EventId: 858747 Shaneek Meachum 07/01/2025 11:36 AM

Event Details

Event Id:	858747
Event Name:	COSMETIC POP-UP PROMOTION
Event Description:	A 40 X 40 Pop-Up promotion featuring free to the public product sampling cosmetique information instruction.
Event Type:	Plaza Event
Event SubType:	
Permitting Agency:	Street Activity Permit Office
Setup Date:	08/14/2025 05:00 AM
Start Date:	08/14/2025 11:00 AM
End Date:	08/17/2025 10:00 PM
Breakdown Date:	08/17/2025 11:30 PM
Event Status:	Pending
Recurring Event:	No
Event Other Details:	
Attendance:	75 to 199
Non Profit Organization:	No
Received Date:	05/08/2025 02:23 PM
Application Processing by:	Shaneek Meachum

Applicant Details

Applicant Name:	JOE GIOVANNI
Applicant Address:	225 BROADWAY [redacted] NEW YORK NY 10007
Applicant Country:	United States of America
Applicant Email:	[redacted]
Applicant Phone:	[redacted]
Applicant Cell Phone:	[redacted]
Applicant Fax:	[redacted]

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	Astor Place Plaza (South) : Astor Place Plaza (South)	Pedestrian Plaza	Full		Manhattan	2, 3	9	10003

Sponsor Details

Sponsor:	Gio-Art Promotions Inc. on behalf of cosmetics co.
Sponsor Address	[redacted] York NY 10007
Sponsor Email:	[redacted]
Sponsor EIN:	431964529
Sponsor Phone:	[redacted]
Sponsor Cell:	
Sponsor Fax:	
Sponsor Website:	www.nycevents.com

Producer Details

Producer/Organization:	Joe Giovanni
Producer Address:	[redacted] 2 New York NY
Producer Phone:	[redacted]
Producer Phone:	(212) 809-5200
Producer Cell:	
Producer Fax:	
Producer Email:	[redacted]

Affected Zones

Affected NYPD Patrol Boro:	Manhattan South Borough Command,
Affected Community Boards:	2, 3,
Affected Precincts	9,
Affected City Council Dist:	2,
Affected Zipcodes:	10003,

Agency Instructions

1 The estimated attendance at this event is: 75 to 199.

2 The event will contain the following commercial branding and/or advertising elements: *Cosmetic Company Branding*

3 The event will be advertised. Following is the event advertising plan: *various social media outlets*.

4 There will be a tent or a canopy at this event. Following are the dimensions and description: *TBD*

Event Conflict Details

Refresh to see updated conflicting events

6 conflicting events found

799793 (SAPO - Embargo) 799795 (SAPO - Embargo) 801203 (SAPO - Embargo) 802085 (SAPO - Embargo) 837290 (SAPO - Street Event) 865867 (MOME - Grid Request)