

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 29, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.10.24 – J. Crew Men’s Shop Engineered Garments Collab Launch Event
(Sponsor: J. Crew), Bond St. bet. Bowery & Lafayette Sts. [partial SW closure-So.]**

Whereas, the applicant, representing clothing store J. Crew, in conjunction with a new collaboration with Engineered Garments is seeking a partial sidewalk and curb lane activation in association with an event occurring inside its store on Bond Street; and

Whereas, the activation is expected to occur from 6 to 9 PM, with setup beginning at 3:30 PM and load-out complete by 10 PM; and

Whereas, the activation will consist of a tent set up partially on the sidewalk and partially in the curb lane, with two grills on site, serving hamburgers to attendees; and

Whereas, the event will be free and open to the public, though attendees must get free “tickets” from inside the store for a hamburger; and

Whereas, the applicant stated that they had applied for the requisite FDNY permits for the grills; and

Whereas, the event will not feature amplified sound outside of the store; and

Whereas, the activation will include brand ambassadors on site for waste and line management; and

Whereas, due to the presence of a fire hydrant and an elevated cast iron “curb” on the sidewalk in front of the store, the committee did not see a plausible way for the applicant to site the activation legally in front of its store while maintaining requisite distance from the hydrant and a 5-foot pedestrian walkway; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **J. Crew Men’s Shop Engineered Garments Collab Launch Event (Sponsor: J. Crew)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 25, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.13.24 – MacDougal Street Mamba (Sponsor: Roscioli NYC), Macdougall St. bet. Prince & W. Houston Sts. [full street closure-full]**

Whereas, the applicant, representing Italian restaurant Roscioli on MacDougal Street, is seeking a full street closure for a “Block Party” to be held on Sunday, October 13th; and

Whereas, set-up for the activation will begin at 9 AM, with the block party expected to occur from 12 PM to 7 PM, and load-out completed by 8:30 PM; and

Whereas, the various elements of the block party are intended to be food stands from Roscioli and other participating restaurants on the block, live jazz and other “low key” background music, and a performance from a “Florentine flag waving troupe”; and

Whereas, the applicant stated that they had reached out to all of the other restaurants on the block, and that all but one would be participating in the block party, though they had not yet conducted extensive outreach to residents on the block; and

Whereas, the applicant stated that they had applied for an SLA permit for alcohol sales by a few of the food stands on the block, but did not seem aware of SLA rules & regulations that require alcohol to be served in delineated / cordoned-off areas; and

Whereas, the applicant intends to have “soft” generators on site as well as portable restrooms; and

Whereas, the applicant intends to have four security guards on site during the event; and

Whereas, the applicant plans to have an extensive sanitation plan with multiple bins around the block party and at each food stand, as well as a rented U-Haul to stow filled bins; and

Whereas, the event is sponsored by Resy/Amex, who will be helping to promote the block party over various channels; and

Whereas, the applicant stated that they were expecting approximately 1,000 guests over the course of the 7-hour event; and

Whereas, the applicant stated that they planned on blocking off the street with temporary barriers, though they still seemed unclear on where exactly such barriers would go; now

Therefore Be It Resolved that CB2 Manhattan recommends **approval** of **MacDougal Street Mamba (Sponsor: Roscioli NYC)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 23 Board members in favor, 9 in opposition (W. Benesh, C. Booth, S. Gammie, S. Kent, E. Olson, D. Raftery, L. Rakoff, V. De La Rosa, S. Secunda), and 1 abstention (R. Sanz).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 28, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.13-10.22.24 – Mustang Pop Up at 105 Wooster St. (Sponsor: Slaack Productions),
Wooster St. bet. Prince & Spring Sts. [SW & curb lane closure-W.]**

Whereas, the applicant is seeking partial sidewalk and curb-lane closures for production parking and ropes/stanchions for line management in conjunction with a pop-up at 105 Wooster Street associated with celebrity musical artist Billie Eilish; and

Whereas, such pop-up is likely to have a substantial impact on the community and the surrounding blocks, with likely long lines likely to form that will impede entrances to residences and businesses and may wrap around one or multiple blocks, while running for multiple days in a row; and

Whereas, this event is yet another iteration of a type of influencer or celebrity pop-up that is occurring more frequently within CB2, causing significant disruption over the course of multiple days; and

Whereas, the applicant had conducted no outreach to residents and businesses on the block that might be impacted by this event; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Mustang Pop Up at 105 Wooster St. (Sponsor: Slaack Productions)**; and

Therefore Be It Further Resolved that CB2, Man. in general is strongly opposed to these types of pop-up events that have substantial impact on neighbors and surrounding blocks over multiple days.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 29, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

1. ***10.15.24 – Biite Taco Bell 1 (Sponsor: Promobile), Howard St. bet. Broadway & Mercer St. [SW & curb lane closure-No.]**
2. ***10.17.24 – Biite Taco Bell 2 (Sponsor: Promobile), Washington Sq. No. bet. 5th Ave. & Macdougall St. [SW & curb lane closure-No.]**

Whereas, the applicant, representing Taco Bell, is seeking to hold two pop-up food truck activations in two separate locations on October 15th and October 17th; and

Whereas, the first location will be on Howard between Broadway and Mercer on October 15th from 4 – 10 PM, and the second location will be on Washington Square North between 5th Ave and MacDougal from 12 – 7 PM; and

Whereas, the activation will consist of giveaways of a few hundred Taco Bell crunch wraps with a “twist”; and

Whereas, the activation will not feature amplified sound; and

Whereas, the activation will include rope/stanchions and brand ambassadors on site for waste and line management; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Biite Taco Bell 1 (Sponsor: Promobile) and Biite Taco Bell 2 (Sponsor: Promobile), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 30, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.18-10.20.24 – Jacquemus (Sponsor: Lime Media Group, Inc.), Wooster St. bet. Broome & Spring Sts. [curb lane only-W.]**

Whereas, the applicant, representing French clothing brand Jacquemus, is seeking to hold a three-day pop-up airstream activation from October 18th through October 20th, in association with the brand's first store opening in the US; and

Whereas, the applicant will be handing out servings of orange juice to an estimated ~250 attendees per day; and

Whereas, the site chosen should minimize disruption to the surrounding area, being in front of a vacant lot; and

Whereas, the activation will not feature amplified sound; and

Whereas, the activation will include rope/stanchions and brand ambassadors on site for waste and line management; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Jacquemus (Sponsor: Lime Media Group, Inc.), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 29, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.19.24 – Interior Define (Sponsor: Havenly), Greene St. bet. Broome & Spring Sts.
[partial SW closure-E.]**

Whereas, the applicant, representing furniture store Interior Define, is seeking a partial curb lane closure for a pop-up activation on Saturday, October 19th, in front of the Interior Define store at 66 Green Street; and

Whereas, the activation will consist of a contest where participants will compete to see who can keep their hand on an Interior Define couch the longest; and

Whereas, there will also be trivia questions to help narrow down the contestants and prevent a contest that runs too long; and

Whereas, setup for the event will be from 10 AM-12 PM, with the event running from 12 PM to 6 PM, and breakdown by 7 PM; and

Whereas, additionally, the applicant plans on serving bagels and coffee at the activation; and

Whereas, the activation will not feature amplified sound; and

Whereas, brand ambassadors will be on site for line management, sanitation and to observe the contest participants; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Interior Define (Sponsor: Havenly), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 30, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.24.24 – Grand Opening of Commodity Fragrances (Sponsor: Commodity Fragrances), Crosby St. bet. Bleecker & Howard Sts. [SW & curb lane closure-E.] [in front of 113 Crosby St.]**

Whereas, the applicant is a new fragrance store named Commodity Fragrances that is opening at 113 Crosby St. and planning on having an opening celebration / cocktail party on Thursday, October 24th; and

Whereas, the in-store celebration will be from 6 – 10 PM and is intended as a private event for “friends and family”; and

Whereas, the applicant is seeking a partial sidewalk closure for a small cordoned-off area as an “overflow” space for attendees to the event to stand outside; and

Whereas, no other activation elements, including amplified sound, are expected to occur on the sidewalk; and

Whereas, the applicant will ensure that the requisite 5-foot pedestrian right-of-way remains on the sidewalk; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Grand Opening of Commodity Fragrances (Sponsor: Commodity Fragrances), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 30, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.25.24 – Knix in NYC (Sponsor: Vector Media), 1) Broadway bet. Broome & Spring Sts. [curb lane only-W.]; 2) University Pl. bet. E. 13th & E. 14th Sts. [curb lane only-E.]**

Whereas, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event, despite numerous attempts by CB2 staff to contact the applicant; now

Therefore Be It Resolved that CB2, Man. recommends **denial** of **Knix in NYC (Sponsor: Vector Media)**.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,

Susan Kent, Chair
Community Board 2, Manhattan

William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 29, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.26-10.27.24 – Benow Fwee – Broadway – NYFTA (Sponsor: New York Food Truck Association), Broadway bet. Broome & Spring Sts. [partial SW closure-W.]**

Whereas, the applicant, representing a Korean skincare brand, is seeking to hold a two-day pop-up partial curb lane and sidewalk activation on October 26^h and 27th, in order to help build brand awareness in the US; and

Whereas, the applicant will be handing out keychains with sample sizes of blush to an estimated 250-500 attendees; and

Whereas, the event will not include food or drinks; and

Whereas, the activation will not feature amplified sound; and

Whereas, the activation will include rope/stanchions and brand ambassadors on site for waste and line management; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Benow Fwee – Broadway – NYFTA (Sponsor: New York Food Truck Association), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 29, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.27.24 – Barebells (Sponsor: Lime Media Group, Inc.), W. Broadway bet. Prince & Spring Sts. [curb lane only-W.]**

Whereas, the applicant, representing protein bar brand Barebells, is seeking to hold a one-day pop-up partial curb lane activation on October 27th; and

Whereas, the activation will feature a branded school bus from which they will be handing out free protein bar samples; and

Whereas, other than the protein bars being handed out, the event will not include food or drinks; and

Whereas, the activation will not feature amplified sound; and

Whereas, the activation will include rope/stanchions and brand ambassadors on site for waste and line management; and

Whereas, the applicant promised to do outreach to the surrounding neighbors ahead of the event; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Barebells (Sponsor: Lime Media Group, Inc.), provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 29, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.30.24 – Keys Soulcare Pop Up (Sponsor: Shadow), Elizabeth St. bet. E. Houston & Prince Sts. [SW & curb lane closure-W.]**

Whereas, the applicant, representing Keys Soulcare, a beauty brand associated with singer Alicia Keys, is seeking to hold a one-day pop-up partial curb lane activation on Wednesday, October 30th; and

Whereas, the activation will feature giveaways of small sample sizes of a new serum that is being launched by the brand; and

Whereas, a media-specific activation is expected to occur at the site from 9 AM – 11 AM, with a reset between 11 AM -12 PM and the pop-up being open to the public from 12 – 4 PM; and

Whereas, the applicant expects around 100 attendees per hour, with the line expected to run north up the block; and

Whereas, the event will not include food or drinks; and

Whereas, the activation will not feature amplified sound; and

Whereas, the activation will include rope/stanchions and brand ambassadors on site for waste and line management; and

Whereas, no celebrities or influencers (including Alicia Keys herself) are expected to attend the event; and

Whereas, the applicant promised to do outreach to the surrounding neighbors ahead of the event; now

Therefore Be It Resolved that CB2, Man. recommends **approval of Keys Soulcare Pop Up (Sponsor: Shadow)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10th District
Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 29, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

***10.30.24 – IShare (Sponsor: Roaming Hunger LLC), 7th Ave. So. bet. Perry & W. 11th Sts. partial SW closure-No.]**

Whereas, the applicant, representing candy store Lil’ Sweet Treat, which has recently opened at 184 7th Ave So., is seeking to hold a one-day pop-up partial sidewalk activation on Wednesday, October 30th; and

Whereas, the activation will feature a branded food cart on the sidewalk with giveaways of small sample sizes candy and “swag”; and

Whereas, load-on is expected to occur at the site from 10 AM – 2 AM, with the activation from 3 to 9 PM, and load-out by 10 PM; and

Whereas, the applicant expects around 100 attendees per hour, with the line expected to run north up the block; and

Whereas, the only amplified sound will be from a small, low-decibel speaker; and

Whereas, the activation will include rope/stanchions and brand ambassadors on site for waste and line management; and

Whereas, the applicant promised to do outreach to the surrounding neighbors ahead of the event and had already done outreach to nearby businesses; and

Whereas, the SAR committee had some concern about the “double line” set-up that this pop-up would create with a line to enter the store against the building and a line for the pop-up along the curb lane, and is seeking further SAPO guidance for this type of scenario; now

Therefore Be It Resolved that CB2, Man. recommends **approval of IShare (Sponsor: Roaming Hunger LLC)**, **provided that** the application conforms with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Adrienne Adams, NYC Council Speaker
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District

Susan Kent, *Chair*
Valerie De La Rosa, *First Vice Chair*
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*
Emma Smith, *Secretary*
Mark Diller, *District Manager*
Brian Pape, *Assistant Secretary*

Community Board No. 2, Manhattan

3 Washington Square Village
NEW YORK, NY 10012-1899

www.manhattancb2.org

P: 212-979-2272 F: 212-254-5102 E: info@manhattancb2.org

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

October 28, 2024

Raynard Edwards
Director, Street Activity Permit Office
Citywide Event Coordination and Management
Office of the Mayor
253 Broadway, 6th Floor
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on October 24, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

FYI / Renewals

- 1. 10.13.24 – Hispanic Day Festival (Sponsor: Spanish Benevolent Society), W. 14th St. bet. 7th & 7th Aves. [full street closure]**
- 2. 10.19.24 – Treats in the Streets (Sponsor: Meatpacking District Management Association), 1) Gansevoort St//13th/Gansevoort Pedestrian Plaza [full]; 2) 13th/14th Sts./ Gansevoort Pedestrian Plaza [full]**

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations.

Vore: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair
Community Board 2, Manhattan



William Benesh, Chair
Street Activities & Resiliency Committee
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President
Hon. Christopher Marte, NYC Council, 1st District
Hon. Carlina Rivera, NYC Council, 2nd District
Hon. Erik Bottcher, NYC Council, 3rd District
Hon. Brian Kavanagh, NY State Senate, 27th District
Hon. Brad Hoylman-Sigal, NY State Senate, 47th District
Hon. Grace Lee, State Assembly, 65th District
Hon. Deborah J. Glick, NY State Assembly, 66th District