

EventId: 878060

Christopher Lorient 07/29/2025 12:27 PM

Event Details

Event Id: 878060

Event Name: Adidas Y-3 Store Event

Event Description: Store opening publicity event

Event Type: Street Event

Event SubType: Street event, Medium

Permitting Agency: Street Activity Permit Office

Setup Date: 08/21/2025 08:00 AM

Start Date: 08/21/2025 04:00 PM

End Date: 08/21/2025 05:00 PM

Breakdown Date: 08/21/2025 05:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 07/21/2025 04:32 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Michael Mitchell

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	HOWARD STREET between CROSBY STREET and LAFAYETTE STREET Note: Outside Adidas Y-3 Store.	Sidewalk and Curb Lane Closure	South		Manhattan	2	5	10013

Sponsor Details

Sponsor: Adidas Y-3
 Sponsor Address: 25 Howard Street New York City NY 10013
 Sponsor Email: [REDACTED] m
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website: adidas.com

Producer Details

Producer/Organization: Crown and Conquer
 Producer Address: [REDACTED]
 Producer Phone: [REDACTED]
 Producer Phone: [REDACTED]
 Producer Cell:
 Producer Fax:
 Producer Email: [REDACTED]

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,
 Affected Community Boards: 2,
 Affected Precincts: 5,
 Affected City Council Dist: 1,
 Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *DJ playing music from a dj booth.*
- 3 The event will contain the following commercial branding and/or advertising elements: *Adidas Y-3 promotional and marketing materials.*
- 4 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 5 There will be a stage, press platform or scaffolding at the event. Following are the dimensions and description: *dj booth at 8ft x 4ft and 12 inches tall. two sets of low bleachers at 36 inches tall.*
- 6 There will be bleachers, grandstands or other related structures at the event. Following are the dimensions and description: *6ft x 4ft x 36in tall*

- 7 There will be a prop at this event. Following are the dimensions and description: *two sets of speakers at 24in x 24in x 48in tall, photo booth at 48in x 48in x 9ft tall*
- 8 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

1 conflicting events found 879035 (SAPO - Production Event)