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(NYS EDUCATION LAW SEC. 7209-2)

#	Date	Description	By	Chk'd

Project:  
594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:  
  
BUILDING  
FACADE

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-



DWG No.  
**A-001.00**  
1 OF 11

DOB NOW APPLICATION #  
**M01182958-I1**



SoHo-Cast Iron Historic District | LP-00768



Graphic Source: Map PLUTO, Edition 18v1, Author: New York City Landmarks Preservation Commission, LCR Date: 3.20.2019

GFP  
594 BROADWAY

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#	Date	Description	By	Chk'd

Project:  
594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:  
HISTORIC DISTRICT  
BOUNDARY MAP

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-



DWG No.  
A-002.00  
2 OF 11

DOB NOW APPLICATION #  
M01182958-I1





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#	Date	Description	By	Chk'd

Project:

594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:

HISTORIC  
PHOTOGRAPH

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-

Seal:



DWG No.

A-003.00

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DOB NOW APPLICATION #

M01182958-I1





ATHLETA LOGO BLADE SIGN AT 594 BROADWAY -  
VIEW FACING PRINCE STREET



VIEW OF 594 BROADWAY FACING PRINCE STREET  
WITH ATHLETA LOGO BLADE SIGN REMOVED



ATHLETA LOGO BLADE SIGN AT 594 BROADWAY -  
VIEW FACING EAST HOUSTON STREET



VIEW OF 594 BROADWAY FACING EAST HOUSTON  
STREET WITH ATHLETA LOGO BLADE SIGN REMOVED

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#	Date	Description	By	Chk'd

Project:

594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:

REMOVAL OF EXISTING  
ATHLETA LOGO BLADE  
SIGN

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-

Seal:

DWG No.

A-004.00

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DOB NOW APPLICATION #

M01182958-I1



GFP FACADE  
594 BROADWAY  
FRONT VIEW



HEIGHT FROM SIDEWALK TO MATCH NORTHFACE  
INSTALLATION (TO BE VERIFIED)

ROPE HOOK

VIEW OF EXTERIOR WALL



APPROVED FLAG BY LPC:  
APPROVED FLAGPOLE WITH  
BANNERS AT NEIGHBORING STORE

VIEW OF EXTERIOR WALL



APPROVED BANNERS BY LPC:  
APPROVED FLAGPOLES WITH  
BANNERS AT NEIGHBORING STORES

PHOTO MONTAGE OF ATHLETA FLAG ON 594  
BROADWAY  
VIEW FACING EAST HOUSTON STREET

PHOTO MONTAGE OF ATHLETA BANNER AT 594  
BROADWAY  
VIEW FACING PRINCE STREET

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#	Date	Description	By	Chk'd

Project:

594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:

PHOTO MONTAGES  
OF PROPOSED ATHLETA  
BANNER AT 594  
BROADWAY

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-

Seal:

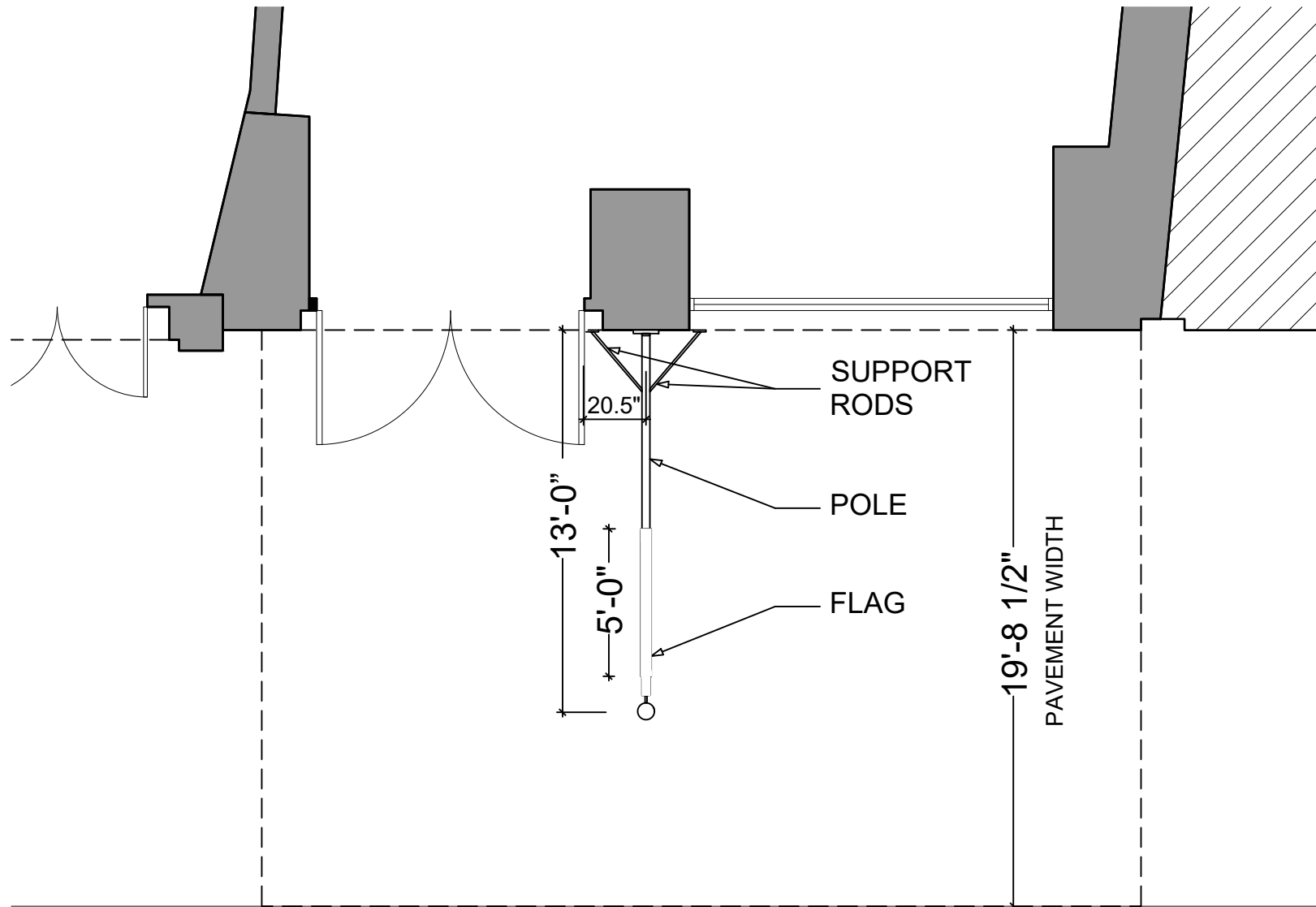
DWG No.

A-005.00

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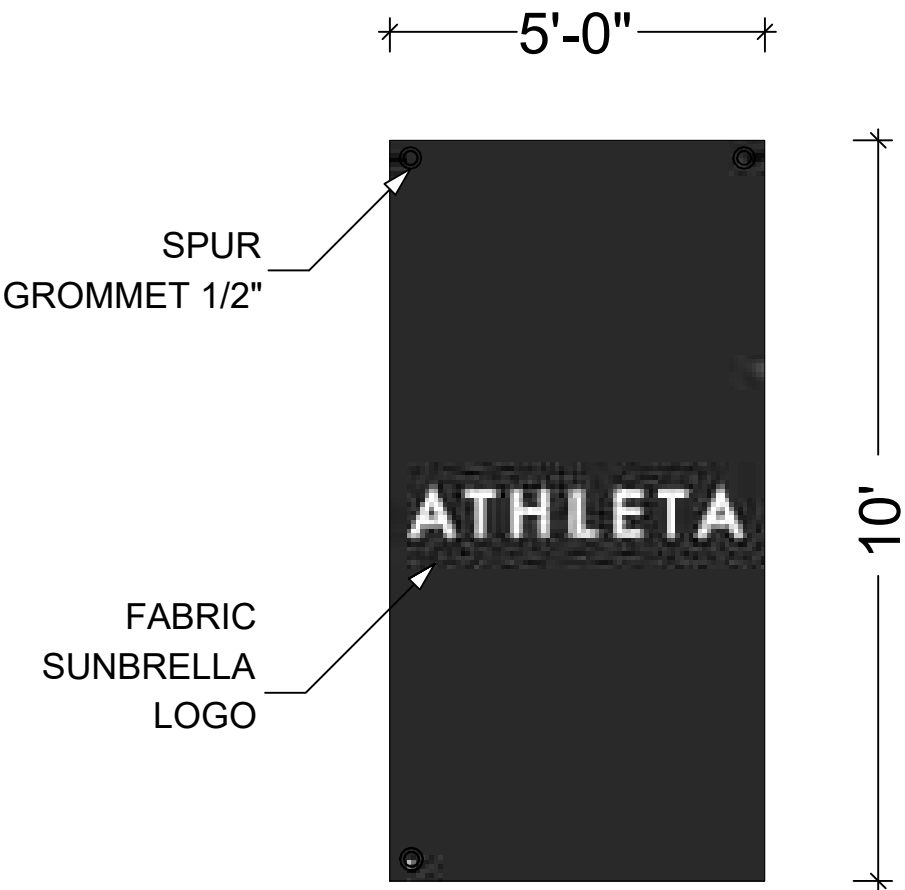
DOB NOW APPLICATION #

M01182958-I1



BROADWAY

1 POLE: PLAN VIEW  
SCALE: 3/16" = 1'-0"



2 BANNER: ELEVATION  
SCALE: 3/16" = 1'-0"

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#	Date	Description	By	Chk'd

Project:

594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:

**BANNER DESIGN:  
PLAN & ELEVATION**

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-

Seal:

STATE OF NEW YORK

DANIEL J. ASHE

LICENSED PROFESSIONAL ENGINEER

No. 86614

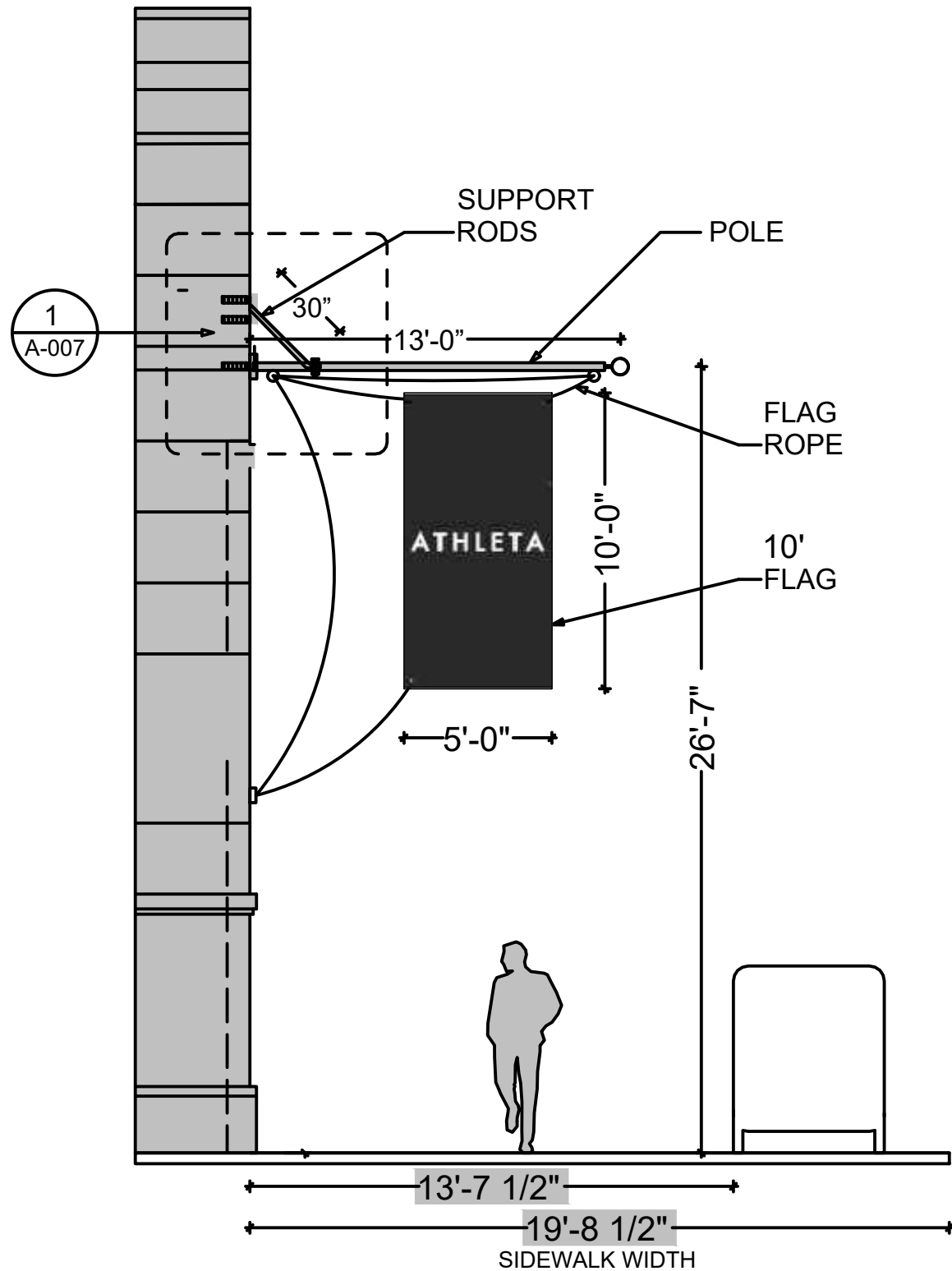
DWG No.

**A-006.00**

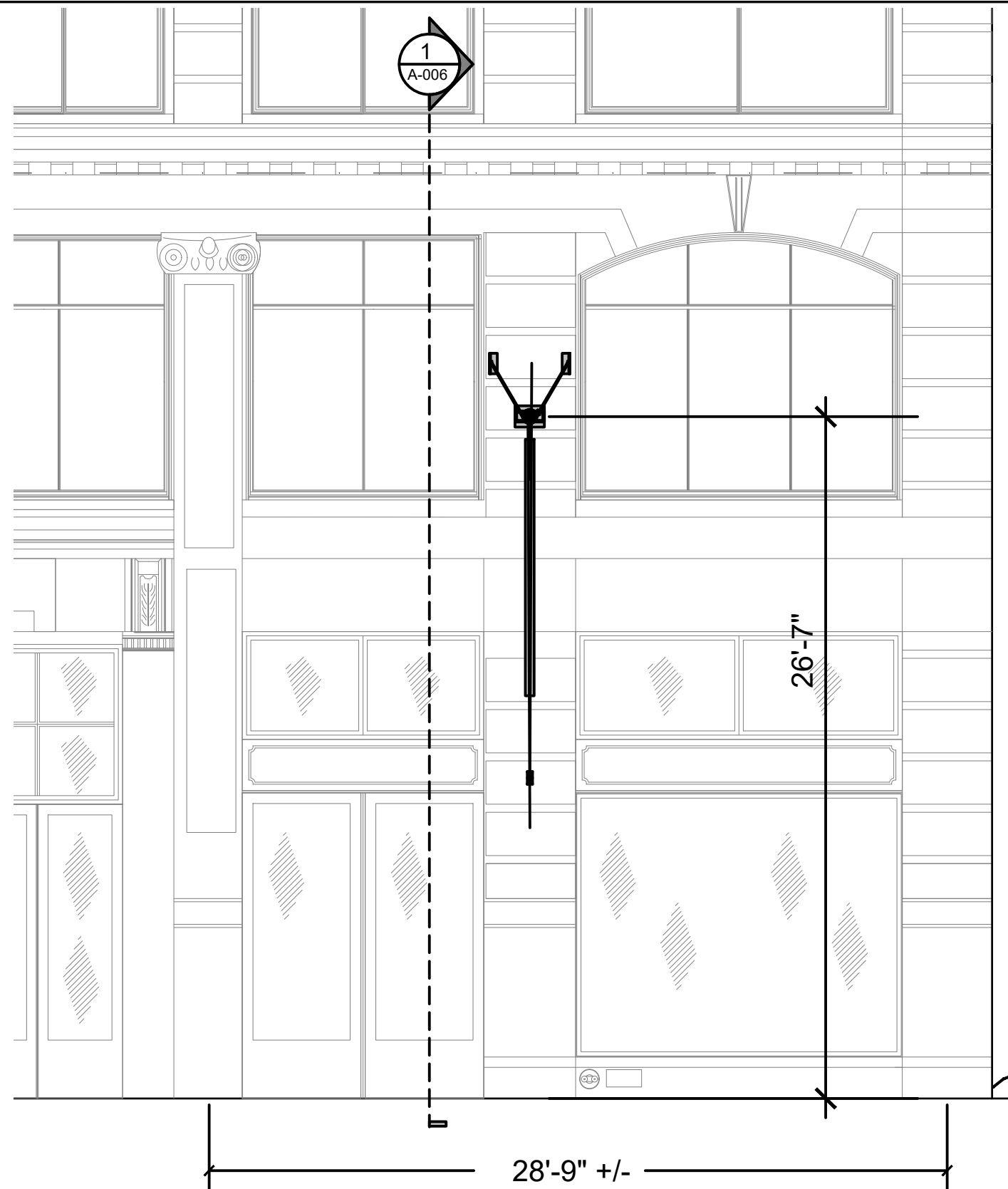
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DOB NOW APPLICATION #

**M01182958-I1**



1 SIDE VIEW  
SCALE: 3/16" = 1'-0"



2 FRONT VIEW  
SCALE: 3/16" = 1'-0"

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(NYS EDUCATION LAW SEC. 7209-2)

#	Date	Description	By	Chk'd

Project:  
594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

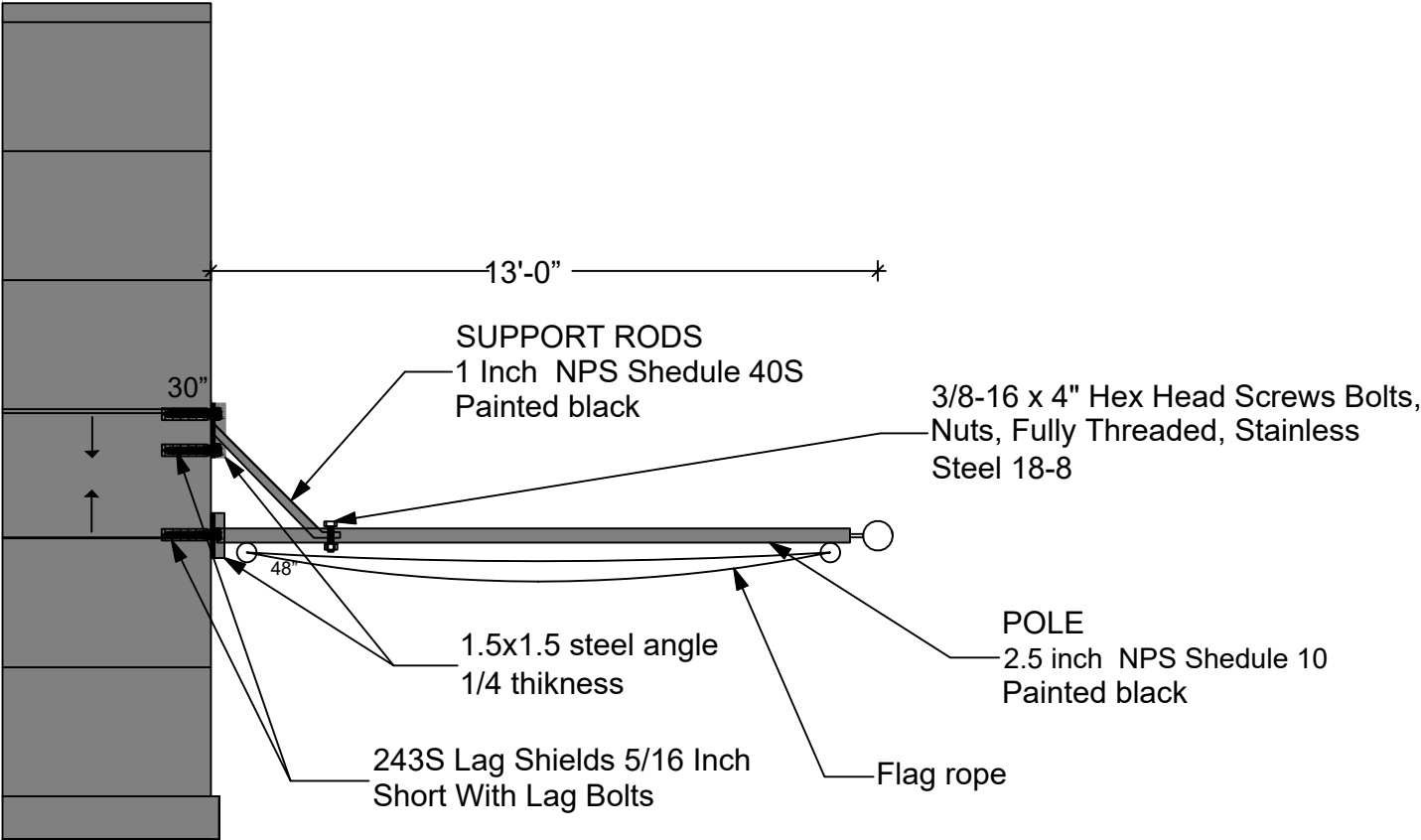
Title:  
BANNER & POLE  
DESIGN: ELEVATIONS

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-



DWG No.  
A-007.00  
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DOB NOW APPLICATION #  
M01182958-I1



1 POLE INSTALLATION DETAIL  
SCALE: NTS

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#	Date	Description	By	Chk'd

Project:

594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:

## POLE INSTALLATION DETAIL

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-

Seal:



DWG No.

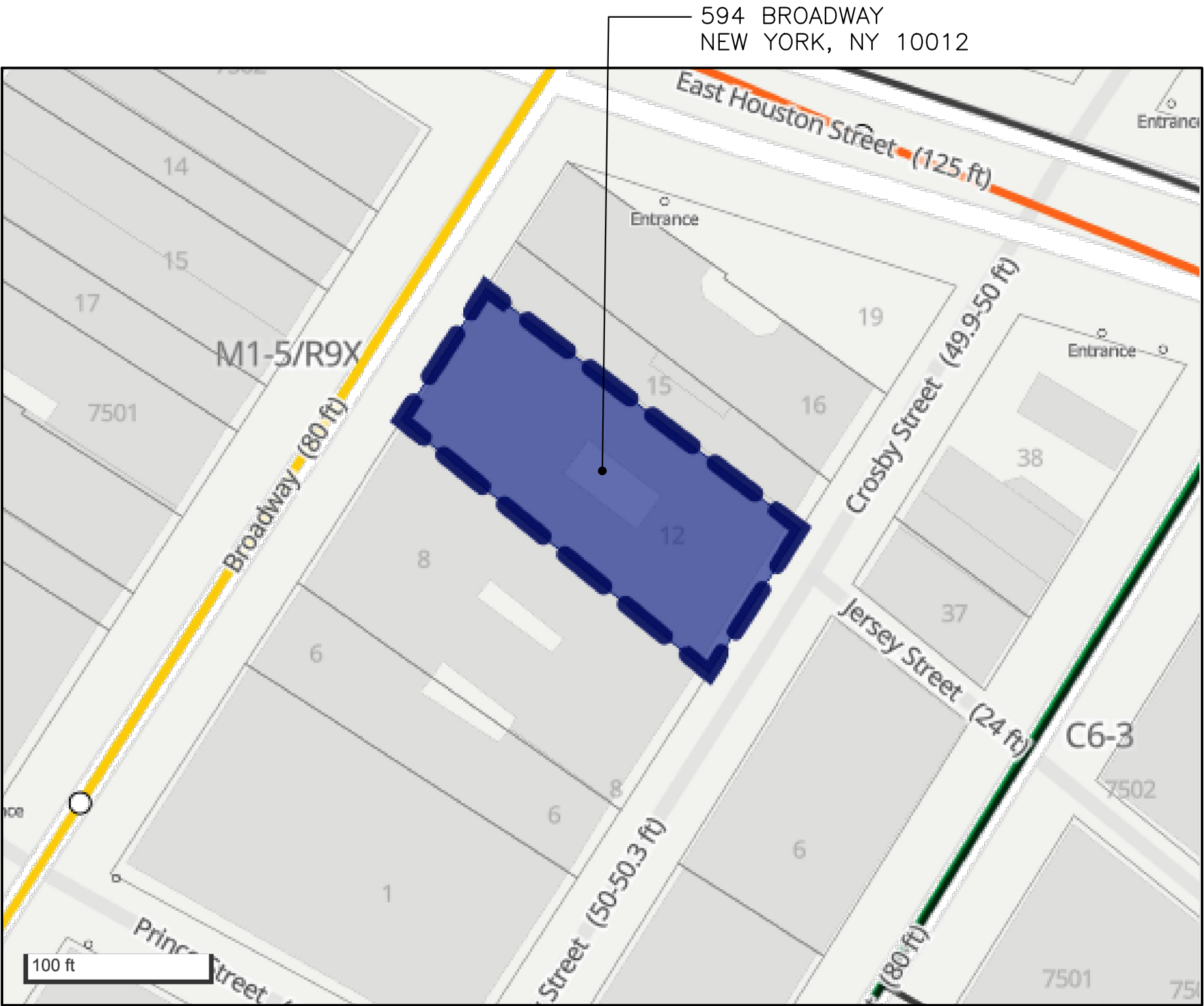
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DOB NOW APPLICATION #

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#	Date	Description	By	Chk'd

Project:

594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:

TAX MAP

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-

Seal:

DWG No.

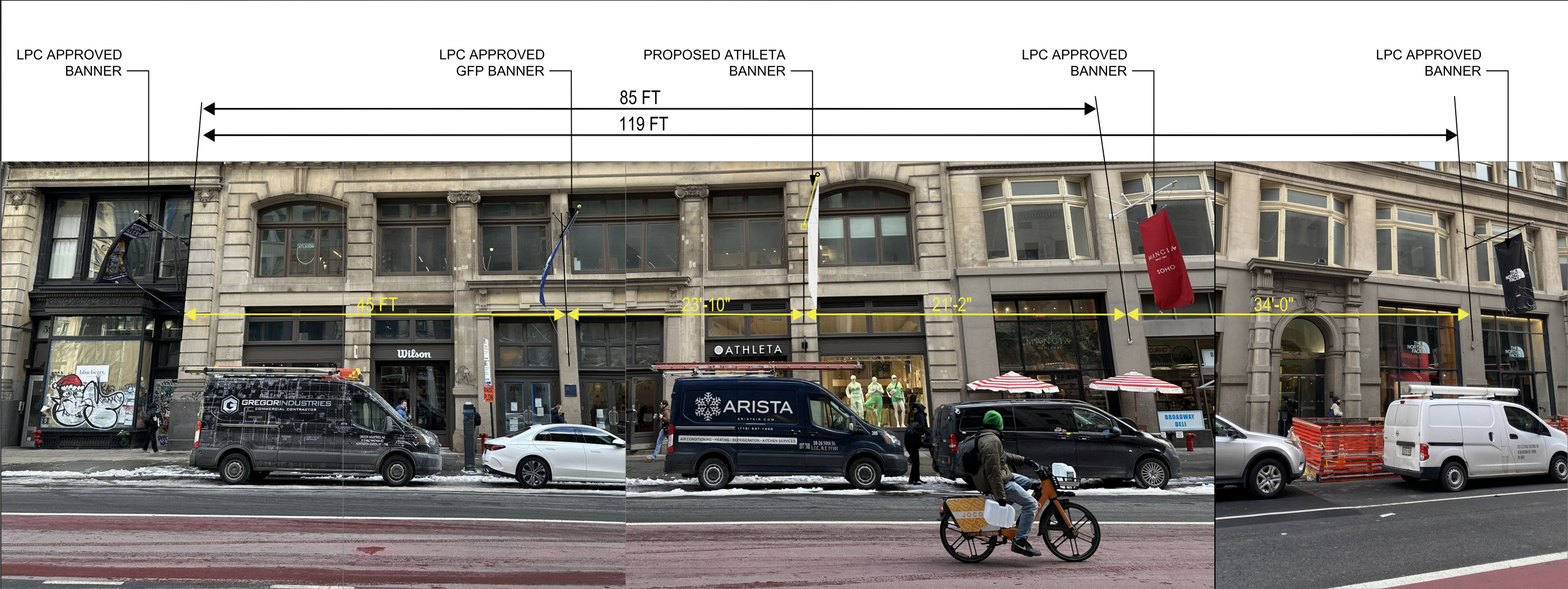
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DOB NOW APPLICATION #

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FROM 588 BROADWAY TO 598 BROADWAY THERE ARE 3 POLES AND BANNERS WITH 85 FEET DISTANCE BETWEEN THEM.

THE DISTANCE BETWEEN THE EXISTING GFP BANNER AND THE PROPOSED ATHLETA WOULD BE 23'-10".

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(NYS EDUCATION LAW SEC. 7209-2)

#	Date	Description	By	Chk'd

Project:

594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:

STUDY OF 588-598  
BROADWAY

Date	03.04.2025		
Project Job No	IMAGAT-M001		
Drawn by	CG		
Cad No	CG4749A		
Scale	AS SHOWN		
Checked By	1	2	3
CAD	CG	-	-
PM/Designer	DJA	-	-

Seal:

STATE OF NEW YORK

DANIEL J. ASHE

NO. 86614

LICENSED PROFESSIONAL ENGINEER

DWG No.

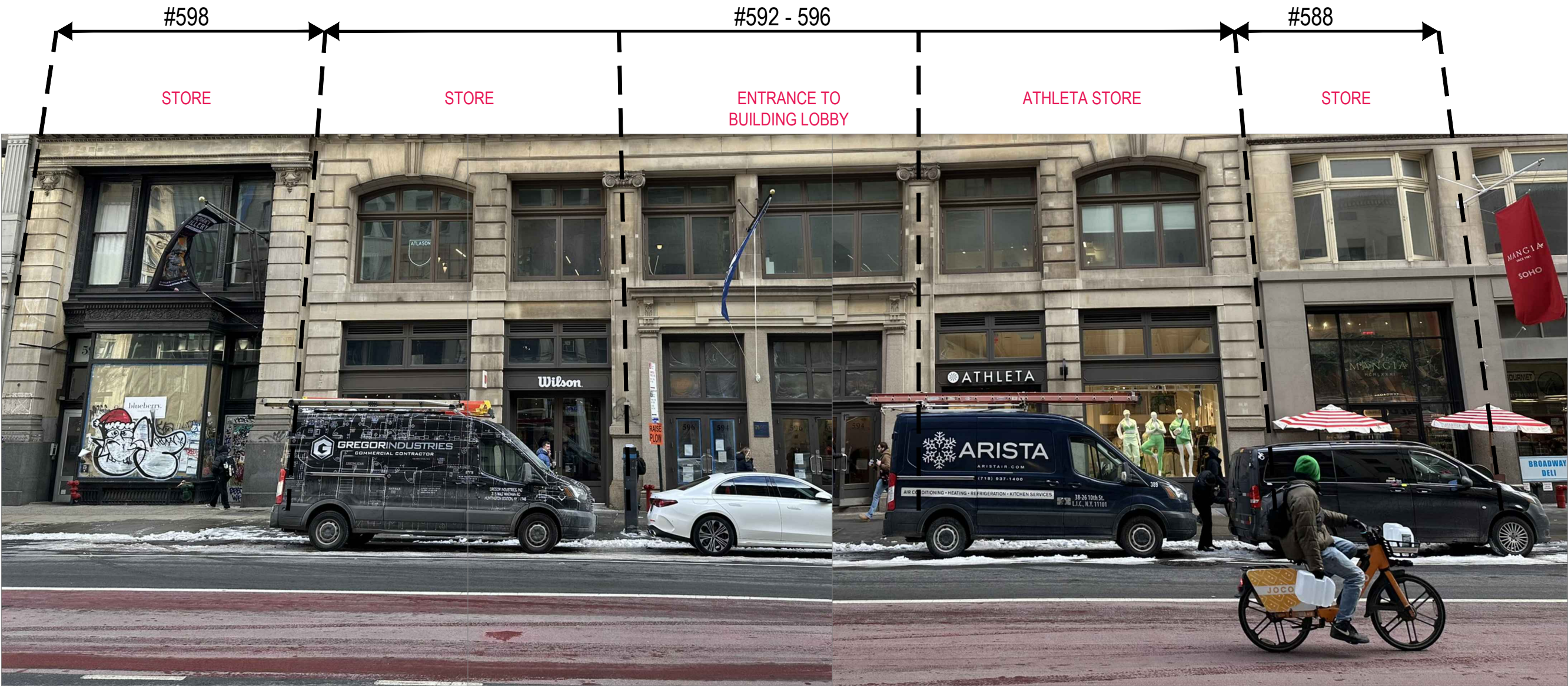
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#	Date	Description	By	Chk'd

Project:

594 BROADWAY  
NEW YORK, NY 10012  
BLOCK: 511 LOT: 12

Title:

STUDY OF 588 TO 598  
BROADWAY:  
5 STOREFRONTS

Date	03.04.2025			
Project Job No	IMAGAT-M001			
Drawn by	CG			
Cad No	CG4749A			
Scale	AS SHOWN			
Checked By	1	2	3	
CAD	CG	-	-	
PM/Designer	DJA	-	-	

Seal:

DWG No.

A-011.00

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DOB NOW APPLICATION #

M01182958-I1