

## Event Details

Event Id: 816800

Event Name: Team Epiphany - Puma Pop-up Shop

Event Description: 1 day branded curb lane on Nov. 8 for layover of a food truck and  
2 day unbranded partial sidewalk for guest queue

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 11/08/2024 07:00 AM

Start Date: 11/08/2024 07:00 AM

End Date: 11/09/2024 11:30 PM

Breakdown Date: 11/09/2024 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 10/18/2024 03:23 PM

Application Processing by: Christopher Lorient

## Applicant Details

Applicant Name: Laura Smaragdakis

Applicant Address: 1115 Broadway, 9th floor New York NY 10010

Applicant Country: United States of America

Applicant Email: laura@gss-security.com

Applicant Phone: (212) 764-5400

Applicant Cell Phone: [REDACTED]

Applicant Fax: (212) 764-0213

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	GRAND STREET between WEST BROADWAY and THOMPSON STREET <b>Note:</b> 2 days - partial sidewalk Nov. 8 and Nov. 9 and 1 day Nov. 8 only branded curb lane for layover of food truck	Partial Sidewalk Closure	South		Manhattan	2	1	10013

## Sponsor Details

Sponsor: GSS Security Services, Inc.  
 Sponsor Address: 1115 Broadway, 9th floor New York NY 10010  
 Sponsor Email: laura@gss-security.com  
 Sponsor EIN: 133756890  
 Sponsor Phone: (212) 764-5400  
 Sponsor Cell:  
 Sponsor Fax: (212) 764-0213  
 Sponsor Website: www.gss-security.com

## Producer Details

Producer/Organization: Team Epiphany  
 Producer Address: 2 Wall Street, 9th Floor New York NY  
 Producer Phone:  
 Producer Phone:  
 Producer Cell:  
 Producer Fax:  
 Producer Email:

## Affected Zones

Affected Borough: 1,  
 Affected NYPD Patrol Boro: Manhattan South Borough Command,  
 Affected Community Boards: 2,  
 Affected Precincts: 1,  
 Affected City Council Dist: 1,  
 Affected Zipcodes: 10013,

## Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *AAP Rocky expected on November 8 and possibly Rihanna for VIP event on November 8 - expected for a short time between 2 pm and 9 pm*
- 3 The event will contain the following commercial branding and/or advertising elements: *Food truck layover in curb lane on November 8*
- 4 There will be red carpet, rope and/or stanchions used at this event.
- 5 The event will have on-site security. Following is the on-site security plan: *1 no-park officer to post signs, reserve spaces as they*

become available and maintain permitted lane for the duration of the permit..

### Event Conflict Details Refresh to see updated conflicting events

No conflicting events found

### Restaurant Conflict Details

View Conflicts on Map

2 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Flipper's (Flippers NYC LLC)	337 W broadway, Manhattan, NY	both	Jiawei Li /S [REDACTED] / garyl@flippersus.com
CRISPY HEAVEN (LITTLE GUILTY PLEASURES LLC)	38 GRAND STREET, Manhattan, NY	roadway	LITTLE GUILTY PLEASURES LLC [REDACTED] / [REDACTED]