

EventId: 813056

Christopher Lorient 09/30/2024 04:09 PM

## Event Details

Event Id: 813056

Event Name: Jacquemus

Event Description: Lime Media Group Inc. is producing an event for Jacquemus to celebrate the occasion of the opening of Jacquemus new store in Soho. Lime Media will be branding a truck in the style of a Jacquemus pocketbook and parking it by the store to distribute samples of bottled juice and a packaged croissant. These sample items will be brought to the truck already packaged. The event will take place on Friday October 18 2024 Saturday October 19 2024 and Sunday October 20 2024. The truck will arrive at 93 Wooster at 7am for set up each of the days. The event will take place from 9:30am to 4pm. The clean up will begin after the event is over at 4pm. The truck will be packed up by 6pm. The truck will be parked in the curb lane on the west side of Wooster St at 93 Wooster. Stanchions will be used for a queue to the truck. We request holding parking in advance at 93 Wooster St starting Thursday Oct. 17 2024 beginning at 6pm.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 10/17/2024 06:00 PM

Start Date: 10/18/2024 07:00 AM

End Date: 10/20/2024 04:00 PM

Breakdown Date: 10/20/2024 07:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 09/24/2024 10:22 AM

Application Processing by: Christopher Lorient

## Applicant Details

Applicant Name: Charles Zalben

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: charlie@thezalbens.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	WOOSTER STREET between SPRING STREET and BROOME STREET <b>Note:</b> Spring St between Wooster Dr and West Broadway	Curb Lane Only	West		Manhattan	2	1	10012, 10013

## Sponsor Details

Sponsor: Lime Media Group, Inc.

Sponsor Address 2700 Observation Trail Rockwell TX 75032

Sponsor Email: landry@lime-media.com

Sponsor EIN: 262515544

Sponsor Phone: (214) 429-5062

Sponsor Cell:

Sponsor Fax:

Sponsor Website: lime-media.com

## Producer Details

Producer/Organization: Landry Lawson

Producer Address: 2700 Observation Trail Rockwell TX

Producer Phone: (214) 429-5062

Producer Phone: (214) 429-5062

Producer Cell:

Producer Fax:

Producer Email: landry@lime-media.com

## Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts: 1,  
Affected City Council Dist: 1,  
Affected Zipcodes: 10012, 10013,

## Agency Instructions ☐

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *There will be a branded truck that will be made to look like a pocketbook. There be an A frame sign on the sidewalk.*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

## Event Conflict Details ☐ Refresh to see updated conflicting events

☐ **1 conflicting events found** 810724 (SAPO)