

Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*  
Brian Pape, *Assistant Secretary*

## Community Board No. 2, Manhattan

3 Washington Square Village  
NEW YORK, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@manhattancb2.org](mailto:info@manhattancb2.org)

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March 22, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*3.7.24-3.10.24 – Adanola Pop-Up (Sponsor: Adanola Ltd.), Astor Pl. Plaza (So.) [pedestrian plaza]**

**Whereas**, the applicant, UK apparel brand Adanola, is seeking to hold a pop-up activation at the Astor Place Plaza on Saturday, March 9<sup>th</sup> and Sunday, March 10<sup>th</sup>; and

**Whereas**, the applicant intends for the pop-up to be open from 11 AM – 3 PM each day; and

**Whereas**, set-up for the event is expected to occur during the evening of Thursday, March 7<sup>th</sup> or Friday, March 8<sup>th</sup>; and

**Whereas**, the activation will feature a small kiosk positioned on the plaza, from which there will be giveaways of free water and apparel; and

**Whereas**, the applicant intends to give away around 1,000 pieces of apparel, with the kiosk expected to be resupplied with 150 apparel pieces each hour; and

**Whereas**, the applicant intends to have security for 24 hours; and

**Whereas**, the activation is designed to take up a small portion of the plaza, with room left for seating as well as pedestrian passage; and

**Whereas**, the event will not include amplified sound, special lighting, or food/drinks (other than water); and

**Whereas**, the applicant had not yet developed an official plan for line management, but upon the matter being brought up by the SAR committee, agreed that line management could be performed by additional security with rope and stations; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **Adanola Pop-Up (Sponsor: Adanola, Ltd.)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

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March 22, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*3.12.24 – Keys Mobile Activation Manhattan (Sponsor: IDEKO Productions), W. Broadway bet. Prince & W. Houston St. [curb lane only-W.] [455. W. Broadway]**

**Whereas**, the applicant, representing Alicia Keys' facial beauty line, is seeking to hold a food truck activation in conjunction with the line's launch on Amazon, at 455 West Broadway, between Prince and Houston Streets; and

**Whereas**, the activation will consist of a food truck parked in the east curb lane of West Broadway, in front of 455 West Broadway, as well as one production truck parked in an adjacent spot; and

**Whereas**, the activation is expected to be open from 11 AM - 3 PM on Tuesday, February 12<sup>th</sup>; and

**Whereas**, the activation will feature 250 free bag giveaways, which will include free samples of the product; and

**Whereas**, the applicant plans the end the activation if and when the 250 bags have been given away; and

**Whereas**, the activation will include 3 staff available on site for line management; and

**Whereas**, the applicant has performed outreach to the art gallery currently located at 455 W. Broadway; and

**Whereas**, the original SAPO application specified the west curb lane rather than the east curb lane, which the applicant stated has now been corrected; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **Keys Mobile Activation Manhattan (Sponsor: IDEKO Productions)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Quality of Life Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Brian Kavanagh, NYS Senator  
Hon. Deborah Glick, Assembly Member  
Hon. Grace Lee, Assembly Member  
Hon. Mark Levine, Man. Borough President  
Hon. Christopher Marte, City Council Member  
Hon. Carlina Rivera, City Council Member

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March 22, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*3.20.24 – Beloved Food Truck – SOHO (Sponsor: Beloved), Broadway bet. Broome & Spring Sts. (in front of Zara) [curb lane only-W.]**

**\*3.21.24 – Beloved Food Truck – Union Square (Sponsor: Beloved), University Pl. bet. E. 13<sup>th</sup> & E. 14<sup>th</sup> Sts. [curb lane only-E.]**

**Whereas**, the applicant, representing beauty/personal care brand Beloved, is planning two food truck activations, with the first on Broadway between Broome and Spring streets (in front of Zara), and the second on University Pl. between 13<sup>th</sup> and 14<sup>th</sup> Streets; and

**Whereas**, the application will take the form of a food truck parked in the curb lane, giving away up to 500 bottles of cold pressed juice per day as well as 300-500 samples of branded body wash; and

**Whereas**, the applicant intends to park the truck at each location around 8 AM (but has applied to do so as early as 6 AM), with the activation itself expected to run from around 11 AM through 6 PM each day; and

**Whereas**, the activation will not feature any amplified sound or food/beverage other than the cold-pressed juices; and

**Whereas**, the Union Square location will feature a small puppet and puppeteer on site (but not accompanied by amplified sound); and

**Whereas**, the applicant had not yet conducted outreach to surrounding business (including Zara) and neighbors ahead of the activation, and promised to do so ahead of the event; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **Beloved Food Truck – SOHO (Sponsor: Beloved) and Beloved Food Truck – Union Square (Sponsor: Beloved)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

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Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*3.21-3.23.24 – Dr. Jart – SOHO (Sponsor: Lime Media Group, Inc.), Broadway bet. Broome & Spring Sts. [sidewalk & curb lane closure-W.]**

**\*3.24.24 – Dr. Jart – W. 13th St. 2024 (Sponsor: Lime Media Group, Inc.), W. 13th St. bet. 9th Ave. & Hudson St. [sidewalk & curb lane closure]**

**Whereas**, the applicant, representing beauty/personal care brand Dr. Jart, is planning two truck activations, with the first in front of 495 Broadway (between Broome and Spring streets), and the second at 362 West 13<sup>th</sup> street (between 9<sup>th</sup> Ave and Hudson St.); and

**Whereas**, the application will take the form of a truck parked in the curb lane, which attendees will have the opportunity to walk through, as well as a wheel outside the truck which attendees can spin in order to win a prize; and

**Whereas**, the activation will take place at the Broadway location for two days, Friday 3/22 and Saturday 3/23, and at the 13<sup>th</sup> Street location for one day, Sunday 3/24; and

**Whereas**, the applicant intends to park the truck each day around 8 AM, with the activation itself expected to begin around 11 AM and last through 7 PM each day; and

**Whereas**, the activation will include trash cans on site for waste management; and

**Whereas**, the applicant had not yet conducted significant outreach on the block ahead of the activation but said they would do so; and

**Whereas**, the applicant stated that 6 social media influencers will attend the event and post about it after the event is finished, but have been told by the applicant that they should not post about the event ahead of time; and

**Whereas**, concern was expressed amongst CB2, Man. and community members around the influencer presence, particularly because several of these influencers have tens of thousands of followers, and could potentially generate significant crowds if they posted before or during the event; and

**Whereas**, in response to this concern, the applicant agreed to provide the names of the influencers as a follow up so that relevant stakeholders could be better prepared for the event; and

**Whereas**, concern was also expressed amongst CB2, Man. and community members regarding the specific curb lane location at 495 Broadway, as the chosen location could have a significant traffic impact by blocking cars making a right turn on Spring Street and forcing them into the bus-only lane, and a location further north on Broadway would be more suitable; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **Dr. Jart – W. 13<sup>th</sup> St. 2024 (Sponsor: Lime Media Group, Inc.)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements; and

Vote: Passed, with 32 Board members and 1 recusal (D. Raftery).

**Therefore Be It Further Resolved** that CB2, Man. recommends **denial** of **Dr. Jart – SOHO (Sponsor: Lime Media Group, Inc.)** unless the applicant moves the activation into a more suitable location, such as further north on Broadway.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa



cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Eric Adams, Mayor of the City of New York  
Hon. Brad Lander, NYC Comptroller  
Hon. Mark Levine, Manhattan Borough President  
Hon. Adrienne Adams, NYC Council Speaker  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Erik Bottcher, NYC Council, 3<sup>rd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Brad Hoylman-Sigal, NY State Senate, 47<sup>th</sup> District  
Hon. Grace Lee, State Assembly, 65<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

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March 22, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*3.23.24 – Supergoop Cart (Sponsor: Promobile), E. 14th St. bet. Union Sq. W. & Broadway (in front of Sephora) [partial sidewalk closure-W.]**

**Whereas**, the applicant, representing beauty/skincare brand Supergoop, is seeking to hold a one-day coffee cart activation on the south sidewalk of 14<sup>th</sup> St. between University Pl. and Broadway, on Saturday, March 19<sup>th</sup>; and

**Whereas**, load-in is expected at 6:30 AM, with the cart active by 9 AM – 4 PM (while supplies last), and load-out expected by 5 PM; and

**Whereas**, the applicant intends to give away up to 300-350 cups of coffee along with 1-oz samples of sunscreen; and

**Whereas**, the activation will not feature any amplified sound; and

**Whereas**, the activation will feature recycling bins on site as well as 2 brand ambassadors; and

**Whereas**, CB2, Man. members raised the fact that the south sidewalk of 14<sup>th</sup> between University and Broadway is typically one of the busiest sidewalks in the district, and often has unlicensed vendors set up on the sidewalk, and that a coffee cart at this location would only further increase congestion; and

**Whereas**, in response, the applicant stated that they had “downgraded” the event from previous iterations, shrinking it from a food truck to a food cart, and decreasing the number of samples from 1,000 to 300; and

**Whereas**, CB2, Man. suggested that the mini plaza located on University Place between 13<sup>th</sup> and 14<sup>th</sup> streets could be a good alternative location for the event; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval of Supergoop Cart (Sponsor: Promobile)**, provided that the applications conform with all applicable laws, rules, regulations, and clearance requirements; and

**Therefore Be it Further Resolved** that CB2, Man. recommends that the applicant consider the alternatives of placing the cart in a more suitable location such as University between 13<sup>th</sup> and 14<sup>th</sup> streets, in order to allow for greater pedestrian right-of-way.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

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Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*3.24.24 – Laneige Bouncy Firm -NYFTA – Broadway (Sponsor: New York Food Truck Association), Broadway bet. E. Houston & Prince Sts. [curb lane only-W.]**

**Whereas**, the applicant, representing skincare brand Laneige, is seeking to hold a food truck activation in the west curb lane of Broadway between Prince and Houston Streets on Sunday, March 24<sup>th</sup>; and

**Whereas**, the activation will consist of a vintage food truck parked in the curb lane which will be giving out up to 700 samples of pre-packaged cookies and skincare products; and

**Whereas**, load-in is expected between 6-8 AM, with the activation expected to be open from 11 AM - 6 PM or until supplies last; and

**Whereas**, the activation will not feature amplified sound; and

**Whereas**, the activation will include brand ambassadors on site for waste and line management; and

**Whereas**, the applicant has already performed outreach to other businesses on the block; and

**Whereas**, community members suggested that the applicant move the event's location further up the block in order to allow for cars to more easily turn onto Prince St. as well as reach out to the Soho Broadway Initiative BID for coordination; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval Laneige Bouncy Firm -NYFTA – Broadway (Sponsor: New York Food Truck Association), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

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Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*3.27-4.3.24 – Djerf Ave. Pop Up Store at 21 Greene St. (Sponsor: Redgert Comms, Inc.), 1) Greene St. bet. Canal & Grand Sts. [curb lane only-W.]; 2) Wooster St. bet. Grand & Canal Sts. [partial sidewalk closure-E.]; 3) Canal St. bet. Greene & Wooster Sts. [partial sidewalk closure-N.]**

**Whereas**, the applicant is representing Djerf Avenue, an ethically made clothing line which is planning on holding a pop-up store at 21 Greene Street from Wednesday, March 27<sup>th</sup> through Wednesday, April 3<sup>rd</sup>; and

**Whereas**, the applicant also has filed a SAPO application for production parking on Greene Street from March 21<sup>st</sup> through March 26<sup>th</sup> to allow for load-in, as well as on April 3<sup>rd</sup> and 4<sup>th</sup> to allow for load-out; and

**Whereas**, the applicant would intend to start load-in each day at 8 or 9 AM and run through 6 PM, in order to be mindful of neighbors; and

**Whereas**, the applicant intends to maintain a pedestrian pathway on the sidewalk during load-in and load-out; and

**Whereas**, the applicant has applied for a number of partial sidewalk closures to prepare for management of a potentially significant line, given that the founder of the Djerf Avenue brand is a highly influential figure in the fashion world with a significant social media presence; and

**Whereas**, the line, as currently planned, would run south from 21 Greene along the west side of Greene, turn west on Canal and run along the north side of Canal from Greene to Wooster, and turn north along the east side of Wooster; and

**Whereas**, the applicant intends to staff up to 10-15 security guards on site for line control and management; and

**Whereas**, the applicant has also applied for a curb lane closure on the west side of Greene street adjacent to 21 Greene, which will be used to park a beverage truck which will be giving out free (non-alcoholic) beverages to pop-up attendees standing in line; and

**Whereas**, while CB2, Man. understands that pop-up stores are not subject to SAPO review and appreciates that the applicant applied for sidewalk closures to facilitate line management, significant concern was expressed over the potential impact to the neighborhood during the week that the pop-up will be active; and

**Whereas**, such impact will necessitate significant outreach to surrounding residents and businesses ahead of the pop-up; and

**Whereas**, CB2, Man. members also suggested that the applicant employ an online reservation system in order to mitigate line length during the pop-up; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval Djerf Ave. Pop Up Store at 21 Greene St. (Sponsor: Redgert Comms, Inc.), provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

**Therefore Be It Further Resolved** that the applicant must conduct a significant outreach to businesses and residents ahead of the launch of the pop-up; and

**Therefore Be It Finally Resolved** that the applicant should consider an online reservation system in order to mitigate the length of the line that forms outside of the pop-up.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District



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Raynard Edwards  
Director, Street Activity Permit Office  
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Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*4.6.24 – Beauty Line Launch (Sponsor: YSL Beaute), 1) 9th Ave. bet. Gansevoort & W. 13th Sts. [sidewalk & curb lane closure [both sides]; 2) Gansevoort/13th Sts./Gansevoort Pedestrian Plaza [pedestrian plaza]**

**Whereas**, the applicant, fashion/apparel brand YSL, is seeking to hold a single-day pop-up activation on the Gansevoort Plaza on Saturday, April 6<sup>th</sup>; and

**Whereas**, the activation will feature a 12x12x8 structure with a canopy positioned on the plaza, which will include 4 “experiential touchpoints” for attendees and a giveaway of miniature lip balm; and

**Whereas**, load-in may occur starting as early as 5 AM, though likely later, and much of the structure is prefabricated and should not require significant assembly on-site; and

**Whereas**, the activation will be live from 12 – 7 PM; and

**Whereas**, the applicant intends to have ambient amplified sound within the structure, but no DJ present; and

**Whereas**, the applicant does not plan to have celebrities or influencers present; and

**Whereas**, the applicant plans to work with the Meatpacking BID to ensure that as much seating as possible is left available for the public on the plaza during the activation; and

**Whereas**, the applicant has seen significant interest in previous pop-up events, and plans to employ an online sign-up system for line/crowd management, which will allow people to sign up to attend during a one-hour window; and

**Whereas**, any line that forms will be on the south side of the plaza, and space will be left for pedestrian passage; and

**Whereas**, the applicant intends to have up to 5 security / line management personnel on site, as well as multiple brand ambassadors; and

**Whereas**, the applicant intends to have trash receptacles within the structure for waste management; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **Beauty Line Launch (Sponsor: YSL Beaute)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Passed, with 31 Board members in favor and 2 recusals (E. Olson, D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Erik Bottcher, NYC Council, 3<sup>rd</sup> District  
Hon. Brad Hoylman-Sigal, NY State Senate, 47<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*  
Brian Pape, *Assistant Secretary*

## Community Board No. 2, Manhattan

3 Washington Square Village  
NEW YORK, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

P: 212-979-2272 F: 212-254-5102 E: [info@manhattancb2.org](mailto:info@manhattancb2.org)

Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

March 22, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*4.20.24 – Malbon Golf x Prince Collaboration Event (Sponsor: Malbon Golf), Crosby St. bet. Broome & Grand Sts. [full street closure]**

**Whereas**, the applicant did not appear on behalf of this application and the committee was unable to hear the particulars of this event, despite numerous attempts by CB2 staff to contact the applicant; and

**Whereas**, this applicant has held multiple previous events that have been highly disruptive to the community; now

**Therefore Be It Resolved** that CB2, Man. recommends **denial** of **Malbon Golf x Prince Collaboration Event (Sponsor: Malbon Golf)**.

Vote: Unanimous, with 34 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

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Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*  
Brian Pape, *Assistant Secretary*

## Community Board No. 2, Manhattan

3 Washington Square Village  
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Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

March 25, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

**\*5.11.24 – Baxter St at the Camera Club of New York – 140th Anniversary Block Party (Sponsor: Baxter St at The Camera Club of New York), Baxter St. bet. Canal & Hester Sts. [full street closure]**

**Whereas**, the applicant is a longstanding club and arts organization that was founded in 1884, and has recently relocated its headquarters to Baxter street; and

**Whereas**, the applicant seeks to hold a block party on Saturday, May 11<sup>th</sup>, in order to bring together the local community including neighbors, artists, and arts enthusiasts; and

**Whereas**, the block party is expected to run from 12 PM to 5 PM, with setup beginning at 10 AM and the block clear by 8 PM; and

**Whereas**, activations on the block during the block party are expected to include exhibitions, local partners spotlights, and live performances in coordination with local artists and performers; and

**Whereas**, the applicant has already identified a few partner organizations in the neighborhood and is seeking out additional partners; and

**Whereas**, the applicant has already conducted significant outreach on the block; and

**Whereas**, the applicant will leave a 15-foot emergency lane; and

**Whereas**, the event feature a DJ performing background music from 3-4 PM; and

**Whereas**, the applicant is expecting approximately 350 attendees; now

**Therefore Be It Resolved** that CB2, Man. recommends **approval** of **Baxter St at the Camera Club of New York – 140th Anniversary Block Party (Sponsor: Baxter St at The Camera Club of New York)**, **provided that** the applications conform with all applicable laws, rules, regulations, and clearance requirements.

Vote: Unanimous, with 33 Board members in favor.

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Mark Levine, Manhattan Borough President  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District

Susan Kent, *Chair*  
Valerie De La Rosa, *First Vice Chair*  
Eugene Yoo, *Second Vice Chair*



Antony Wong, *Treasurer*  
Amy Brenna, *Secretary*  
Mark Diller, *District Manager*  
Brian Pape, *Assistant Secretary*

## Community Board No. 2, Manhattan

3 Washington Square Village  
NEW YORK, NY 10012-1899

[www.cb2manhattan.org](http://www.cb2manhattan.org)

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Greenwich Village ♦ Little Italy ♦ SoHo ♦ NoHo ♦ Hudson Square ♦ Chinatown ♦ Gansevoort Market

March 25, 2024

Raynard Edwards  
Director, Street Activity Permit Office  
Citywide Event Coordination and Management  
Office of the Mayor  
253 Broadway, 6<sup>th</sup> Floor  
New York, NY 10007

Dear Mr. Edwards:

At its Full Board meeting on March 21, 2024, Community Board #2, Manhattan (CB2, Man.) adopted the following resolution:

### **FYI/Renewals**

1. **\*4.13.24 – Red Umbrella Day 2024 (Sponsor: Meatpacking District Management Association) Gansevoort/13<sup>th</sup> Sts./Gansevoort Pedestrian Plaza [full]**
2. **5.11.24 – PEN World Voices Festival Astor Pl. Plaza (Sponsor: PEN America), Astor Pl. Plaza (So.) [pedestrian plaza-full]**
3. **5.11.24 – PEN World Voices Festival- Indie Lit Fair 2024 (Sponsor: PEN American Center PEN America), LaGuardia Pl. bet. Bleecker & W. 3rd Sts. [sidewalk & street closure-W.]**
4. **5.12.24 – Pride On Astor Fair (Sponsor: Pride Democrats), Astor Pl. bet. Broadway & Lafayette St. [full street closure-full]**
5. **5.25.24 – Astor Place Fair (Sponsor: 9th Precinct Community Council). Astor Pl. bet. Broadway & Lafayette St. [full street closure-full]**
6. **5.26.24 – Washington Sq Spring Fair (Sponsor: Bailey House), Washington Sq. No. bet. Macdougall St. & University Pl. [full street closure-full]**
7. **6.1.24 – Dragon Fest (Sponsor: Dragon Fest), Broadway bet. E. 13th & 14th Sts. [curb lane only-both]**
8. **6.15.24 – Bleecker Street Fair (Sponsor: Bleecker Area Merchants and Residents Association), Bleecker St. bet. Broadway & 6th Ave. [full street closure-full]**
9. **6.22.24 – Washington Sq North Fair (Sponsor. Greenwich House), Washington Sq. No. bet. Macdougall St. & University Pl. [full street closure-full]**

10. 6.30.24 – PrideFest 2024 (Sponsor: Heritage of Pride), 1) 4th Ave. bet, E. 10th & E. 13th Sts. [full street closure-full]; 2) E. 13th St. bet. Broadway & 4th Ave. [full street closure-full]; 3) E. 12th St. bet. Broadway & 3rd Ave. [full street closure-full]; 4) E. 10th St. bet. Broadway & 4th Ave. [full street closure-full]

11. 6.30.24 – StageFest at PrideFest 2024 (Sponsor: Heritage of Pride), 4th Ave. bet. E. 9th & E. 10th St. [full street closure-full]

Whereas, these events have been held continuously for many years and no recent complaints have been received; now

Therefore Be It Resolved that CB2, Man. recommends **approval** of these renewal applications **provided that** the applications conform with all applicable laws, rules, and regulations.

Vote: All were Unanimous, with 33 Board members in favor, except for #1.

Vote for #1: Passed with 32 Board members in favor and 1 recusal (D. Raftery).

We respectfully request that your agency take action consistent with the positions expressed in the above.

Sincerely,



Susan Kent, Chair  
Community Board 2, Manhattan



William Benesh, Chair  
Street Activities & Resiliency Committee  
Community Board 2, Manhattan

SK/fa

cc: Hon. Daniel Goldman, U.S. Representative, 10<sup>th</sup> District  
Hon. Eric Adams, Mayor of the City of New York  
Hon. Brad Lander, NYC Comptroller  
Hon. Mark Levine, Manhattan Borough President  
Hon. Adrienne Adams, NYC Council Speaker  
Hon. Christopher Marte, NYC Council, 1<sup>st</sup> District  
Hon. Carlina Rivera, NYC Council, 2<sup>nd</sup> District  
Hon. Erik Bottcher, NYC Council, 3<sup>rd</sup> District  
Hon. Brian Kavanagh, NY State Senate, 27<sup>th</sup> District  
Hon. Brad Hoylman-Sigal, NY State Senate, 47<sup>th</sup> District  
Hon. Grace Lee, State Assembly, 65<sup>th</sup> District  
Hon. Deborah J. Glick, NY State Assembly, 66<sup>th</sup> District