

Event Details

Event Id: 870065

Event Name: Goop Store Merchandise Promotion

Event Description: A branded Goop merchandise food mobile unit giving away samples selling lobster rolls along with Goop merchandise in front of their store

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 08/29/2025 06:00 AM

Start Date: 08/29/2025 11:00 AM

End Date: 08/31/2025 10:00 PM

Breakdown Date: 08/31/2025 11:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 06/12/2025 02:25 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: JOE GIOVANNI

Applicant Address: [REDACTED] 10007

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax: [REDACTED]

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BOND STREET between LAFAYETTE STREET and BOWERY	Curb Lane Only	South		Manhattan	2	9	10012

Note: In front of the Goop store at 25 Bond Street

Sponsor Details

Sponsor: Gio-Art Promotions Inc. on behalf of goop

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN: 431964529

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Joe Giovanni

Producer Address: 225 Broadway Suite 1202 New York NY

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: jo[REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 9,

Affected City Council Dist: 2,

Affected Zipcodes: 10012,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *Goop Store*
- 3 The event will be advertised. Following is the event advertising plan: *various social media outlets.*
- 4 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details [Refresh to see updated conflicting events](#)

1 conflicting events found

851984 (DOT - Open Street)