

EventId: 871857

Christopher Lorient 07/01/2025 10:37 AM

Event Details

Event Id: 871857

Event Name: Row 7 Garleek Promo Sat

Event Description: Row 7 garden truck parked out front of restaurant that is
featuring a Row 7 vegetable on their menu

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 07/12/2025 08:00 AM

Start Date: 07/12/2025 10:00 AM

End Date: 07/12/2025 02:00 PM

Breakdown Date: 07/12/2025 03:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details: PERMIT VALID FOR A PARTIAL SIDEWALK CLOSURE ON THE
EAST SIDE OF ... FOR THE PLACEMENT OF A TABLE AND SIGN
AND FOR USE OF THE EAST CURB LANE FOR PLACEMENT OF
A PROMOTIONAL VEHICLE. PERMIT APPROVED WITH
ATTACHMENTS. A CLEAR 5 FOOT PEDESTRIAN PATH MUST
REMAIN UNOBSTRUCTED ON THE SIDEWALK. FIRE
HYDRANTS, CROSSWALKS AND BUS LANES MUST REMAIN
UNOBSTRUCTED AT ALL TIMES.

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 06/20/2025 12:04 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Laura Bisciegli

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	MOTT STREET between KENMARE STREET and BROOME STREET Note: we will be right in front of the entrance to Thai Diner	Sidewalk and Curb Lane Closure	East		Manhattan	2	5	10012, 10013

Sponsor Details

Sponsor: Row 7 Seeds

Sponsor Address: [REDACTED]

Sponsor Email: [REDACTED]

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Laura Michelle Bisciegla / Row 7 Seeds

Producer Address: [REDACTED]

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: michelle@row7seeds.com

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10012, 10013,

Agency Instructions

- 1 This event has been held previously. Following are details of the previous occurrence(s): *Row 7 Garleek Promo, 9/28/24, 807492*

and Row 7 Orchard St, 10/28/2023, 744374.

- 2 The estimated attendance at this event is: 75 to 199.
- 3 The event will contain the following commercial branding and/or advertising elements: *Our garden truck has the name Row 7 on the side. We are promoting the organic vegetable that is being used on a dish inside of the nearby restaurant.*
- 4 The event will be advertised. Following is the event advertising plan: *Both Row 7 Seeds and Thai Diner will be promoting the dish on menu for the weekend on Instagram..*

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found