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## Community Board No. 2, Manhattan

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NEW YORK, NY 10012-1899

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August 21, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Executive Committee meeting on August 20, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

1. **\*8.9.24 – TonyMoly Cart – Broadway (Sponsor: New York Food Truck Association), Broadway bet. Broome & Spring Sts. [curb lane only-E.]**
2. **\*8.10.24 – TonyMoly Cart – Spring St. Sponsor: New York Food Truck Association), Spring St. bet. Mott & Mulberry Sts. [curb lane only-So.]**

**Whereas**, the applicant, representing Korean skincare brand TonyMoly, is seeking to hold two food truck activations in support of a new product release; and

**Whereas**, the first location will be in the east curb lane of Broadway between Broome and Spring streets on Friday, August 9<sup>th</sup>, and the second location will be in the south curb lane of Prince street between Wooster and Greene streets on Saturday, August 10<sup>th</sup>; and

**Whereas**, the activation at both locations will consist of a food truck parked in the curb lane which will be giving away around 500 pre-packaged cookies from Funny Face bakery along with TonyMoly lip gloss samples; and

**Whereas**, on each day the truck may pull in to hold the curb space around 10 AM, with the activation scheduled to occur between 12 PM to 5 PM, or until all samples run out, and with the truck removed from the curb lane by 5:15 PM; and

**Whereas**, the activation will not feature amplified sound; and

**Whereas**, the activation will include rope/stanchions and brand ambassadors on site for waste and line management; and

**Whereas**, the applicant stated that they had amended the application for the second location which previously showed a location on Spring street, not Prince street; and

**Whereas**, the applicant agreed to conduct outreach to storefronts on each block that might be affected by a potential line for the event; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval of TonyMoly Cart – Broadway (Sponsor: New York Food Truck Association) and TonyMoly Cart – Spring St. Sponsor: New York Food Truck Association), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 13 Executive Committee members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District