

Event Details

Event Id: 846145

Event Name: Intimissimi - Ice Cream Giveaway

Event Description: This event will be for two days and two different locations. I submitted a separate permit application for the first location. Each day, one ice cream truck will be parked on the curb outside an Intimissimi store. They will be giving away prepackaged ice cream, stickers, and keychains. There will be stanchions to ensure that the giveaway line does not interfere with sidewalk egress.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 04/20/2025 09:00 AM

Start Date: 04/20/2025 10:00 AM

End Date: 04/20/2025 07:30 PM

Breakdown Date: 04/20/2025 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 03/28/2025 03:35 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Devika Kanagaraj

Applicant Address: [Redacted]

Applicant Country: United States of America

Applicant Email: [Redacted]

Applicant Phone: [Redacted]

Applicant Cell Phone: [Redacted]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	WEST 14 STREET between WASHINGTON STREET and 9TH AVENUE Note: south side of 14th street between washington st and 9th ave	Partial Sidewalk Closure	South		Manhattan	2, 4	10, 6	10011, 10014

Sponsor Details

Sponsor: Intimissimi / Pardgroup USA

Sponsor Address 450 Lexington Ave 4th Floor New York NY 10017

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: SFDS LLC

Producer Address: [REDACTED]

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2, 4,

Affected Precincts 6, 10,

Affected City Council Dist: 3,

Affected Zipcodes: 10011, 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *This is a promotional event for Intimissimi outside of their store*

- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**
- 5 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details

Refresh to see updated conflicting events

3 conflicting events found 799531 (SAPO) 799534 (SAPO) 799803 (SAPO)

Restaurant Conflict Details

[View Conflicts on Map](#)

1 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
INTERSECT BY LEXUS (USE LX, LLC)	412 WEST 14 STREET, Manhattan, NY	sidewalk	DIANA DECICCO [REDACTED] 4 / D [REDACTED]