

EventId: 875859

Christopher Lorient 07/29/2025 01:45 PM

Event Details

Event Id: 875859

Event Name: Revlon Beauty Bus - South

Event Description: Glass Double Decker Bus showcasing Revlons new product and directing consumers into the store to purchase. The upper level will feature some Instagram-worthy photo opportunities.

Event Type: Street Event

Event SubType: Street event, Medium

Permitting Agency: Street Activity Permit Office

Setup Date: 09/14/2025 05:00 AM

Start Date: 09/14/2025 08:00 AM

End Date: 09/14/2025 06:00 PM

Breakdown Date: 09/14/2025 08:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 07/09/2025 12:43 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Fran Gidalowitz

Applicant Address: 94 20th Street Brooklyn NY 11232

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROOME STREET between BROADWAY and CROSBY STREET	Curb Lane Only	North		Manhattan	2	5	10013

Note: closer to Broadway

Sponsor Details

Sponsor: Carisma
 Sponsor Address: [REDACTED]
 Sponsor Email: [REDACTED] m
 Sponsor EIN: 263348053
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website:

Producer Details

Producer/Organization: Fran Gidalowitz
 Producer Address: 94 20th Street Brooklyn NY
 Producer Phone: (718) 216-7705
 Producer Phone: (718) 216-7705
 Producer Cell:
 Producer Fax:
 Producer Email: fran@4carisma.com

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2,
 Affected Precincts 5,
 Affected City Council Dist: 1,
 Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *The bus will be wrapped for Revlon and be showcasing their new line of makeup. There will be no sampling on the bus.*
- 3 There will be red carpet, rope and/or stanchions used at this event.

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

