

Event Details

Event Id: 836935

Event Name: Kendra Scott

Event Description: Kendra Scott is interested in doing a brand activation outside of their store May 1 - 4, 2025. This would include a floral archway display on their merchandise windows, and a small greenhouse standalone structure in the curblane, where we will be giving away free fresh flower bouquets.

Event Type: Street Event

Event SubType: Street event, Medium

Permitting Agency: Street Activity Permit Office

Setup Date: 05/01/2025 08:00 AM

Start Date: 05/02/2025 08:00 AM

End Date: 05/03/2025 08:00 PM

Breakdown Date: 05/04/2025 08:00 AM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 02/25/2025 05:20 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Jessica Woods

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]m

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
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1	SPRING STREET between GREENE STREET and WOOSTER STREET Note: We are interest in either being on Spring Street or Greene Street, outside of the Kendra Scott Store.	Sidewalk and Curb Lane Closure	South		Manhattan	2	1	10012
2	GREENE STREET between SPRING STREET and BROOME STREET	Sidewalk and Curb Lane Closure	West		Manhattan	2	1	10012

Sponsor Details

Sponsor: Vector Media

Sponsor Address 845 3rd Avenue New York NY 10022

Sponsor Email: [REDACTED]

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Jessica Woods

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

Agency Instructions

1 The estimated attendance at this event is: 500 to 999.

- 2 The event will contain the following commercial branding and/or advertising elements: *Branded Signage/Elements*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 There will be a prop at this event. Following are the dimensions and description: *a standalone, greenhouse structure*

Event Conflict Details

Refresh to see updated conflicting events

No conflicting events found

Restaurant Conflict Details

[View Conflicts on Map](#)

2 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Ademi Tea & Coffee (ADEMIFY LLC)	465 BROOME STREET, Manhattan, NY	sidewalk	Ademi Torebek / [REDACTED] / Torebek.ademi@mail.ru
DR. SMOOD (DR SMOOD NEW YORK LLC)	470 BROOME STREET, Manhattan, NY	roadway	Thierry Deleger / [REDACTED] / jschwarz@drsmood.com