

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

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April 18, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***4.10.25 – Trinny London Beauty (Sponsor: Replica), Prince St. bet. Broadway & Mercer St. [SW & curb lane closure-So.]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of Trinny London Beauty (Sponsor: Replica).

Vote: Unanimous, with 35 Board members in favor.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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April 18, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***4.10.25– Munchie Mobile Hostess Sampling Tour (Sponsor: Abel McCallister Abel, LLC), Broadway bet. Broome & Grand Sts. [curb lane only-E.]**

Whereas, the applicant, representing food brand Hostess, is seeking to hold a food truck activation at 473 Broadway, between Broome and Grand Streets; and

Whereas, the event is expected to consist of a food truck parked in the curb lane, giving out free packaged snack samples from 12 PM– 6 PM on Thursday, April 10th; and

Whereas, the applicant intends to give away up to 1,000 samples; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, rope and stanchions will be placed along the sidewalk for line management, with the line initially running south along the curb lane past the adjacent coffee shop at 471 Broadway, and then with the line moving across the sidewalk to run along the building wall at 465 Broadway, which is currently a vacant storefront; and

Whereas, brand ambassadors and support staff will be present during the activation to assist in line management (including managing the gap where the line “crosses” the sidewalk as well as sanitation; and

Whereas, representatives of the sponsor applicant have committed to be on site during the activation; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Munchie Mobile Hostess Sampling Tour (Sponsor: Abel McCallister Abel, LLC)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

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April 18, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***4.19.25 – SunBum Food Truck – W. Broadway (Sponsor: New York Food Truck Association), W. Broadway bet. Broome & Spring Sts. [SW & curb lane closure-W.]**

Whereas, the applicant, representing sunscreen brand SunBum, is seeking to hold a food truck activation at 387 West Broadway, between Broome and Spring Streets; and

Whereas, the event is expected to consist of a food truck parked in the curb lane, giving out free chicken and steak tacos along with sunscreen samples from 11 AM– 6 PM on Saturday, April 19th; and

Whereas, load-in is expected to begin at 9 AM with load-out completed by 6:30 PM; and

Whereas, the applicant intends to give away up to 300 samples; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, rope and stanchions will be placed along the sidewalk for line management, with a 5ft+ required pedestrian pathway maintained; and

Whereas, all trash will be taken offsite by the applicant for disposal; and

Whereas, brand ambassadors / support staff will be present during the activation to assist in line management as well as sanitation; and

Whereas, representatives of the sponsor applicant have committed to be on site during the activation;
now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **SunBum Food Truck – W. Broadway (Sponsor: New York Food Truck Association)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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Director, Street Activity Permit Office
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253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***4.20.25– Intimissimi – Ice Cream Giveaway (Sponsor: Intimissimi/Pardgroup USA), W. 14th St. bet. Washington St. & 9th Ave. [partial SW closure-So.]**

Whereas, the applicant, representing clothing store/brand Intimissimi, is seeking to hold an ice cream truck activation at 414 14th Street, between Washington Street and 9th Avenue, in front of the Intimissimi store; and

Whereas, the event is expected to consist of a ice cream truck parked in the curb lane, giving out free ice cream samples along with “scratch off cards” for discounts on in-store goods or other items, from 12 PM– 7 PM on Sunday, April 20th; and

Whereas, load-in is expected to begin at 10:30-11 AM with load-out completed by 8 PM; and

Whereas, the applicant intends to give away up to 300 ice cream samples & scratch off cards; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, rope and stanchions will be placed along the sidewalk for line management, with a 5ft+ required pedestrian pathway maintained and the applicant looking to cap the line at 25 people at any given time; and

Whereas, brand ambassadors / support staff will be present during the activation to assist in line management as well as sanitation; and

Whereas, representatives of the applicant have committed to be on site during the activation; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Intimissimi – Ice Cream Giveaway (Sponsor: Intimissimi/Pardgroup USA)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 34 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***4.22-4.23.25 – Netflix You Pop Up at 489 Broome St. (Sponsor: Invisible North), Broome St. bet. W. Broadway & Wooster St. [SW & curb lane closure-So.]**

Whereas, the applicant, representing media company Netflix, is seeking to hold a two-day pop-up activation at 489 Broome Street, between West Broadway and Wooster Streets, to promote the release of a new season of the Netflix show “You”, on Tuesday, April 22nd and Wednesday, April 23rd; and

Whereas, as part of the pop-up, the storefront and interior of 489 Broome will be temporarily transformed into “Mooney’s Bookshop”, which is a key location in the show; and

Whereas, the pop-up bookshop is expected to be open to the public from 12 PM – 9 PM on both days of the pop-up, with a special media event being held inside the bookshop from 10 AM – 12 PM on Tuesday, April 22nd; and

Whereas, load-in will take place over the course of 4 days from April 18th – April 21st, with work beginning no earlier than 7 AM on the 18th and no earlier than 8 AM thereafter, and work ending no later than 8 PM each day; and

Whereas, load-out will take place on April 24th from 8 AM to 8 PM; and

Whereas, in order to limit crowding and adhere to occupancy rules, the applicant will use an online line management system which will allow up to 100 attendees to enter the bookshop for a 30-minute period; and

Whereas, to facilitate the online sign-up system, the applicant will arrange for two different lines on the sidewalk – one line in order to sign up for a future slot and a second line to wait for entry ahead of a reserved timeslot; and

Whereas, the line for initial registration will run west along the curb from the entrance to 489 Broome, and the line for returning guests will run east, in the opposite direction; and

Whereas, the applicant also intends to place a small coffee cart on the sidewalk from 10 AM to PM on April 22nd and 12 PM to 4 PM on April 23rd; and

Whereas, the coffee cart will not require a separate line and will be handing out 800 coffee and glazed donut sandals to attendees waiting on the line for entry into the pop-up; and

Whereas, the event will not feature amplified sound outside the building, and no influencers or celebrities; and

Whereas, brand ambassadors / support staff will be present during the activation to assist in line management as well as sanitation, and several trash cans will be placed alongside the line; and

Whereas, representatives of the applicant have committed to be on site during the pop-up activation; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **Netflix You Pop Up at 489 Broome St. (Sponsor: Invisible North)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 34 Board members in favor and 1recusal (E. Olson).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
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Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***4.22.25 – NBCU Milan-Cortina Olympic Food Truck HoCa (Sponsor: NBC Universal), Varick St. bet. Grand & Watts St. [SW & curb lane closure-W.]**

Whereas, the applicant, NBC Universal, is seeking to hold a private food truck activation at 75 Varick Street, between Grand and Watts Streets; and

Whereas, the event, which will be structured as a private ticketed event for an ad agency that NBC Universal is partnering with, is expected to consist of a food truck parked in the curb lane, giving out free packaged Italian sandwiches from 12 PM– 2 PM on Tuesday, April 22nd; and

Whereas, the applicant intends to give away up to 250 samples to attendees; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, the sandwiches will be pre-made with no actual cooking taking place in the truck; and

Whereas, signage will be present to indicate that the food truck is there for a private event, and representatives from the applicant will be present to assist if needed now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **NBCU Milan-Cortina Olympic Food Truck HoCa (Sponsor: NBC Universal)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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April 18, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***4.26.25 – Perry St BYOP Pizza (Sponsor: Chandler Darden), Perry St. bet. Greenwich & Washington Sts. [full street closure-full]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Perry St BYOP Pizza (Sponsor: Chandler Darden)**.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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April 18, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***4.26.25 – Sant Jordi Book Fair (Sponsor: West Village BID), Christopher St. bet. Greenwich Ave. & Waverly Pl. [full street closure-full]**

Whereas, the West Village BID is planning to partner with the Catalan Institute of Culture to sponsor a celebration of the Sant Jordi Festival, a significant annual holiday in Catalonia that is celebrated on April 23rd; and

Whereas, the applicant plans to emulate several aspects of this annual festival through a street festival centered around books and flowers, to take place on Saturday, April 26th on Christopher Street between Greenwich Ave. and Waverly Place; and

Whereas, the festival is planned to take place from 12 PM to 5 PM, with set-up beginning at 10 AM and load out completed by 6 PM; and

Whereas, the applicant intends for the festival to include readings from local authors, tables / displays set-up by local bookstores, children's activities, flora activations, and more; and

Whereas, by closing this particular block of Christopher, Gay Street will also be closed, and a small stage will be set up on near the intersection of Gay and Christopher Streets; and

Whereas, the stage will include amplified sound, including readings from local authors as well as live Catalan music; and

Whereas, the applicant stated that they were still in the process of completing final site plans and securing all necessary permits, and said they would update the community board once these items were finalized; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Sant Jordi Book Fair (Sponsor: West Village BID)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

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April 21, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***5.1-5.8.25 – Meatpacking District Presents 100 Years of Photography (Sponsor: Meatpacking District Management Association), W. 12th/ W. 13th Sts./Gansevoort Pedestrian Plaza [full]**

Whereas, the applicant, working with a number of partners including art organization Photoville and camera / lens company Leica, is seeking to whole a weeklong activation on the Gansevoort Pedestrian Plaza which will showcase photography-based art and celebrate 100 years since the founding of Leica; and

Whereas, the activation will consist of a number of cube-like sculptures placed on the plaza with photographs and captions that will be curated by Photoville; and

Whereas, a small tent will also be present on the plaza with information about the Meatpacking BID and the exhibit; and

Whereas, seating on the plaza will remain open to the public for the duration of the event; and

Whereas, the activation will be live from 10 AM to 8 PM each day; and

Whereas, other than a 5-hour period from 12 PM – 5 PM on May 3rd, the activation will not feature amplified sound; and

Whereas, on Saturday, May 3rd, Leica will partner with the meatpacking BID to hold a “photography slam” event which will feature amplified sound from 12 PM – 5 PM and will give participating photographers a chance to take part in an interactive experience; and

Whereas, Leica recently held an unpermitted event in the proximity of its West 13th Street store on [April 5th] which did not come before CB2 or receive SAPO approval, however in the case of this particular application, the applicant and sponsor is the Meatpacking BID rather than Leica itself; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Meatpacking District Presents 100 Years of Photography (Sponsor: Meatpacking District Management Association)**, provided **that** the applications conform with all applicable laws, rules, regulations, and clearance requirements; and

Therefore Be It Further Resolved that CB2, Man. calls upon the applicant to partner with and educate Leica to ensure that future events associated with Leica go through the proper SAPO approval process.

Vote: Passed, with 34 Board members in favor, and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Erik Bottcher, NYC Council, 3rd District
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Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***5.2.25 – Brown Bag Sandwich Co x Grill Dads (Sponsor: Kured Inc.), Thompson St. bet. Bleecker & W. 3rd St. [SW & curb lane closure-E.]**

Whereas, the applicant, local sandwich shop Brown Bag Sandwich Co., is seeking to hold a one-day “micro pop-up” sidewalk/curb lane activation in front of its shop at 218 Thompson Street, between West 3rd and Bleecker Streets; and

Whereas, the event is structured as a partnership with grilling product influencer “Grill Dads”, and will consist of grilled sandwich sales from 12:30 PM– 6 PM on Friday, May 2nd; and

Whereas, load-in is expected to begin at 9 AM with load-out completed by 7 PM; and

Whereas, the set-up will consist of a “Ninja” grill and a work table in the curb-lane, which will be used to grill/reheat sandwiches which are prepared inside; and

Whereas, because the sandwiches are being sold for \$15 and not given away for free, the applicant does not expect a substantial line-up, but any queue line will run along the sidewalk with a 5-foot pedestrian walkway maintained; and

Whereas, the event will not feature amplified sound, influencers or celebrities; and

Whereas, the applicant is seeking the requisite FDNY permit to allow for outdoor grilling in the curb lane; and

Whereas, security staff will be present during the activation to assist in line management as well as sanitation; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of **Brown Bag Sandwich Co x Grill Dads (Sponsor: Kured Inc.)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
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Hon. Brian Kavanagh, NY State Senate, 27th District
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Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

- *5.2.25 – Edikted Promo Truck 5th Ave. (Sponsor: Coast to Coast Permits), 5th Ave. bet. Washington Sq. No. & Washington Mews [SW & curb lane closure-W.]**
- *5.3.25– Edikted Broadway (Sponsor: Coast to Coast Permits), Broadway bet. Broome & Spring Sts. [curb lane only-E.]**

Whereas, the applicant did not appear on behalf of these applications and the committee was unable to hear the particulars of these events; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Edikted Promo Truck 5th Ave. (Sponsor: Coast to Coast Permits)** and **denial** of **Edikted Broadway (Sponsor: Coast to Coast Permits)**.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

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April 23, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***5.5-5.7.25 – Keebler Tree at 303 Sixth Avenue (Sponsor: Guru House LLC), 6th Ave. bet. Carmine & W. 3rd Sts. [partial SW closure-W.]**

Whereas, the applicant, representing snack brand Keebler, is seeking to hold a four-day sidewalk activation at 301-303 Sixth Avenue, between Carnine Street and West 3rd Street from Sunday May 4th – Wednesday May 7th, to promote the release of a new type of Keebler cookie; and

Whereas, the activation will consist of a Keebler “Tree” display slowly coming together in phases over the course of May 4th – May 6th, with a sampling activation and giveaway taking place on May 7th; and

Whereas, during the construction phase from May 4th – May 6th, different elements of the display will slowly be put together, with low level amplified sound playing from 9 AM to 5 PM, as well as other periodic “teasers” such as the scent of cookies wafting from the display; and

Whereas, following the construction phase, the sampling event will take place from 11 AM to 6 PM on May 7th, with sample packages of 2 cookies being handed out to attendees; and

Whereas, given the specifics of the site with an empty storefront and a very wide sidewalk, there is room to wrap any line that forms around the structure and then run the line north if needed, without interfering with pedestrian right-of-way; and

Whereas, the event will be promoted on social media and via media outreach but will not feature any major influencers or celebrities; and

Whereas, brand ambassadors / support staff will be present during the activation to assist in line management as well as sanitation; and

Whereas, on-site security will be present throughout the activation; and

Whereas, representatives of the applicant have committed to be on site during the pop-up activation; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Keebler Tree at 303 Sixth Avenue (Sponsor: Guru House LLC), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency
Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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April 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***5.10-5.11.25 – Blank Street Coffee Pop Up (Sponsor: Sweeter), W. 12th/ W. 13th Sts./Gansevoort Pedestrian Plaza [full]**

Whereas, the applicant, representing coffee company Blank Street, is seeking to hold a two-day pop-up “farmstand” to promote the Blank Street brand, on the Gansevoort Pedestrian Plaza on Saturday, May 9th and Sunday, May 10th; and

Whereas, the activation will consist of a branded “farm stand” sited on the Gansevoort Plaza, giving out coffee in branded coffee as well as flowers; and

Whereas, seating on the plaza will remain open to the public for the duration of the event; and

Whereas, the activation will not feature amplified sound other than a small Bluetooth speaker playing ambient music; and

Whereas, the activation will not feature any celebrities or influencers; and

Whereas, the activation will be live from 10 AM to 6 PM each day; and

Whereas, while the initial activation called for load-in beginning at 5 AM, the applicant agreed to push the load-in start time back to 6 AM; and

Whereas, the activation will include 3 hired security staff on site during the day and overnight; and

Whereas, the applicant has a full sanitation plan including containers placed around the site in order to ensure the plaza and surrounding area is kept clean; and

Whereas, the applicant has coordinated with the Meatpacking BID ahead of this event; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Blank Street Coffee Pop Up (Sponsor: Sweeter)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 34 Board members in favor and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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April 21, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***5.10.25 – Lily’s Vegan Pantry 30th Anniversary Bash (Sponsor: Lily’s Vegan Pantry), Hester St. bet. Baxter & Centre Sts. [SW & curb lane closure-both sides]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Lily’s Vegan Pantry 30th Anniversary Bash (Sponsor: Lily’s Vegan Pantry)**.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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April 23, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***5.16-5.17.25 – 100th Anniversary Mobile Flavor Tour (Sponsor: Sean Conover), Astor Pl. Plaza No., E. 8th & Lafayette Sts. [full]**

Whereas, the applicant, representing an Italian coffee syrup brand, is seeking to hold a two-day pop-up trailer activation celebrating the brand’s 100th anniversary, on the Astor Place Plaza on Friday, May 16th and Saturday, May 17th; and

Whereas, the activation will consist of a branded pop-up trailer sited on the Astor Place Plaza, which will offer an “immersive experience” to guests who can enter the trailer and take a quiz to determine their “flavor profile” and ultimately receive a free cold brew sample; and

Whereas, the activation will be live from 10 AM to 6 PM each day; and

Whereas, seating on the plaza will remain open to the public for the duration of the event; and

Whereas, the activation will not feature any amplified sound, celebrities or influencers; and

Whereas, the activation will include hired security staff on site during the day and overnight; and

Whereas, the current application calls for the trailer to be sited on the northern section of the Astor Place Plaza, adjacent to the 6-train entrance, in order to create less conflict with the existing coffee stand on the southern section of the plaza, as well as potentially to be in closer proximity to Wegman’s where the syrup brand is available for purchase; and

Whereas, the existing proposed site could potentially disrupt the often-heavy pedestrian flow in and out of the subway entrance; and

Whereas, the applicant stated that they would coordinate with the Village Alliance BID, who manages the plaza, to ensure that the activation would not take place in a disruptive location, and was open to moving it to the Southern part of the plaza where it would be less disruptive; now

Therefore Be It Resolved that CB2, Man. recommends **approval of 100th Anniversary Mobile Flavor Tour (Sponsor: Sean Conover), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Therefore Be It Further Resolved that CB2 Manhattan recommends that the applicant coordinate with Village Alliance to move the activation to a less disruptive section of the Astor Place Plaza.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
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Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
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April 22, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***5.16-5.21.25 – Orior Block Party (Sponsor: IDEKO), Mercer St. bet. Grand & Howard Sts. [full street closure-full]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Orior Block Party (Sponsor: IDEKO)**.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Valerie De La Rosa, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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April 21, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***5.17.25 – Perry St. Block Party (Sponsor: Justin Rosenthal), Perry St. bet. Greenwich & Washington Sts. [[full street closure-full]]**

Whereas, the applicant, representing a resident of the block of Perry Street between Greenwich and Washington Streets, is seeking to hold a block party on Saturday, May 17th; and

Whereas, the attendee to CB2’s April 2025 SAR meeting, stated that she and the applicant, along with several other individuals who were previously and/or are still members of the West Village Athletic gym on the same block of Perry Street, had come up with the idea for the Block Party; and

Whereas, the applicant had initially planned to have a “check-in” table with invitees, but was informed that block parties need to be completely open to the public and not tailored to any specific group of individuals; and

Whereas, the block party is not intended to include any food or beverages; and

Whereas, the block party is expected to run from 12 PM to 3 PM; and

Whereas, while some outreach had been conducted to friends and acquaintances of the applicant, full outreach to all buildings on the block as well as to the relevant block association(s) had not yet been conducted as required by SAPO/CECM regulations; and

Whereas, while CB2 generally supports community-organized block parties, the applicant needs to ensure that in planning the block party, they gain full buy-in / support from all neighbors on the block and relevant block association(s) and that the event is intended for the entire block; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Perry St. Block Party**.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



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April 21, 2025

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

6.1.25 – STONEWALL Village Fair and Expo (Sponsor: STONEWALL Rebellion Veterans Association), Broadway bet. E. 14th St. & Waverly Pl. [full street closure-full]

Whereas, the applicant has for many years held an annual multi-block street festival on Broadway between 14th Street and Waverly place; and

Whereas, such multi-block fairs are intended by SAPO to be used as fundraising events for non-profit organizations, with the SAPO website stating that “applicants must be a nonprofit organization associated with the community, whose nonprofit status is in good standing”; and,

Whereas, concerns have been raised by CB2 in the past regarding the nonprofit status of the applicant; and

Whereas, while the applicant appears on New York State’s Chariry Registry, CB2’s SAR committee was unable to find online an IRS Form 990 for the applicant or to find the applicant on the IRS’s online Tax-Exempt Organizations Search tool; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **STONEWALL Village Fair and Expo (Sponsor: STONEWALL Rebellion Veterans Association)** unless the applicant has been confirmed by SAPO to be a nonprofit organization in good standing as required by SAPO regulations.

Vote: Passed, with 33 Board members in favor, and 2 in opposition (V. De La Rosa, Dr. S. Smith).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Valerie De La Rosa, *Chair*
Eugene Yoo, *First Vice Chair*
Donna Raftery, *Second Vice Chair*



Antony Wong, *Treasurer*
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April 24, 2025

Shaneek Meechum, Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Ms. Meechum:

At its Full Board meeting on April 17, 2025, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI/RENEWALS

1. **5.4.25 – 2025 Lucille Lortel Awards (Sponsor: Lucille Lortel Theatre Foundation), LaGuardia Pl. bet. Washington Sq. So. & W. 3rd St. [partial SW closure-W.]**
2. **5.10.25 – Electronic Waste Recycling Event (Sponsor: Outstanding Renewal Enterprises Inc. dba Lower East Side Ecology Center), Greenwich Ave. bet. W. 11th & W. 12th Sts. [curb lane only-E.]**
3. **5.17.25 – Spring Fling (Sponsor: PS 3), Grove St. bet. Bedford & Hudson Sts. [SW & street closure-No.]**
4. **5.20.25 – 2025 Whitney Gala (Sponsor: Whitney Museum of American Art), Gansevoort St. bet. Washington & West Sts. [curb lane only-No.]**
5. **5.28.25 – Great Oaks Field Day (Sponsor: Great Oaks Charter School – M202), Leroy St. bet. Bedford & Bleecker Sts. [full street closure-full] 5.1.25 – Heermance Farm Party in NYC (Sponsor: God's Love We Deliver, Inc.), Weehawken St. bet. Christopher & W. 10th Sts. [SW & curb lane closure-both sides of street] LaGuardia Pl. & Mercer St. [full street closure]**

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations.

Vote: Unanimous, with 35 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Valerie De La Rosa, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

VDLR/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District