

EventId: 812718

Christopher Lorient 09/30/2024 04:28 PM

Event Details

Event Id: 812718

Event Name: Barebells

Event Description: Lime Media Group Inc is producing a national tour for Barebells using a branded school bus. The tours purpose is to raise brand awareness for Barebells protein bars. Lime Media will hand out packaged samples of the protein bar in several flavors. The public will be able to enter the bus to use a photo booth and get additional giveaways i.e. socks and other material things. The school bus will be parked at 547 Broadway bet Prince Street and Spring St the west side of Broadway. The event will take place on Sunday Oct. 27 2024. We would like to hold parking in advance on Saturday Oct. 26 2024 starting at 6pm. The school bus will arrive on Broadway at 6:30am on Sunday Oct. 27 2024. We will use stanchions to form a queue. The event will start at 10:30 am on Sunday Oct. 27 2024 and it will end at 7:30pm. At the end of the event the school bus will be packed and leave Broadway by 9pm.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 10/26/2024 06:00 PM

Start Date: 10/27/2024 10:30 AM

End Date: 10/27/2024 07:30 PM

Breakdown Date: 10/27/2024 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 09/20/2024 04:54 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Charles Zalben

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: charlie@thezalbens.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	WEST BROADWAY between PRINCE STREET and SPRING STREET Note: 547 Broadway	Curb Lane Only	West		Manhattan	2	1	10012

Sponsor Details

Sponsor: Lime Media Group, Inc.

Sponsor Address 2700 Observation Trail Rockwall TX 75032

Sponsor Email: jamie@lime-media.com

Sponsor EIN: 262515544

Sponsor Phone: (314) 609-9109

Sponsor Cell:

Sponsor Fax:

Sponsor Website: lime-media.com

Producer Details

Producer/Organization: Jamie Brungard

Producer Address: 2700 Observation Trail Rockwall TX

Producer Phone: (314) 609-9109

Producer Phone: (314) 609-9109

Producer Cell:

Producer Fax:

Producer Email: jamie@lime-media.com

Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 1,

Affected City Council Dist: 1,
Affected Zipcodes: 10012,

Agency Instructions ☐

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *The school bus will be branded. There will be an A frame sign on the sidewalk.*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**


Event Conflict Details ☐ Refresh to see updated conflicting events

☐ 1 conflicting events found 772226 (DOT)

Restaurant Conflict Details

☐ View Conflicts on Map

☐ 1 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
CHOBANI SOHO (CHOBANI CAFE, LLC)	150 PRINCE STREET, Manhattan, NY	both	Salvatore Padellaro  salvatore.padellaro@chobani.com