty Barnes Inc.)**.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.22.25 – EOS Gansevoort Plaza (Sponsor: IDEKO Productions LLC), W. 12th/W. 13th Sts. Gansevoort Pedestrian Plaza [full]**

Whereas, the applicant, representing skincare brand EOS, is seeking to hold a one-day pop-up activation, in conjunction with the launch of a new pistachio scent, on the Gansevoort Pedestrian Plaza on Tuesday, July 22nd; and

Whereas, attendees will have the view a branded, specially made ice sculpture, displaying some of EOS's products inside the ice; and

Whereas, attendees will also have the opportunity to get free popsicles at a "popsicle bar" from a local popsicle vender, as well as the opportunity to scan a QR code that will allow them to sign up to receive a free 16 oz. bottle of EOS cream; and

Whereas, 10 brand ambassadors will be onsite alongside 5 security guards; and

Whereas, the activation will be live from 11 AM to 3 PM each day, with load-in beginning at 6 AM and load-out complete by 6 PM; and

Whereas, amplified sound will be in the form of ambient music (no DJ) from 11 AM to 3 PM only; and

Whereas, though the applicant believed a large line would not form given the event happening on a Tuesday and the fact that they do not believe attendees to stay more than 10 minutes, they agreed to cut off the line should it run too long; and

Whereas, the applicant has a full sanitation plan including 8 trash cans placed throughout the plaza and trash pick-up times at 1 PM and 4:30 PM: now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **EOS Gansevoort Plaza (Sponsor: IDEKO Productions LLC)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 36 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.24.25 – Reset Capsule (Sponsor: World of Good Brands, LLC), Astor Place Plaza (No.), Note: 8th St. & Lafayette Sts. [full]**

Whereas, the applicant did not appear on behalf of this application, and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Reset Capsule (Sponsor: World of Good Brands, LLC)**.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.26.25 – Denim Tears x Hot 97 Block Party (Sponsor: Denim Tears Inc.), Spring St. bet. Thompson St. & W. Broadway [full street closure]**

Whereas, the applicant, Denim Tears, a clothing store located at 176 Spring Street in Soho, in conjunction with radio station Hot 97, is seeking to hold a multi-block “block party” consisting of a single-block festival adjacent to a large street event on two neighboring blocks, effectively forming a single large event; and

Whereas, the event is planned to take place on the blocks of Spring between West Broadway and Thompson Street and between Thompson and Sullivan streets; and

Whereas, the event is planned for Saturday, July 26th, between the hours of 1 PM and 10 PM; and

Whereas, the event will feature a number of elements on the street, including food and drink stalls, a stage with a DJ/performer, games, other entertainment, and a VIP area, necessitating the full closure of these two adjacent blocks throughout the day; and

Whereas, there will be amplified sound throughout the 9-hour period of the event from the stage with multiple DJs and performers throughout the day; and

Whereas, the event is likely to draw thousands of attendees throughout the day; and

Whereas, the applicant has hired 20+ security guards to staff the event throughout the day; and

Whereas, the proposed location for this traffic represents a dense residential and mixed-use area which already sees significant pedestrian traffic, especially on Saturdays in the summer; and

Whereas, the applicant had not yet performed significant outreach to surrounding neighbors and business, despite the high level of disruption likely to be caused by the event; and

Whereas, the single block festival permit which is being requested for one of the two blocks requires such event to be thrown by a nonprofit, which does not appear to be the case in this instance, though the applicant said they were working with a nonprofit in order to qualify for this type of event; and

Whereas, SAPO has for several years, including this year, embargoed any new multi-block festivals, a stance which is generally supported by the community to guard against the proliferation of large, disruptive events; and

Whereas, CB2, Man. finds it highly concerning that the applicant is attempting to combine a large Street Event with an adjacent Single Block Festival which effectively uses two different event types to create a multi-block event in a manner that circumvents SAPO's embargo; and

Whereas, despite the proposed inclusion of a non-profit partner in order to qualify for a Single Block Festival permit, the overall event seems to clearly be a for-profit event involving a for-profit clothing store and a for-profit radio station; and

Whereas, CB2, Man. is deeply concerned about the precedent that would be set by SAPO approving what is effectively a multi-block event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Denim Tears x Hot 97 Block Party (Sponsor: Denim Tears Inc.)**.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.22.25 – EOS Gansevoort Plaza (Sponsor: IDEKO Productions LLC), W. 12th/W. 13th Sts. Gansevoort Pedestrian Plaza [full]**

Whereas, the applicant, representing skincare brand EOS, is seeking to hold a one-day pop-up activation, in conjunction with the launch of a new pistachio scent, on the Gansevoort Pedestrian Plaza on Tuesday, July 22nd; and

Whereas, attendees will have the view a branded, specially made ice sculpture, displaying some of EOS's products inside the ice; and

Whereas, attendees will also have the opportunity to get free popsicles at a "popsicle bar" from a local popsicle vender, as well as the opportunity to scan a QR code that will allow them to sign up to receive a free 16 oz. bottle of EOS cream; and

Whereas, 10 brand ambassadors will be onsite alongside 5 security guards; and

Whereas, the activation will be live from 11 AM to 3 PM each day, with load-in beginning at 6 AM and load-out complete by 6 PM; and

Whereas, amplified sound will be in the form of ambient music (no DJ) from 11 AM to 3 PM only; and

Whereas, though the applicant believed a large line would not form given the event happening on a Tuesday and the fact that they do not believe attendees to stay more than 10 minutes, they agreed to cut off the line should it run too long; and

Whereas, the applicant has a full sanitation plan including 8 trash cans placed throughout the plaza and trash pick-up times at 1 PM and 4:30 PM: now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **EOS Gansevoort Plaza (Sponsor: IDEKO Productions LLC)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 36 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
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Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

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Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.26.25 – Youth to The People-Camp on The Block at Gansevoort Plaza (Sponsor: Kin Studios Creative, LLC), 1) W. 12th/W. 13th Sts. Gansevoort Pedestrian Plaza [full]; 2) Greenwich St. bet. Gansevoort & Horatio Sts. [curb lane only-E.]**

Whereas, the applicant, representing California-based skincare brand Youth to the People, is seeking to hold a one-day pop-up activation, in conjunction with the launch of a new sunscreen product, on the Gansevoort Pedestrian Plaza on Saturday, July 26th; and

Whereas, the theme of the activation will be “Camp Youth” and will be inspired by the aesthetics of a campground, with various photo moments and other camp-inspired activities for attendees as well as the opportunity to sample free products; and

Whereas, in terms of food/drink, attendees will have the chance to sample non-alcoholic spritzers at a bar sponsored by Olipop; and

Whereas, the activation will consist of 2-3 private, invite-only hours starting around 1 PM, and with the activation open to the public from around 3:30 to 7 PM; and

Whereas, load-in will begin from 5-6 AM, though much of the set is pre-built and they do not expect a noisy build at that time, and load-out will be complete by 10:30 PM; and

Whereas, the applicant expects around 500 attendees in total throughout the day; and

Whereas, for efficient line management, the applicant will allow guests to RSVP ahead of time for a slot, which will allow them to get expedited entry to the event; and

Whereas, multiple brand ambassadors will be onsite alongside 4 security guards; and

Whereas, there will be a DJ playing amplified music from 2-7 PM, though at a reasonable volume; and

Whereas, the applicant agreed to cut off the queue lines should they run too long; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Youth to The People-Camp on The Block at Gansevoort Plaza (Sponsor: Kin Studios Creative, LLC)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed with 35 Board members in favor and 2 recusals (E. Olson, D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

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Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
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New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.27.25 – Hourglass Cosmetics at 14 Prince Street (Sponsor: BMF Media Group LLC), Prince St. bet. Elizabeth St. & Bowery [curb lane only-So.]**

Whereas, the applicant, on behalf of cosmetics brand Hourglass, is seeking to hold a matcha cart activation at 14 Prince, in conjunction with a private event being held inside the store; and

Whereas, the activation is expected to consist of a matcha cart on the south sidewalk of Prince, giving out free matcha drinks from 11 AM–4 PM on Sunday, June 27th; and

Whereas, additionally, at the same time, the applicant plans to have a “photo wall” on the east sidewalk of Elizabeth Street, against the wall of the store, where passers-by can take photos, from 10 AM- 6 PM on the same day; and

Whereas, the applicant expects around 300-500 attendees to the event; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, the applicant plans to have 3 security guards on site to manage the line queue; and

Whereas, the applicant recognized that the original permit filed with SAPO was not fully covering the area in which they wanted to activate, and was working with SAPO to ensure the permits were properly filed; and

Whereas, the applicant said they would perform outreach to surrounding business and residents; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval of Hourglass Cosmetics at 14 Prince Street (Sponsor: BMF Media Group LLC), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Therefore Be it Further Resolved that CB2 Manhattan suggests that the applicant consider moving the matcha cart and photo moment to be adjacent to each other, rather than around the corner so that a single queue can be used for both.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assemblymember

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***8.3.25 – Cornelia Street Block Party (Sponsor: Fraser King), Cornelia St. bet. Bleecker & W. 4th Sts. [full street closure]**

Whereas, the applicant, a resident of Cornelia Street between Bleecker and West 4th Streets, is seeking to hold a block party on Sunday, August 3rd; and

Whereas, setup will begin at 12:30 PM, with the block party taking place from 1 PM to 9 PM, and breakdown complete by 9:30 PM; and

Whereas, the applicant expects approximately 300-400 attendees; and

Whereas, activities on the street will consist of tables and chairs for residents to bring their own food to eat, and music played from a Spotify playlist; and

Whereas, the applicant has a safety plan and volunteers will be on the block to assist with setup and breakdown; and

Whereas, the event will be fully open to the public; and

Whereas, there will be no commercial element to the event; and

Whereas, the applicant has obtained over 200 signatures of support for the event; and

Whereas, the applicant has obtained a letter of support from the Central Village Block Association; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Cornelia Street Block Party (Sponsor: Fraser King)**, provided that the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***8.9.25 – Carmine Street Cookout (Sponsor: Food with Fam), Carmine St. bet. Bedford & Bleecker Sts. [SW & curb lane closure-E.]**

Whereas, the applicant did not appear on behalf of this application, and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Carmine Street Cookout (Sponsor: Food with Fam)**.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***8.14-8.15.25 – Cosmetic Pop-Up Promotion (Sponsor: Gio-Art Promotions Inc. on behalf of cosmetics co.), Astor Place Plaza (So.) [full]**

Whereas, the applicant did not appear on behalf of this application, and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Cosmetic Pop-Up Promotion (Sponsor: Gio-Art Promotions Inc. on behalf of cosmetics co.)**.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***8.15-8.17.25 – Dairy Boy Event at 131 Greene St. (Sponsor: Parti LLC), Greene St. bet. Prince & W. Houston Sts. [SW & curb lane closure-W.]**

Whereas, the applicant is seeking a partial sidewalk and curb lane closure for production parking and to support a line with ropes and stanchions for a three-day pop-up being held at Shopify's pop-up space at 131 Greene Street from Friday, August 15th through Sunday, August 17th; and

Whereas, the pop-up is expected to be open no later than 6:30 PM each night; and

Whereas, the applicant is expecting around 1,000 guests over the 3-day pop-up; and

Whereas, the applicant will employ ropes and stanchions to manage the line around the sidewalk; and

Whereas, the applicant is also employing an online reservation system in order to better manage the line; and

Whereas, there is no other activation planned on the sidewalk or curb lane in conjunction with this event; and

Whereas, the activation will not include amplified sound; and

Whereas, the applicant, when made aware of prior activations at this space that had resulted in a full street closure, stated that under no circumstances would that occur in this case; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Dairy Boy Event at 131 Greene St. (Sponsor: Parti LLC)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***9.21.25– NYC Century (Sponsor: Transportation Alternatives), 10th bet. Gansevoort & Little W. 12th Sts. [full street closure] (addition to agenda)**

Whereas, the applicant, non-profit Transportation Alternatives, is seeking to hold its 31st annual “NYC Century” ride, where participating cyclists will ride various routes throughout New York City; and

Whereas, this year, the applicant is partnering with the Meatpacking BID to coordinate activations related to both the start and finish of the NYC Century ride, which will require separate street closures for both the start and finish; and

Whereas, the starting line will be situated on Gansevoort Street between 10th Avenue and Washington Street, with cyclists leaving in waves throughout the morning beginning at 6 AM and concluding by 10 AM; and

Whereas, the finish line, along with an associated “finish festival” involving food & drink, will be located on 10th Avenue between Gansevoort and Little West 12th Streets from 11 AM to 6 PM, with breakdown complete by 8 PM; and

Whereas, the applicant has applied for an amplified sound permit throughout the course of entire day; and

Whereas, food and drink will be available to participants at the finish festival, with the final lineup still being decided upon but with the intention to prioritize local vendors; and

Whereas, the applicant is expecting around 1,800 participants, who will start and finish the ride in waves, limiting the amount of people present at the start / finish events at any given time; and

Whereas, the applicant plans to have a significant number of security guards present, as well as leadership, staff and volunteers from the applicant itself, and a number of trained marshals to guide cyclists throughout the course; and

Whereas, the applicant has been closely coordinating with the Whitney Museum to ensure minimum disruption given the proximity of the start and finish events to the Whitney; and

Whereas, the applicant has a detailed sanitation plan with a “leave no trace” philosophy; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **NYC Century (Sponsor: Transportation Alternatives)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 36 Board members in favor, and 1 recusal (J. Liff).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

9.27.25 – CVBA Block Party Concert (Sponsor: Central Village Block Association), Cornelia St. bet. Bleecker & W. 4thSts. [full street closure]

Whereas, the applicant, the Central Village Block Association (represented by two residents of Cornelia Street including the president of the CVBA), is seeking to hold a block party on Saturday, September 27th; and

Whereas, setup will begin no earlier than 6 AM and breakdown complete no later than 9 PM; and

Whereas, the applicant held this event 10+ times from 2005-2016, but halted it due to COVID and is now looking to restart it; and

Whereas, the applicant is looking to set up a small stage with around 100 chairs for the performance of acoustic music; and

Whereas, the event will be fully open to the public; and

Whereas, there will be no commercial element to the event; and

Whereas, the applicant will continue to do outreach to the block ahead of the event; now

Therefore Be It Resolved that CB2, Man. recommends **approval CVBA Block Party Concert (Sponsor: Central Village Block Association), provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 37 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Brian Pape, *Assistant Secretary*
Mark Dillon, *District Manager*

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July 28, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on July 24, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI / RENEWALS

- 1. 8.16.25 – Bleeker St Summer Fair (Sponsor: Our Lady of Pompeii Church), 1) Bleeker St. bet. 6th Ave. & 7th Ave. S0. [full street closure]; 2) Carmine St. bet. Bedford St. & 6th Ave. [full street closure]**
- 2. 8.17.25 – 136th Annual Feast of St Rocco Block Party (Sponsor: St. Rocco Society of Potenza Inc.), Baxter St. bet. Canal & Hester Sts. [full street closure] Note. In front of Most Precious Blood Church**
- 3. *8.18.25 – Movies on the Cobbles No. 9 (Sponsor: Meatpacking District Management Association), W. 12th/W. 13th Sts. Gansevoort Pedestrian Plaza [full]**
- 4. 8.23.25 – Broadway Festival (Sponsor: Greenwich Village Chamber of Commerce), Broadway bet. E. 14th St. & Waverly Pl. [full street closure]**
- 5. 8.24.25 – 4th Avenue Fair (Sponsor: Transportation Alternatives), 4th Ave. bet. E. 9th & E. 14th Sts. [full street closure]**
- 6. 8.28.25 – The New School 28th Annual Block Party (Sponsor: The New School University), W. 12th St. bet. 5th & 6th Aves. [full street closure]**
- 7. 8.29.25 – CAS Block Party (Sponsor: NYU College of Arts and Science), Greene St. bet. Washington Pl. & W. 4th St. [SW & street closure-both]**
- 8. 8.30.25 – Broadway Village Fair (Sponsor: Congress of Racial Equality), Broadway bet. E. 14th St. & Waverly Pl. [full street closure]**

9. 9.5.25 – NYU Welcome Back Bash (Sponsor: NYU Center for Student Life), W. 3rd St. bet. LaGuardia Pl. & Mercer St. [SW & street closure-both]

10. 9.21.25 – The Urban Bear Street Festival (Sponsor: Community Health Project Inc., dba Callen Lorde Community Health Center), Little W. 12th St. bet. 10th Ave. & Washington St. [full street closure]

11. 9.21.25 – Cycle for the Cause (Sponsor: The LGBT Community Center: Cycle for the Cause), W. 13th St. bet. Greenwich & 7th Aves. [full street closure]

12. 9.27.25 – Bleecker Street Fair (Sponsor: Village Center for Care), Bleecker St. bet. 7th Ave. So. & 8th Ave. [full street closure]

13. 9.28.25 – Portuguese SoHo (Sponsor: Arte Institute Inc.), Sullivan St. bet. Prince & Spring Sts. [full street closure]

Whereas, these events have been held previously, and no major complaints have been received; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations.

Vote: Unanimous, with 37 Board members in favor, except for *#3, which passed, with 36 Board members and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District