

Meeting Date: 1/ /2025

APPLICANT INFORMATION:

Name of applicant(s):
18 9th Avenue Membership Club Corp

Trade name (DBA):
Seven24 Collective

Premises address:
18 Ninth Avenue, New York, New York 10014

Cross Streets and other addresses used for building/premise:
Ninth Avenue between West 13th Street and Little West 12th Street

CONTACT INFORMATION:

Principal(s) Name(s):
Michael Achenbaum

Office or Home Address: 18 Ninth Avenue

City, State, Zip: New York, New York 10014

Telephone #: [REDACTED] email : [REDACTED]

Landlord Name / Contact:
Gansevoort LLC

Landlord's Telephone and Fax: [REDACTED]

NAMES OF ALL PRINCIPAL(s):

Michael Achenbaum, ABC Officer

NAMES / LOCATIONS OF PAST / CURRENT LICENSES HELD

Current Premises:

Hotel Gansevoort Group LLC & WS- NY Manager LLC- 18 Ninth Avenue, New York, New York 10014

WSA Café LLC & WSA-NY Manager LLC- 18 Ninth Avenue, New York, New York 10014

Maizon New York LLC & Gansevoort LLC - 657 Hudson Street, New York, New York 10014

Previous Premises:

TGA II LLC, One 29 Park LLC and Highgate Hotels, LP- 420 Park Avenue South, New York, New York 10016

CGM-GH LLC, Paige GH Group LLC and Chester WSA LLC- 18 Ninth Avenue, New York, New York 10014

Briefly describe the proposed operation (i.e. "We are a family restaurant that will focus on..."):

Members club with cafe, basement and rooftop with pool

WHAT TYPE(S) OF LICENSE(S) ARE YOU APPLYING FOR (MARK ALL THAT APPLY):

☐ a new liquor license (☐ Restaurant ☐ Tavern / On premise liquor ☐ Other)

☐ an UPGRADE of an existing Liquor License

☒ an ALTERATION of an existing Liquor License

☐ a TRANSFER of an existing Liquor License

☐ a HOTEL Liquor License

☐ a DCA CABARET License

☐ a CATERING / CABARET Liquor License

☐ a BEER and WINE License

☐ a RENEWAL of an existing Liquor License

☐ an OFF-PREMISE License (retail)

☒ OTHER : Change in Method of Operation

If upgrade, alteration, or transfer, please describe specific nature of changes:

(Please include physical or operational changes including hours, services, occupancy, ownership, etc.)

Alteration to remove parts of the cellar; Change in method to update hours of interior roof to 4am

If this is for a new application, please list previous use of location for the last 5 years:

n/a

Is any license under the ABC Law currently active at this location? ☒ yes ☐ no

If yes, what is the name of current / previous licensee, license # and expiration date: 1) 18 9th Avenue Membership Club

Corp (0349-24-100160) Exp. 12/31/2025 2) Hotel Gansevoort Group LLC & WSA- NY Manager LLC (0343-21-116004) Exp. 2/28/2026

3) WSA Cafe LLC & WSA-NY Manager LLC (0340-23-130812) Exp. 5/31/2025 4) Maizon New York LLC & Gansevoort LLC (0340-23-136130) exp. 8/31/2025

Have any other licenses under the ABC Law been in effect in the last 10 years at this location?

☒ yes ☐ no

If yes, please list DBA names and dates of operation:

CGM- GL LLC & Paige GH Group LLC & Chester WSA LLC d/b/a The Chester

PREMISES:

By what right does the applicant have possession of the premises?

☐ Own ☐ Lease ☒ Sub-lease ☐ Binding Contract to acquire real property ☐ other: _____

Type of Building: ☐ Residential ☒ Commercial ☐ Mixed (Res/Com) ☐ Other: _____

Number of floor: 13 Year Built : 2003

Describe neighboring buildings:
Commercial, Mixed Use, Residential

Zoning Designation: M1-5

Zoning Overlay or Special Designation (applicable) _____

Block and Lot Number: 628 / 4

Does the premise occupy more than one building, zoning lot, tax lot or more than one floor? ☒ yes ☐ no

Is the premise located in a historic district? ☒ yes ☐ no

(if yes, have all exterior changes or changes governed by the Landmarks Preservation Commission (LPC) been approved by the LPC? ☐ yes ☐ no, please explain : N/A

Will any outside area or sidewalk café be used for the sale or consumption of alcoholic beverages? (including sidewalk, roof and yard space) ☐ no ☒ yes : explain Roof & outdoor area adjacent to sidewalk but on landlord property

What is the proposed Occupancy? Approx 450

Does the premise currently have a valid Certificate of Occupancy (C of O) and all appropriate permits?

☐ no ☒ yes

If yes, what is the maximum occupancy for the premises? Approx 900

If yes, what is the use group for the premises? UG5, UG6, UG9

If yes, is proposed occupancy permitted? ☒ yes ☐ no, explain : _____

If your occupancy is 75 or greater, do you plan to apply for Public Assembly permit? ☐ yes ☒ no

Do you plan to file for changes to the Certificate of Occupancy? ☐ yes ☒ no
(if yes, please provide copy of application to the NYC DOB) *premises is already open and operating

Will the façade or signage be changed from what currently exist at the premise? ☒ no ☐ yes

(if yes, please describe: _____)

INTERIOR OF PREMISES:

What is the total licensed square footage of the premises? Approx. 12,333 SF

If more than one floor, please specify square footage by floors: Cellar: Approx 3,824 SF (cellar); Approx. 2,771 SF (ground); Approx 800 (roof)

If there is a sidewalk café, rear yard, rooftop, or outside space, what is the square footage of the area?

Rooftop: Approx 3,113 SF; Ground floor: Approx 1,825 SF (within property line)

If more than one floor, what is the access between floors? Elevator and stairs

How many entrances are there? 1 How many exits? 1 How many bathrooms ? 3

Is there access to other parts of the building? no X yes, explain: Emergency egress and ADA only

OVERALL SEATING INFORMATION:

Total number of tables? 50 Total table seats? 136

Total number of bars? 2 Total bar seats? 5

Total number of "other" seats? 86 please explain : lounge and counter seating

Total OVERALL number of seats in Premises : 227

BARS:

How many *stand-up bars / bar seats are being applied for on the premises? Bars 2 Seats 5

How many service bars are being applied for on the premises? 0

Any food counters? X no yes, describe : _____

For Alterations and Upgrades:

Please describe all current and existing bars / bar seats and specific changes: 1) Customer Bar - Ground floor

2) Customer Bar- Rooftop 3)Customer Bar- Cellar (to be removed)

* A stand-up bar is any bar or counter (whether seating or not) over which a member of the public can order, pay for and receive food and alcoholic beverages.

PROPOSED METHOD OF OPERATION:

What type of establishment will this be? (check all that apply)

Bar Bar & Food Restaurant Club/ Cabaret Hotel X Other: Members club

What are the Hours of Operation?

SEE ATTACHED

Sunday: _____ Monday: _____ Tuesday: _____ Wednesday: _____ Thursday: _____ Friday: _____ Saturday: _____
_____ to _____ _____ to _____ _____ to _____ _____ to _____ _____ to _____ _____ to _____

Will the business employ a manager? _____ no ☒ yes, name / experience if known : _____

Will there be security personnel? _____ no ☒ yes(if yes, what nights and how many?) 2-10 per day

Do you have or plan to install French doors, accordion doors or windows that open? ☒ no _____ yes

If yes, please describe : _____

Will you have TV's ? _____ no ☒ yes (how many?) 15

Type of MUSIC / ENTERTAINMENT: ☒ Live Music ☒ Live DJ ☒ Juke Box ☒ Ipod / CDs _____ none

Expected Volume level: ☒ Background (quiet) ☒ Entertainment level ☒ Amplified Music
(check all that apply)

Do you have or plan to install soundproofing? _____ no _____ yes N/A- this is an existing open and open and operating property

IF YES, will you be using a professional sound engineer? N/A

Please describe your sound system and sound proofing: N/A- this is an existing open and open and operating property

Will you be permitting: _____ promoted events _____ scheduled performances _____ outside promoters

_____ any events at which a cover fee is charged? ☒ private parties

Do you have plans to manage or address vehicular traffic and crowd control on the sidewalk caused by your establishment? ☒ no _____ yes (if yes, please attach plans)

Will you be utilizing ☒ ropes _____ movable barriers _____ other outside equipment (describe) _____

Are your premises within 200 feet of any school, church or place of worship? ☒ no _____ yes

If there is a school, church or place of worship within 200 feet of your premises or on the same block, please submit a block plot diagram or area map showing its' location in proximity to your applicant premises (no larger than 8 ½ " x 11").

Indicate the distance in feet from the proposed premise:

Name of School / Church: _____

Address: _____ Distance: _____

Approved Hours:

Cellar: 7am-4am

Ground: 7am-2am

Ground Exterior: 7am-12am Sunday to Wednesday; 7am-1am Thursday to Saturday

Rooftop: 7am-2am daily. Nano glass wall and music 7am-12am daily

Proposed:

Cellar: No Change

Ground: No Change

Ground Exterior: No Change

Interior rooftop: 7am-4am daily


Name of School / Church: _____

Address: _____ Distance: _____

Name of School / Church: _____

Address: _____ Distance: _____

Please provide contact information for Residents / Community Board and confirm that if complaints are made you will address it immediately.

Contact Person: Michael Achenbaum Phone: 

Address: 18 Ninth Avenue, New York, New York 10014

Email : 

Application submitted on
behalf of the applicant by:

X  _____
Signature

Print or Type Name Michael Achenbaum

Title ABC Officer

Thank you for your cooperation. Please return this questionnaire along with the other required documents as soon as you can. This will expedite your application and avoid any unnecessary delays. Use additional pages if necessary.



Community Board 2,
Manhattan SLA Licensing Committee
Donna Raftery, Co-Chair
Robert Ely, Co-Chair

1 stand-up bar, 6 bar stools

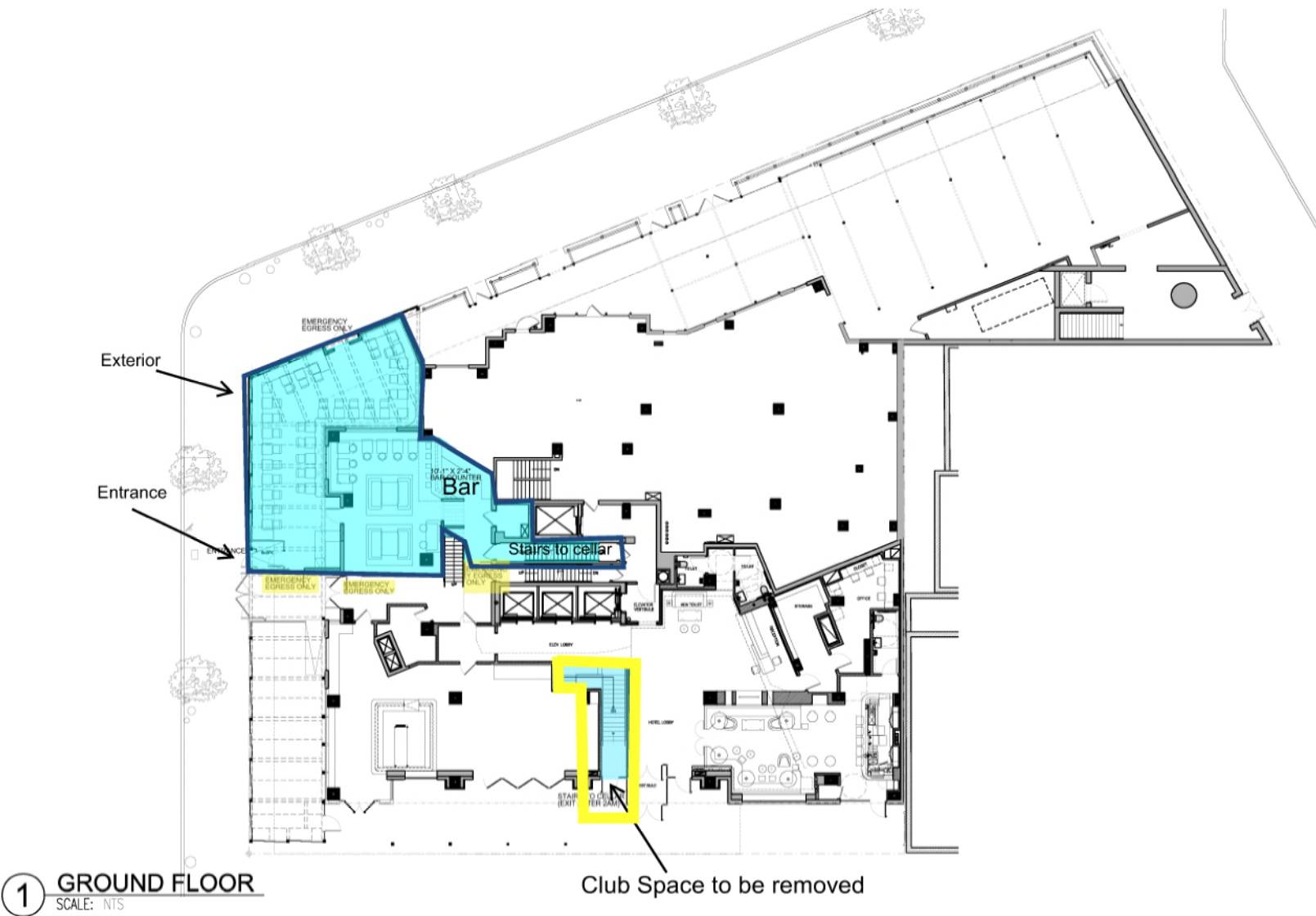


1 table, 18 seats

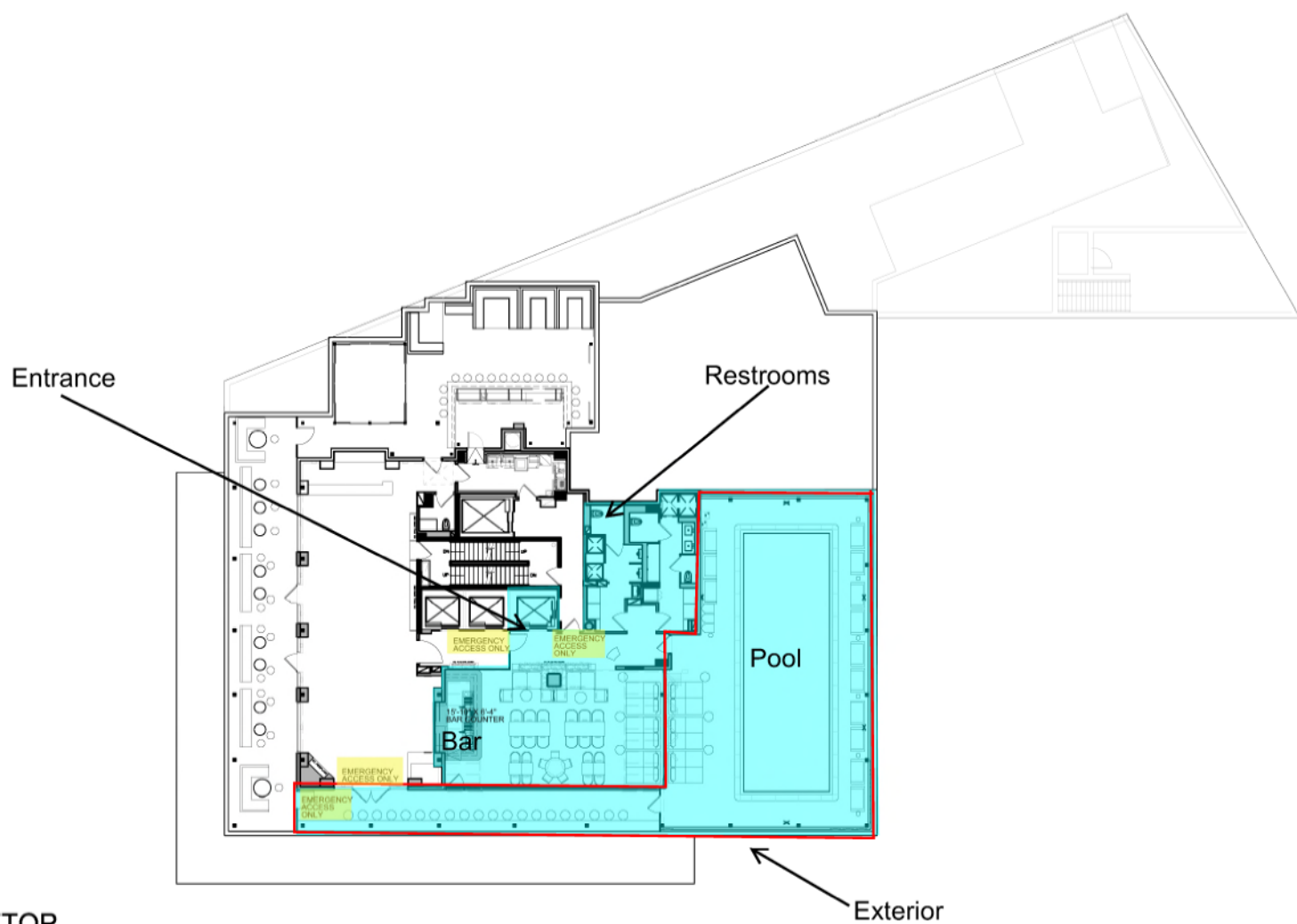


18 9th Avenue Membership Club Corp
Ground Floor Current and Proposed
(No seating change)
Interior:
7 tables, 16 seats
Approximately 12 lounge seats
1 stand-up bar, 5 bar stools

Exterior:
30 tables, 63 seats



18 9th Avenue Membership Club Corp
Rooftop (No Change)
12 tables, 39 seats
Approximately 54 lounge seats
1 stand-up bar
20 counter stools



1 ROOFTOP
SCALE: NTS

