

## Event Details

Event Id: 795115

Event Name: Bobbi Brown SoHo

Event Description: We would like to have a glass truck stationed outside of the Sephora Store on 557 Broadway

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 08/14/2024 07:00 AM

Start Date: 08/14/2024 10:00 AM

End Date: 08/14/2024 06:00 PM

Breakdown Date: 08/14/2024 08:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 06/24/2024 11:51 AM

Application Processing by: Shaneek Meachum

## Applicant Details

Applicant Name: Chris Polos

Applicant Address: 15 W 27th Street 6th floor New York NY 10001

Applicant Country: United States of America

Applicant Email: maranda.bisram@fireflyon.com

Applicant Phone: (415) 377-7311

Applicant Cell Phone: (415) 377-7311

Applicant Fax:

## Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROADWAY between PRINCE STREET and SPRING STREET <b>Note:</b> We would like to have the glass truck stationed in the curb lane right in front of the Sephora store located on 557 Broadway	Curb Lane Only	North		Manhattan	2	1, 5	10012

## Sponsor Details

Sponsor: Firefly  
 Sponsor Address: 15 W 27th street New York NY 10001  
 Sponsor Email:  
 Sponsor EIN:  
 Sponsor Phone: (415) 377-7311  
 Sponsor Cell:  
 Sponsor Fax:  
 Sponsor Website:

## Producer Details

Producer/Organization:  
 Producer Address:  
 Producer Phone:  
 Producer Phone:  
 Producer Cell:  
 Producer Fax:  
 Producer Email:

## Affected Zones

Affected Borough: 1,  
 Affected NYPD Patrol Boro: Manhattan South Borough Command,  
 Affected Community Boards: 2,  
 Affected Precincts: 5, 1,  
 Affected City Council Dist: 1,  
 Affected Zipcodes: 10012,

## Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *The glass truck will be branded in the beauty brand*
- 3 Truck-mounted generators will be used at this event. **FDNY approval is required.**

## Event Conflict Details

Refresh to see updated conflicting events

**1 conflicting events found** 713138 (SAPO)

## Restaurant Conflict Details

[View Conflicts on Map](#)

**3 conflicting Restaurants found**

Restaurant (Business Name)	Address	Seating Choice	Applicant
Museum of Ice Cream (1AND8 INC)	558 BROADWAY, Manhattan, NY	roadway	Gabrielle Yacoob /7144172826 / scoop@museumoficecream.com
MOIC CAFE (1AND8 INC)	558 BROADWAY, Manhattan, NY	roadway	MUSEUM OF ICE CREAM /7144172826 / scoop@museumoficecream.com
MUSEUM OF ICE CREAM (1AND8 INC.)	558 BROADWAY, Manhattan, NY	roadway	GABRIELLE YACOOB /7144172826 / scoop@figure-8.co