

Event Details

Event Id: 773422

Event Name: Sephora - MANE Promotional Event

Event Description: see addendum

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 05/17/2024 08:00 AM

Start Date: 05/17/2024 10:00 AM

End Date: 05/17/2024 08:00 PM

Breakdown Date: 05/17/2024 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details: SOUTH SIDEWALK FOR A EVENT ACTIVATION. 5FT PEDESTRIAN WALKWAY ON THE SIDEWALK MUST BE PROVIDED AT ALL TIMES. PERMIT ONLY VALID WITH APPROVED ATTACHMENT.

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 04/02/2024 05:16 PM

Application Processing by: Cathy Luong

Applicant Details

Applicant Name: Noah Garelick

Applicant Address: [REDACTED]

Applicant Country: United States of America

Applicant Email: admin@protectionsecuritygroup.com

Applicant Phone: (917) 664-6201

Applicant Cell Phone: (917) 868-7116

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	EAST 14 STREET between UNIVERSITY PLACE and BROADWAY	Partial Sidewalk	South		Manhattan	2, 5	13, 6,	10003

<p>Note: Placement and use of the following event items on the sidewalk: one (1) display cart 3 ft x 5 ft for display and distribution of promotional items, two (2) display walls, 4 ft wide, 7ft high, 2 ft deep and placement of rope a</p>	<p>Closure</p>					<p>9</p>	
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Sponsor Details

Sponsor: C Event Studio

Sponsor Address: [REDACTED]

Sponsor Email: admin@protectionsecuritygroup.com

Sponsor EIN:

Sponsor Phone: (917) 664-6201

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: C Event Studio

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

Affected Zones

Affected Borough: 2,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 5, 2,

Affected Precincts 6, 9, 13,

Affected City Council Dist: 2,

Affected Zipcodes: 10003,

Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *Branded vendor display card and display wall with Sephora and MANE logos.*
- 3 There will be red carpet, rope and/or stanchions used at this event.

- 4 The event will have on-site security. Following is the on-site security plan: *Protection Security Group LLC is Licensed by the NYS Dept of State Division of Licensing Services and will provide security staff to assist with maintaining pedestrian walkway on sidewalk.*
- 5 There will be a prop at this event. Following are the dimensions and description: *two 2 display walls 4 ft wide 7ft high 2 ft deep weighted*

Event Conflict Details Refresh to see updated conflicting events

2 conflicting events found 778763 (SAPO) 779233 (SAPO)