

Meeting Date: EITHER AUGUST 5TH OR 7TH

APPLICANT INFORMATION:

Name of applicant(s):
37 HOSPITALITY GROUP INC

Trade name (DBA):
RED PAPER CLIP

Premises address:
120 CHRISTOPHER ST

Cross Streets and other addresses used for building/premise:

B/T BLEECKER AND BEDFORD STREETS

CONTACT INFORMATION:

Principal(s) Name(s):
MARAM REDDY

Office or Home Address: [REDACTED]

City, State, Zip [REDACTED]

Telephone #: [REDACTED]

email [REDACTED]

Landlord Name / Contact:
M & E CHRISTOPHER LLC// STEVEN CROMAN

Landlord's Telephone and Fax: [REDACTED]

NAMES OF ALL PRINCIPAL(s):

MARAM REDDY -100% OWNERSHIP

NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD

RISHANK LLC-122 CHRISTOPHER ST

MMR FOODS INC-1136 1ST AVE

37 SUNSHINE VENTURES INC-34-11 30TH AVE, ASTORIA

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

The applicant seeks to restore a celebrated, chef-driven restaurant to a long-standing licensed location in the West Village. The proposed operation will revive the spirit of Red Pepper Clip, a Michelin-starred establishment known for modern American cuisine with Taiwanese influence. This refined, community-oriented dining destination will maintain a focus on hospitality, sound mitigation, and responsible operations, aligning with the area's historic character and expectations.

PREMISES:

By what right does the applicant have possession of the premises?

☐ Own ☒ Lease ☐ Sub-lease ☐ Binding Contract to acquire real property ☐ other: _____

Type of Building: ☐ Residential ☐ Commercial ☒ Mixed (Res/Com) ☐ Other: _____

Number of floor: 5 Year Built : 1883

Describe neighboring buildings:

MIXED USE BUILDINGS

Zoning Designation: R6/ 12A

Zoning Overlay or Special Designation (applicable) N/A

Block and Lot Number: 588 / 45

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? ☐ yes ☒ no

Is the premise located in a historic district? ☒ yes ☐ no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? ☒ yes ☐ no, please explain : _____

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) ☒ no ☐ yes : explain _____

What is the proposed Occupancy? STORE/RESTAURANT

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

☐ no ☒ yes

If yes, what is the maximum occupancy for the premises? 75

If yes, what is the use group for the premises? _____

If yes, is proposed occupancy permitted? ☒ yes ☐ no, explain : _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? ☐ yes ☒ no

Do you plan to file for changes to the Certificate of Occupancy? ☐ yes ☒ no
(if yes, please provide copy of application to the NYC DOB)

Will the façade or signage be changed from what currently exist at the premise? ☒ no ☐ yes

(if yes, please describe: _____

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? 1200

If more than one floor, please specify square footage by floors: 1200 GROUND FLOOR 500-BASEMENT

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?
N/A

If more than one floor, what is the access between floors? N/A

How many entrances are there? 1 How many exits? 2 How many bathrooms ? 1

Is there access to other parts of the building? ☒ no ___ yes, explain: _____

OVERALL SEATING INFORMATION:

Total number of tables? 10 Total table seats? 20

Total number of bars? 1 Total bar seats? 10

Total number of "other" seats? 0 please explain : _____

Total OVERALL number of seats in Premises : 30 SEATS

BARS:

How many * stand-up bars / bar seats are being applied for on the premises? Bars 1 Seats 10

How many service bars are being applied for on the premises? 0

Any food counters? ☒ no ___ yes, describe : _____

For Alterations and Upgrades:

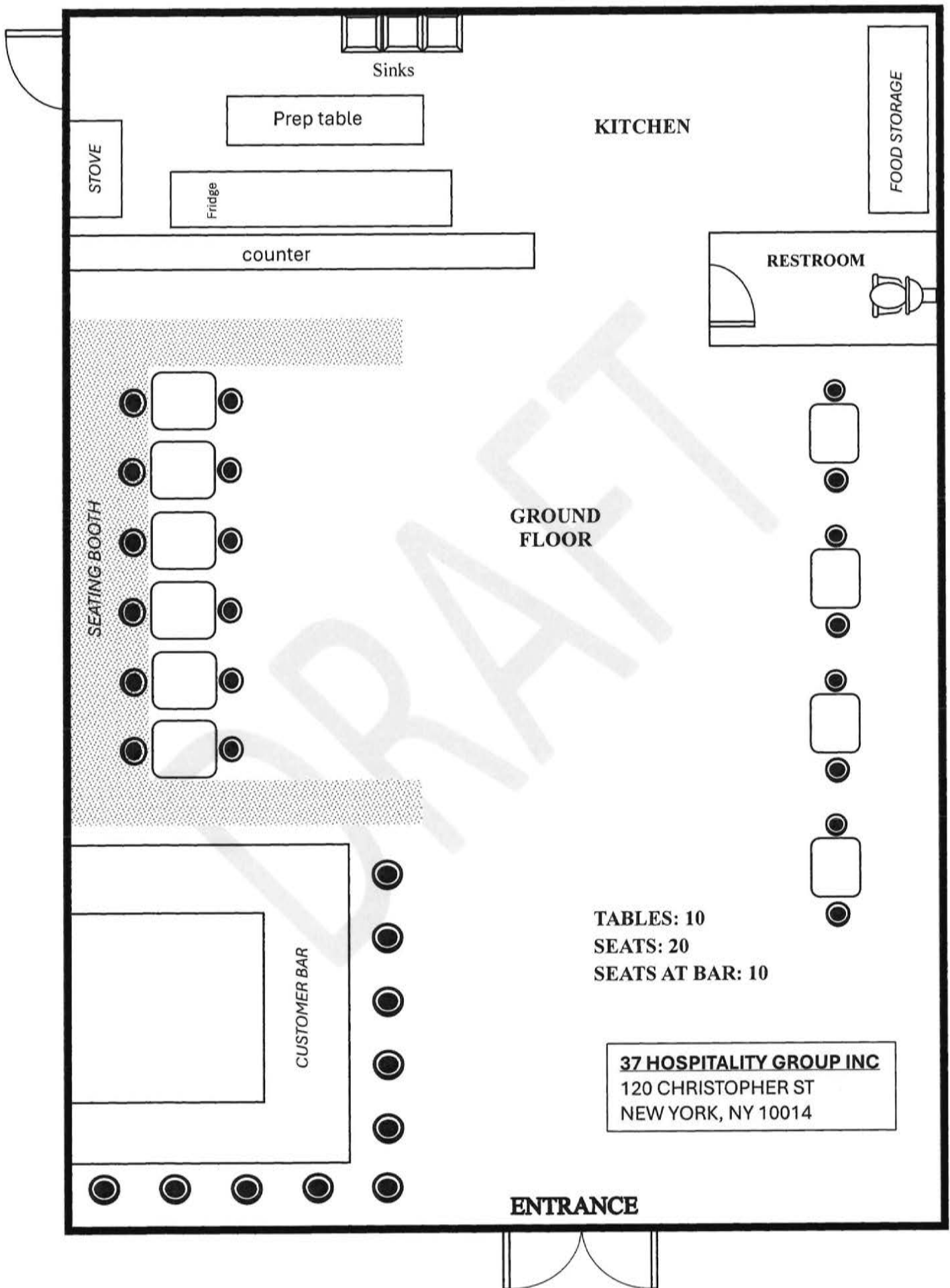
Please describe all current and existing bars / bar seats and specific changes: _____

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

___ Bar ___ Bar & Food ☒ Restaurant ___ Club/ Cabaret ___ Hotel ___ Other: _____



What are the Hours of Operation?

Sunday: Monday: Tuesday: Wednesday: Thursday: Friday: Saturday:
CLOSED to CLOSED 5:30 PM to 10:00PM 5:30 PM to 10:00PM 5:30 PM to 10:00PM 5:30 PM to 10:00PM 5:30 PM to 10:00PM

Will the business employ a manager? ☒ no ___ yes, name / experience if known : _____

Will there be security personnel? ☒ no ___ yes(if yes, what nights and how many?) _____

Do you have or plan to install French doors, accordion doors or windows that open? ___ no ___ yes

If yes, please describe : _____

Will you have TV's ? ☒ no ___ yes (how many?) _____

Type of MUSIC / ENTERTAINMENT: ___ Live Music ___ Live DJ ___ Juke Box ___ Ipod / CDs ___ none

Expected Volume level: ☒ Background (quiet) ___ Entertainment level ___ Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? ☒ no ___ yes

IF YES, will you be using a professional sound engineer? _____

Please describe your sound system and sound proofing: _____

Will you be permitting: ___ promoted events ___ scheduled performances ___ outside promoters

___ any events at which a cover fee is charged? ___ private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? ___ no ☒ yes (if yes, please attach plans)

Will you be utilizing ___ ropes ___ movable barriers ___ other outside equipment (describe) _____

Are your premises within 200 feet of any school, church or place of worship? ☒ no ___ yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 ½ " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: N/A

Address: N/A Distance: N/A

Name of School / Church: N/A

Address: N/A Distance: N/A

Name of School / Church: N/A

Address: N/A Distance: N/A

Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: MARAM REDDY Phone [REDACTED]

Address: [REDACTED]

Email [REDACTED]

Application submitted on
behalf of the applicant by:

[Signature]
Signature

Print or Type Name MARAM REDDY

Title PRESIDENT

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.

[Signature]

Community Board 2,
Manhattan SLA Licensing
Committee Donna Raftery, Chair

RED PAPER CLIP

TASTING MENU

\$135

ADD BEVERAGE PAIRING +\$45

OYSTER

BLUE POINT, TIAN JING, MIGNONETTE

POTATO

ALLIUM CREME, MAGIC MOLLY, YUKON GOLD, BLACK TRUFFLE

HAMACHI CRUDO

CANARIUM PIMELA, YUZU TOGARASHI

SUMMER ZUCCHINI

GOLDBAR, CHÈVRE, GOCHUJANG

EVERYTHING BRIOCHE

MISO CUSTARD, IKURA, STEELHEAD TROUT

AGNOLOTTI XLB

PORK, GINGER, BLACK VINEGAR

BRISKET

BRASSICAS, POTATO ESPUMA, FIVE SPICE

BLUEBERRIES

CRÈME FRAÎCHE SORBET, BLUEBERRY COMPOTE, POPPY CRUMBLE, LEMON PEELS, SHISO

MIGNARDISES

MISO CARAMEL, HAZELNUT, CHOCOLATE MOUSSE

A LA CARTE

CARPACCIO. 22

TERES MAJOR, CHILI OIL, CHICHARRON

CAULIFLOWER. 18

AGRIDULCE, CANDIED HAZELNUT, BLACK GARLIC

CELTUCE. 18

PARSNIP, CUCUMBER BROTH, CHIVE OIL

PESTO TAGLIATELLI 24

PISTACHIO, BASIL, PECORINO

HAINANESE CHICKEN 30

DAIKON, SCALLION, ANISE, RICE

LU ROU FAN 30

PORK BELLY, SHITAKI, SHAO XING

BLUBERRIES 12

CREME FRAICHE SORBET, BLUEBERRY COMPOTE, POPPY CRUMBLE

ZERO PROOF BEVERAGE MENU

GREEN SUMMER 14

JUICED CUCUMBER, ELDERFLOWER, LIME

YUZUNADE 15

PINEBERRY, SHISO, YUZU, BUBBLES

ZERO EMBER 15

LEMONGRASS, GINGER, BAYLEAF, CINNAMON

FORMOSA 16

DRAGONFRUIT, APPLE, PEAR, STRAWBERRY

PINEAPPLE EXPRESS 16

PINEAPPLE, PASSIONFRUIT, COCONUT, BANANA

GOLDEN ALE BEER N/A 10