

EventId: 861422

07/01/2025 11:09 AM

## Event Details

Event Id: 861422

Event Name: Denim Tears x Hot 97 Block Party

Event Description: NYCs most known and loved radio station Hot 97 is partnering with clothing brand Denim Tears and coming together this summer to host an event in front of the African Diaspora Goods store on 176 Spring St. Please note that were looking to have the event from 12PM - 10PM or whenever the sound ordinance begins.

Event Type: Street Event

Event SubType: Street event, Large

Permitting Agency: Street Activity Permit Office

Setup Date: 07/26/2025 12:00 PM

Start Date: 07/26/2025 12:00 PM

End Date: 07/26/2025 09:00 PM

Breakdown Date: 07/26/2025 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 05/15/2025 03:52 PM

Application Processing by: Christopher Lorient

## Applicant Details

Applicant Name: Shawnee Escoffery

Applicant Address:

Applicant Country: United States of America

Applicant Email:

Applicant Phone:

Applicant Cell Phone:

Applicant Fax:

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	SPRING STREET between WEST BROADWAY and THOMPSON STREET	Full Street Closure	Full		Manhattan	2	1	10012

## Sponsor Details

Sponsor: Denim Tears Inc. DBA Denim Tears

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website: <https://www.denimtears.com/>

## Producer Details

Producer/Organization: Shawnee Escoffery

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: [REDACTED]

## Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts: 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

## Agency Instructions

- 1 This event has been held previously. Following are details of the previous occurrence(s): *We were able to apply for the event but werent able to actually host it Event ID 796084..*
- 2 The estimated attendance at this event is: 500 to 999.
- 3 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *Well work with Hot 97 to procure DJs from their radio station as well as our own internal DJs.*

*Additional celebrity talent is to be determined but we are planning on having at least one performance and a few appearances / live interviews.*

- 4 The event will contain the following commercial branding and/or advertising elements: *The event will be in front of the Denim Tears store African Diaspora Goods branding will be present there and Hot 97 will likely want to incorporate their branding as well.*
- 5 The event will be advertised. Following is the event advertising plan: *Hot 97 is owning radio promotion and both brands will advertise on their respective social media channels..*
- 6 There will be red carpet, rope and/or stanchions used at this event.
- 7 The event will have on-site security. Following is the on-site security plan: *S.K.S. Consulting Group We have a more detailed security plan we can provide but in short were planning on have 20-23 security personnel with some stationed at different posts W Broadway Spring Thompson some at and in front of the Africa Diaspora Goods store and some patrolling the event during operating hours. Theyll all maintain effective communication by hourly radio checks and be tasked with remaining extremely vigilant and addressing any security or safety concerns that arise..*
- 8 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 9 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**
- 10 There will be open flames (i.e. candles, sterno, etc). Following are the details: **An FDNY Open Flame Permit is required.**
- 11 There will be a prop at this event. Following are the dimensions and description: *Speakers*
- 12 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**
- 13 Alcoholic beverages will be sold, consumed or distributed at this event. **This will require eligible restaurants/businesses/caterers to obtain a Temporary Beer and Wine Permit from the NYS Liquor Authority.**

## Event Conflict Details

Refresh to see updated conflicting events

**2 conflicting events found**

850681 (DOT - Open Street) 852015 (DOT - Open Street)