



**67 GANSEVOORT ST**  
PAINTED SIGN  
MASTER PLAN APPLICATION

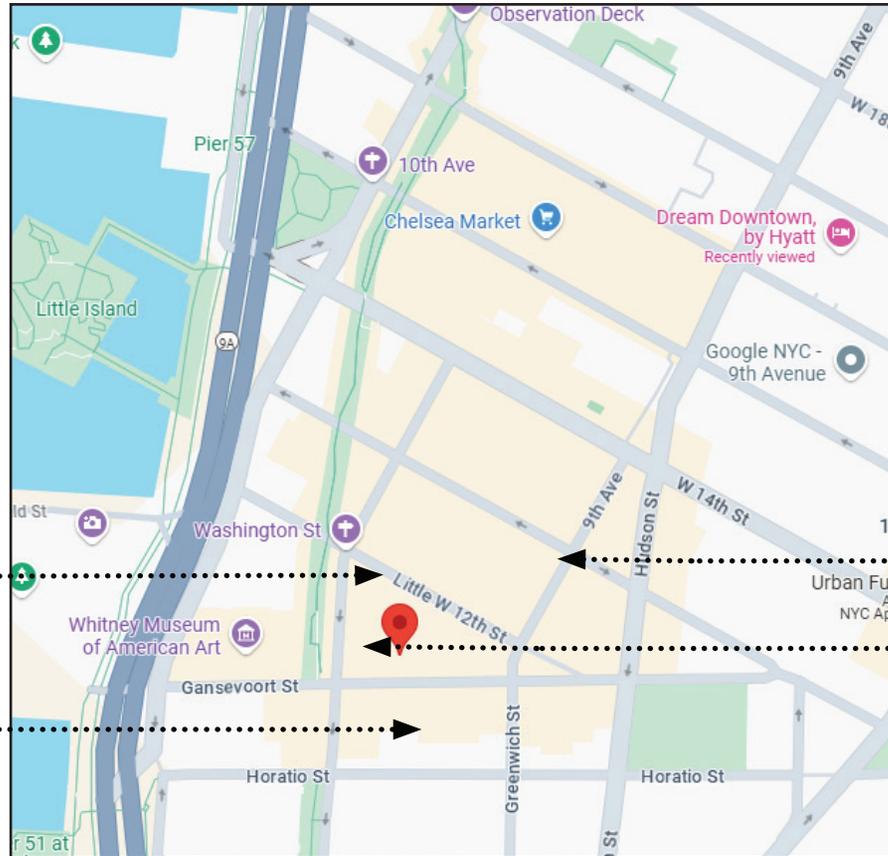
# 67 GANSEVOORT ST

PAINTED WALL SIGNS APPROVED IN  
GANSEVOORT MARKET HISTORIC DISTRICT



22 Little West 12th Street

838 Greenwich Street



21 Ninth Avenue

817 Washington Street



# 67 GANSEVOORT ST

## EXISTING CONDITION - STREET VIEWS



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## PROPOSED SIGNAGE LOCATION

Sign space shall be distinguished from surrounding facade by either a black or white 2" color border to contrast with the color of the sign, and that there will be no restriction to the sign copy within the approved sign space.

Square feet of the total visible wall = 920sf

Square feet of the proposed sign = 126.75sf

% of visible wall space = approx 14%

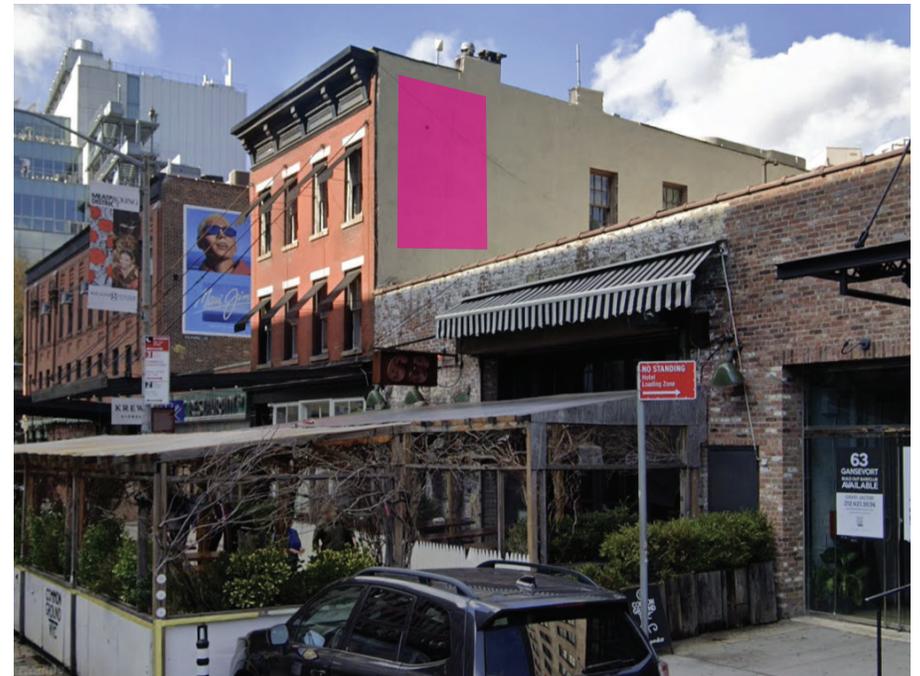
Distance from front facade = 3'-0"

Distance from parapet = 2'-0"

Designated vendor emblem: size and position consistent with other approved sign spaces

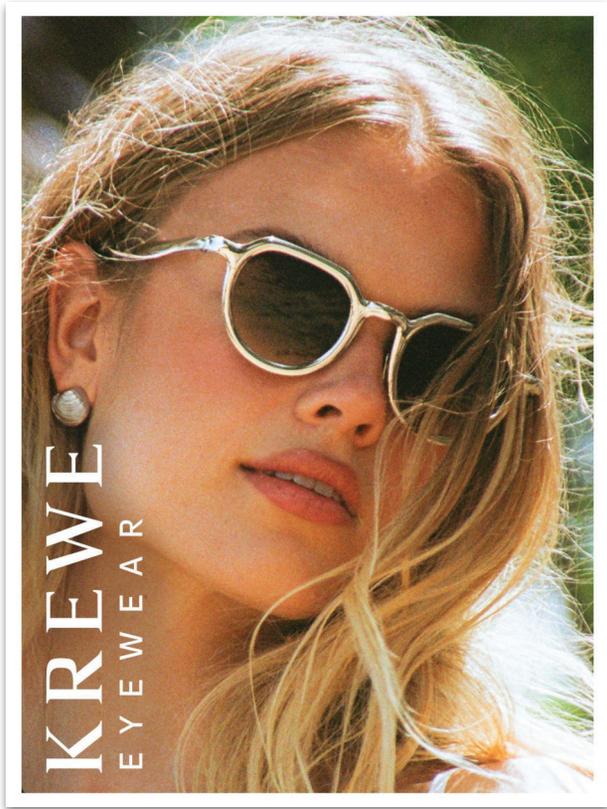
The term of the master plan permit, to allow content changes at the staff level, shall be for 10 years

This criteria is consistent with prior approved master plans



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## PROPOSED ARTWORK



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## PROPOSED SIGNAGE LOCATION

