

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.6.25 – Tory Burch x Bon Bon – Partnership Activation – Gansevoort Plaza (Sponsor: BMF Media), 1) W. 12th /W. 13th Gansevoort Pedestrian Plaza [full]; 2) Greenwich St. bet. Gansevoort & Horatio Sts. [curb lane only-E.]**

Whereas, the applicant, working in conjunction with apparel brand Tory Burch and candy store Bon Bon, is seeking to hold a three-day pop-up activation on the Gansevoort Pedestrian Plaza from Friday, June 6th through Sunday, June 8th; and

Whereas, the activation will consist of two branded tuk-tuks connected by a “road”, along with a photo moment made to resemble giant-sized candy; and

Whereas, attendees will have the opportunity to guess how much candy is in one of the tuk-tuks, get free candy samples, and take photos; and

Whereas, the applicant expects a maximum of 2-3,000 guests per day; and

Whereas, brand ambassadors will be onsite along with a minimum of 4 security guards at all times; and

Whereas, additional trash cans will be placed on site for the duration of the event; and

Whereas, the activation will be live from 11 AM to 6 PM each day; and

Whereas, amplified sound will consist only of a small Bluetooth speaker; and

Whereas, the applicant stated that they will not allow the queue to run past the end of the plaza; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Tory Burch x Bon Bon – Partnership Activation – Gansevoort Plaza (Sponsor: BMF Media)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed with 37 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

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Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.6-6.8.25 – Porsche on Mulberry (Sponsor: Aime Leon Dore, LLC), Mulberry St. bet. Prince & Spring Sts. [SW & curb lane closure-E.]**

Whereas, the applicant, clothing store Aime Leon Dore, is seeking to hold a 3-day curb lane activation from June 6th to June 8th at 224 Mulberry Street in front of its store, in conjunction with a private event going on inside the store; and

Whereas, the activation will consist of a single branded Porsche vehicle parked in the curb lane at 224 Mulberry; and

Whereas, there is no other activation planned on the sidewalk or curb lane in conjunction with this event; and

Whereas, the activation will not include amplified sound, food or drinks; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Porsche on Mulberry (Sponsor: Aime Leon Dore, LLC)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.6.25 – Ouai Super Dry (Sponsor: Another A Story LLC), Lafayette St. bet. Prince & Spring Sts. [partial SW closure-W.]**

Whereas, the applicant is seeking a partial sidewalk closure to support a line with ropes and stanchions for a single-day pop-up being held at 248 Lafayette Street on Friday, June 6th; and

Whereas, the pop-up is expected to be live from 11 AM to 7 PM on June 6th; and

Whereas, the applicant will now allow more than 75 people inside 248 Lafayette at any given time, and they expect a maximum of around 1,000 guests throughout the day; and

Whereas, the applicant will have 2 brand ambassadors / security on site at all times; and

Whereas, there is no other activation planned on the sidewalk or curb lane in conjunction with this event; and

Whereas, the activation will not include amplified sound; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Ouai Super Dry (Sponsor: Another A Story LLC)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.7.25 – Mute by JL Store Opening Party (Sponsor: Mute by JL), Mott St. bet. Prince & Spring Sts. [curb lane only-W.]**

Whereas, the applicant is seeking a partial sidewalk closure for a cellist to play on the sidewalk in the connection with a store opening on Saturday, June 7th; and

Whereas, the event will consist of a cellist sitting on a bench on the sidewalk and playing music from 11 AM to 2 PM on June 7th; and

Whereas, an A-frame sign will also be placed in front of the store to advertise the opening; and

Whereas, there is no other activation planned on the sidewalk or curb lane in conjunction with this event; and

Whereas, the activation will not include food or drink; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Mute by JL Store Opening Party (Sponsor: Mute by JL)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.7.25 – Resisterhood – Xina Xurner (Sponsor: Leslie-Lohman Museum of Art), Wooster St. bet. Canal & Grand Sts. [full street closure-both]**

Whereas, the applicant, representing the Leslie-Lohman Museum of Art at 26 Wooster Street, is seeking to hold a single-day Open Culture event on Saturday, June 7th, to feature a performance by the artist Young Joon Kwak; and

Whereas, in conjunction with the event, the applicant is seeking a full street closure of the block of Wooster between Canal and Grand Streets; and

Whereas, setup will begin at 8 AM, with the block party taking place from 2 PM to 5:30 PM, and breakdown complete by 7 PM; and

Whereas, the event will be free and open to the public; and

Whereas, the main feature of the event will be a musical performance by Kwak from 3:30 to 4:30 PM, and attendees will also have the opportunity to take part in artmaking and free shirt giveaways; and

Whereas, the applicant expects approximately 70 attendees at any given time for a total of around 400 throughout the day; and

Whereas, 4 volunteers and 3 museum staff members will be on site to assist with setup, take-down, and sanitation; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Resisterhood – Xina Xurner (Sponsor: Leslie-Lohman Museum of Art)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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Citywide Event Coordination and Management
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253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.8.25 – Shapellx – World Ocean Day Experience (Sponsor: Sharon Miller), Lafayette St. bet. Bleecker & E. Houston Sts. [partial SW closure-No.]**

Whereas, the applicant, representing clothing brand Shapellx, is holding a 1-day pop-up activation in conjunction with World Oceans Day at 333 Lafayette Street on Sunday, June 8th; and

Whereas, in conjunction with the pop-up, the applicant is seeking a partial sidewalk closure for the placement of a kiosk as well as rope and stanchions; and

Whereas, the event is expected to be live from 8 AM to 10 PM on Sunday, June 8th; and

Whereas, passers-by will be able to receive a free sample of ocean-themed undergarments from the kiosk on the sidewalk; and

Whereas, the event will not feature amplified sound; and

Whereas, the applicant expects around 1,000 guests total, though they do not expect the line to get too long as attendees will move through the event quickly; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Shapellx – World Ocean Day Experience (Sponsor: Sharon Miller)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.11.25 – BOJ Coffee Cart Activation – Soho (Sponsor: Mother Sauce Creative LLC), Broadway bet. Prince & Spring Sts. [partial SW closure-E.]**

Whereas, the applicant, on behalf of beauty brand BOJ, is seeking to hold a coffee cart activation at 557 Broadway, in front of the Sephora store; and

Whereas, the event is expected to consist of a coffee cart on the sidewalk, giving out coffee and product samples from 8 AM– 2:30 PM on Wednesday, June 14th; and

Whereas, the applicant intends to give away up to 500 servings; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, the event is proposed to take place on the block of Broadway between Prince and Spring Streets which has been embargoed by SAPO, and thus cannot be approved at the requested location; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **BOJ Coffee Cart Activation – Soho (Sponsor: Mother Sauce Creative LLC)**.

Therefore Be it Further Resolved that CB2, Man. requests that CECM / SAPO explore alternatives in the online application system that would prevent applications on embargoed blocks from moving through the approval process, which can cause confusion amongst applicants who may not realize that such blocks are embargoed.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.11–6.13.25 – Lancome Idole House at 210 Lafayette St. (Sponsor: GRADIENT), Lafayette St. bet. Broome & Spring Sts. [curb lane only-W.]**

Whereas, the applicant, representing cosmetics and skincare brand Lancome, is holding a 4-day pop-up activation at 210 Lafayette Street from June 5th through June 8th; and

Whereas, in conjunction with the pop-up, the applicant is seeking a partial sidewalk closure for rope and stanchions as well as a curb lane closure for production parking; and

Whereas, the applicant has planned a “VIP Event” from 6-10 PM on the evening of June 5th, with the pop-up open to the public from 11AM to 6 PM on June 6th, 7th and 8th; and

Whereas, guests at the pop up will have the opportunity to sample skincare products inside the store, take photos, have the ability to purchase items, and receive free lollipops; and

Whereas, ropes and stanchions will be placed on the sidewalk with brand ambassadors to help manage the line as well as 6 security guards total onsite; and

Whereas, sealed water bottles may also be passed out to those waiting on line; and

Whereas, the event will not feature amplified sound outside the store; and

Whereas, the applicant and/or the applicant’s client have been illegally spray painting the sidewalk to advertise for this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Lancome Idole House at 210 Lafayette St. (Sponsor: GRADIENT)**.

Vote: Passed, with 37 Board members in favor, and 1 recusal (E. Olson).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.11-6.12.25 – Beauty Brand Pop Up Astor Place Plaza (Sponsor: IDEKO Productions LLC), 1) Astor Place Plaza So. [full]; 2) Cooper Sq. bet. Astor Pl. & 3rd Ave. [curb lane only-W.]**

Whereas, the applicant, representing beauty brand Shea Moisture, is seeking to hold a two-day activation on the Astor Place Plaza on Wednesday, June 11th and Thursday, June 12th; and

Whereas, the activation will consist of a newsstand sited on the Astor Place Plaza, which will be giving away samples of Shea Moisture product as well as magazines and tote bags; and

Whereas, the activation will be live from 12 PM to 6 PM each day; and

Whereas, additionally, the applicant plans to hand out free popsicles to attendees from 2 PM to 6 PM each day; and

Whereas, the activation will include amplified sound in the form of light ambient noise being played from 12 PM to 4 PM each day, with no DJs or live performers; and

Whereas, the activation will not require the use of a generator; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Beauty Brand Pop Up Astor Place Plaza (Sponsor: IDEKO Productions LLC)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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June 26, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.13.25 – Balaeyon Summer Pop Up (Sponsor: Balaeyon Inc.), Broadway bet. Broome & Spring Sts. [partial SW closure-No.]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Balaeyon Summer Pop Up (Sponsor: Balaeyon Inc.)**.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
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June 26, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.18.25 – Carvel (Sponsor: Carvel Franchisor SPV LLC), Perry St. bet. Greenwich & Washington Sts. [partial SW closure-No.]**

Whereas, the applicant, representing ice cream company Carvel, is holding a 1-day pop-up activation at Cooper Classic Cars at 137 Perry Street on Wednesday, June 18th; and

Whereas, in conjunction with the pop-up, the applicant is seeking a partial sidewalk and curb lane closure for the placement of a cart in the curb lane as well as rope and stanchions on the sidewalk; and

Whereas, the event is expected to be live from 12 PM to 7 PM, with breakdown immediately afterward and concluding by 9 PM; and

Whereas, attendees will queue up in a line going west towards Washington Street, will get a cup and spoon at the cart, and will then enter the pop-up to get ice cream; and

Whereas, the event will not feature amplified sound outside; and

Whereas, the applicant expects around 1,000 guests total, though they do not expect the line to get too long as attendees will move through the event quickly; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Carvel (Sponsor: Carvel Franchisor SPV LLC)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

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253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.26-7.2.25 – Tank Air Pop-Up (Sponsor: Lara Rani LLC), Bowery bet. E. Houston & Prince Sts. [partial SW closure-W.]**

Whereas, the applicant, representing LA-based clothing brand Tank Air, is holding a 7-day pop-up activation at 260 Bowery from Thursday, June 26th to Wednesday, July 2nd; and

Whereas, in conjunction with the pop-up, the applicant is seeking a partial sidewalk closure for the placement of rope and stanchions for line management; and

Whereas, the event is expected to be live from 11 AM to 7 PM each day; and

Whereas, attendees will queue up in a line going north towards Houston, and the applicant stated that the line will be cut off if it reaches Houston; and

Whereas; 3 security guards will be present in the pop-up itself with an additional 2 outside assisting with line management; and

Whereas, in order to help speed up the line, the applicant will be passing out sheets with QR codes to those waiting on line to allow them to see ahead of time what they would like to purchase; and

Whereas, the event will not feature amplified sound outside; and

Whereas, trash cans will be located inside the pop-up which can be used for throwing away the QR code flyers; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Tank Air Pop-Up (Sponsor: Lara Rani LLC)**, provided that the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.26.25 – FLAUNT Issue Launch with MCM (Sponsor: FLAUNT Magazine), Greene St. bet. Prince & Spring St. [SW & street closure-both sides]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **FLAUNT Issue Launch with MCM (Sponsor: FLAUNT Magazine)**.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.27.25 – BLUEAIR (Sponsor: Carisma), Washington Sq. No. bet. 5th Ave. & Macdougall St. [curb lane only-No.]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2 Manhattan recommends **denial** of BLUEAIR (Sponsor: Carisma).

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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Donna Raftery, *Second Vice Chair*



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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***6.28-6.29.25– TIMY (Sponsor: TenFour Group LLC), Prince St. bet. Broadway & Mercer St. [curb lane only-So.]**

Whereas, the applicant, representing skincare brand TIMY (“Then I Met You”), is seeking hold a two pop-up truck activation at 568 Broadway, between Prince and Houston Streets; and

Whereas, the event is expected to consist of a branded truck parked in the east curb lane of Broadway from 12-6 PM on Saturday, June 28th and Sunday, June 29th; and

Whereas, the applicant intends to give away up to 200 samples of TIMY products and/or branded clothing, as well as popsicles and water bottles; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, rope and stanchions will be placed along the sidewalk for line management, with the line running north towards Houston and being cut off if it reaches that far; and

Whereas, staff / brand ambassadors will be on site to assist with line management and sanitation; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **TIMY (Sponsor: TenFour Group LLC)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.1.25 – July – Bilt Cafe Rent Day Event (Sponsor: Bilt Cafe LLC), Bond St. bet. Bowery & Lafayette St. [partial SW closure-So.]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

Whereas, community members have reported disruptions from similar events held by this applicant in the past, which have never been reviewed by CB2; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **July – Bilt Cafe Rent Day Event (Sponsor: Bilt Cafe LLC)**.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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Donna Raftery, *Second Vice Chair*



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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.3.25 – BAG Block (Sponsor: The DOOR), Dominick St. bet. 6th Ave. & Varick St. [SW & street closure-both sides]**

Whereas, the applicant, representing nonprofit organization The DOOR, is seeking to hold a block party on Thursday, July 3rd, to serve as a summer kick-off for the youth participants in the DOOR's programming; and

Whereas, the block party will take place on Dominick Street between Varick Street and Little 6th Ave; and

Whereas, setup will begin at 9 AM, with the block party taking place from 12 PM to 4:30 PM, and breakdown complete by 5 PM; and

Whereas, activities on the street will be tailored to the youth participants, including basketball hoops, card games, cornhole, and a DJ; and

Whereas, food prepared inside the DOOR's premises will be served as well, though with no food being prepared outside; and

Whereas, while the event is intended for the DOOR's participants and staff, the block will not be closed to pedestrian through-traffic; and

Whereas, CB2's SAR committee suggested that the applicant check with SAPO to determine if a single block festival would be a more appropriate event type for this event, which the applicant said they would do; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **BAG Block (Sponsor: The DOOR)**, provided that the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.11-7.13.25 – Badalada NYC Pop Up at Gansevoort Plaza (Sponsor: Sol de Janeiro), W. 12th /W. 13th Gansevoort Pedestrian Plaza [full]**

Whereas, the applicant, skincare brand Sol de Janeiro, is seeking to hold a three-day pop-up activation on the Gansevoort Pedestrian Plaza from Friday, July 11th through Sunday, July 13th; and

Whereas, attendees will have the opportunity to sample Brazilian-themed foods and beverages, take samba lessons, and listen to a DJ; and

Whereas, 12 brand ambassadors will be onsite along 6 security guards and 2 security guards which will remain onsite overnight; and

Whereas, the activation will be live from 12 PM to 6 PM each day; and

Whereas, amplified sound will be in the form of a DJ starting at 1 PM but will be kept at a reasonable volume; and

Whereas, the applicant agreed not to begin any construction that might generate noise until after 7 AM; and

Whereas, the applicant stated that they will not allow the queue to run past the end of the plaza; and

Whereas, the applicant held a similar event last year with no major issues reported; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Badalada NYC Pop Up at Gansevoort Plaza (Sponsor: Sol de Janeiro)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 37 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.13.25 – Dog Block Party (Sponsor: Ben Rubin), Greene St. bet. Prince & Spring Sts. [full street closure-both]**

Whereas, the applicant, a resident of Greene Street between Prince and Spring Streets, is seeking to hold a dog-themed block party on Sunday, July 13th; and

Whereas, setup will begin at 6-7 AM, with the block party taking place from 11 AM to 1 PM, and breakdown complete by 2 PM; and

Whereas, the applicant expects approximately 150-200 attendees; and

Whereas, activities on the street include enclosed play areas for dogs, a shallow kiddie pool for dogs (which the applicant agreed to make sure is in an enclosed area), free treats and water for dogs, and background music played at a reasonable volume; and

Whereas, 8-10 volunteers will be on the block to assist with setup, monitoring of the play areas during the event, and cleanup; and

Whereas, the event will be fully open to the public; and

Whereas, there will be no commercial element to the event; and

Whereas, the applicant has obtained support for the event from a number of residents on the block; and

Whereas, the applicant committed to continuing to do community outreach ahead of the event; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Dog Block Party (Sponsor: Ben Rubin)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.16-7.19.25 – Gansevoort Plz – New Brand Launch (Sponsor: Event Permits LLC), W. 12th /W. 13th Gansevoort Pedestrian Plaza [full]**

Whereas, the applicant, representing a smartphone brand, is seeking to hold a four-day pop-up activation on the Gansevoort Pedestrian Plaza from Wednesday, July 16th, through Saturday, July 19th; and

Whereas, the activation footprint will consist of a branded airstream trailer parked on the plaza as well as a photo booth and accompanying photo kiosk; and

Whereas, attendees will have the opportunity to sample new phones and test out the new camera technology in the photo booth; and

Whereas, 10 brand ambassadors will be onsite along 4 security personnel including a line supervisor for line management; and

Whereas, the activation will be live from 10 AM to 7 PM each day; and

Whereas, amplified sound will only be played inside the airstream trailer; and

Whereas, the activation will not feature any food or drink; and

Whereas, CB2 strongly prefers that applicants in these types of events state the specific brand name that they are activating for, though in this case the overall parameters of the event seem reasonable and in line with other similar events in this location; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **New Brand Launch (Sponsor: Event Permits LLC)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 35 Board members in favor, 2 in opposition (K. Berger, D. Jain) and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District
Hon. Erik Bottcher, NYC Council, 3rd District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
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June 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***7.17.25 – Launch Party (Sponsor: Prince St. Pizza), Prince St. bet. Elizabeth & Mott Sts. [full street closure-both sides)**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; and

Whereas, given the applicant's high degree of popularity and ability to draw lines / crowds in the normal course of business, this event has the capacity to draw significant crowds and cause significant disruption to the block, including possible safety issues; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Launch Party (Sponsor: Prince St. Pizza)**.

Vote: Unanimous, with 38 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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June 27, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on June 18, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI / RENEWAL

6.7.25 – Macdougall Street Mambo (Sponsor: Edible Schoolyard New York), Macdougall St. bet. Prince & W. Houston Sts. [full street closure-both sides]

Whereas, this event has been held previously and no major complaints have been received; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of this renewal application **provided that** the application conforms with all applicable laws, rules, and regulations.

Vote: Passed, with 37 Board members in favor, and 1 recusal (R. Sanz).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District