

Event Details

Event Id: 842067

Event Name: NBCU Milan-Cortina Olympic Food Truck HoCa

Event Description: The experience will cater to ad partners keeping NBCs coverage abilities top of mind heading into a crucial ad-buying period. A deliciously authentic complimentary pre packaged meal served alongside NBCs new Olympic branding creates a memorable environment and experience.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 04/22/2025 08:00 AM

Start Date: 04/22/2025 12:00 PM

End Date: 04/22/2025 02:00 PM

Breakdown Date: 04/22/2025 04:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 03/13/2025 12:55 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Deanna Fahey

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
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1	VARICK STREET between WATTS AVENUE and GRAND STREET Note: Curb lane closure and partial sidewalk for queue line	Sidewalk and Curb Lane Closure	West		Manhattan	2	1	10013
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Sponsor Details

Sponsor: NBCUniversal

Sponsor Address 30 Rockefeller Plaza 1221 6th Ave, 30B-33 New York NY 10112

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1,

Affected City Council Dist: 3,

Affected Zipcodes: 10013,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *branded truck*
- 3 The event will be advertised. Following is the event advertising plan: *advertised to ticketed customers.*
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 Truck-mounted generators will be used at this event. **FDNY approval is required.**

- 6 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

1 conflicting events found 836324 (DOT)

Restaurant Conflict Details

View Conflicts on Map

2 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Chillhouse (Chillhouse 75 LLC)	75 Varick Street, Manhattan, NY	both	Adam Fulton / [REDACTED] 2 / hari@kalyanlawfirm.com
The Mill (SOHO 75 LLC)	75 Varick Street, Manhattan, NY	sidewalk	Evan and Alex Xenopoulos /2123431200 / ecx@eaxgroup.com