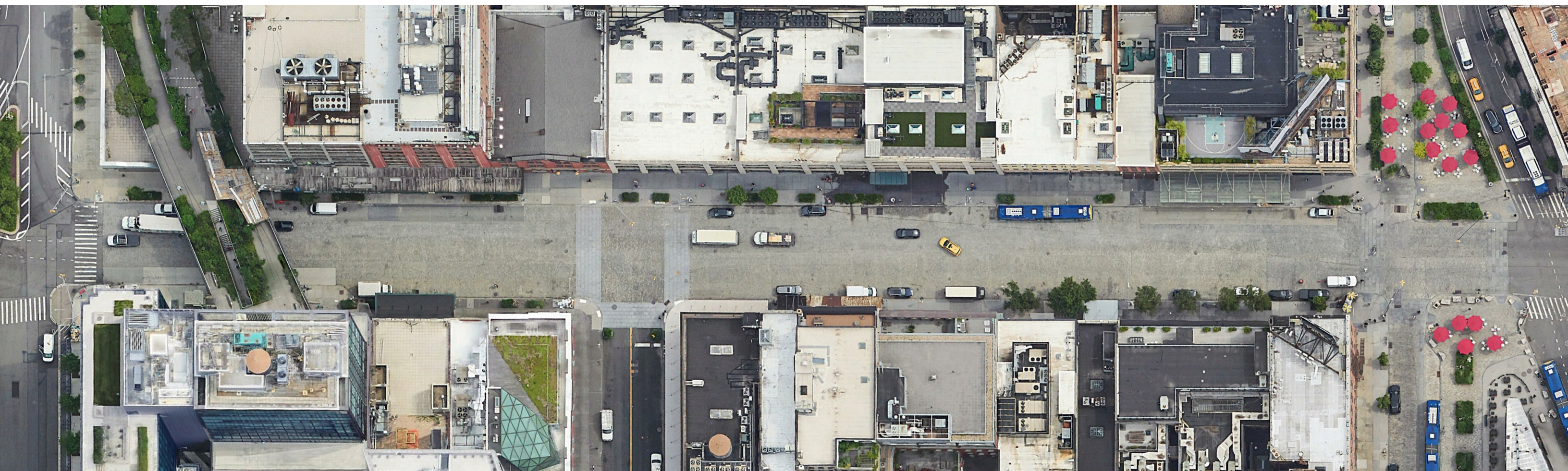


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# MEATPACKING WEST 14TH STREET IMPROVEMENTS

STREET  
PLANS



# MEATPACKING W 14TH STREET

## INTRODUCTION

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### WESTERN GATEWAY PUBLIC REALM VISION

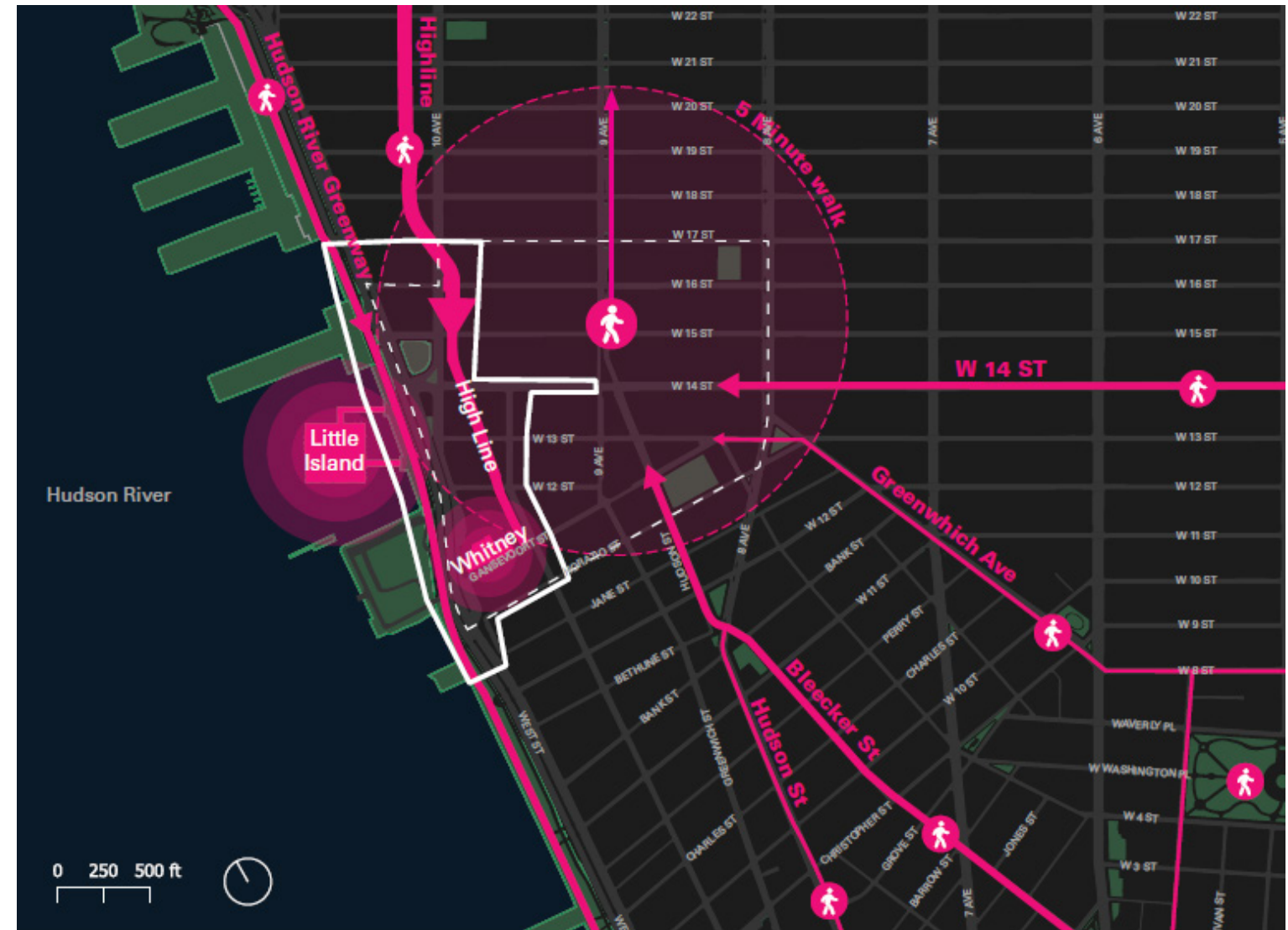
MDMA released the **Western Gateway Public Realm Vision** in 2022, a comprehensive report detailing recommendations to improve the far west area of the Meatpacking district. The plan emphasizes streets that are safer and more welcoming to pedestrians, and public spaces designed for various uses, and business needs.

**West 14th Street** was identified as one of the **focus areas** of the Western Gateway Public Realm Vision. Businesses, residents, and owners see W 14th Street's potential as a pedestrian boulevard and gateway into Manhattan from the river.

Improving the pedestrian experience on W 14th Street will strengthen connectivity to the High Line, and Hudson River Park's major destinations (Gansevoort Peninsula Pier 57, Little Island), promote tenancing of chronically vancant storefronts, and provide space for on-street neighborhood logistics .



Conceptual rendering of W 14th Street developed by WXY as part of the Western Gateway Area Needs Report and Public Realm Vision



MDMA Western Gateway Public Vision Plan Diagram



The High Line



Little Island



Pier 57

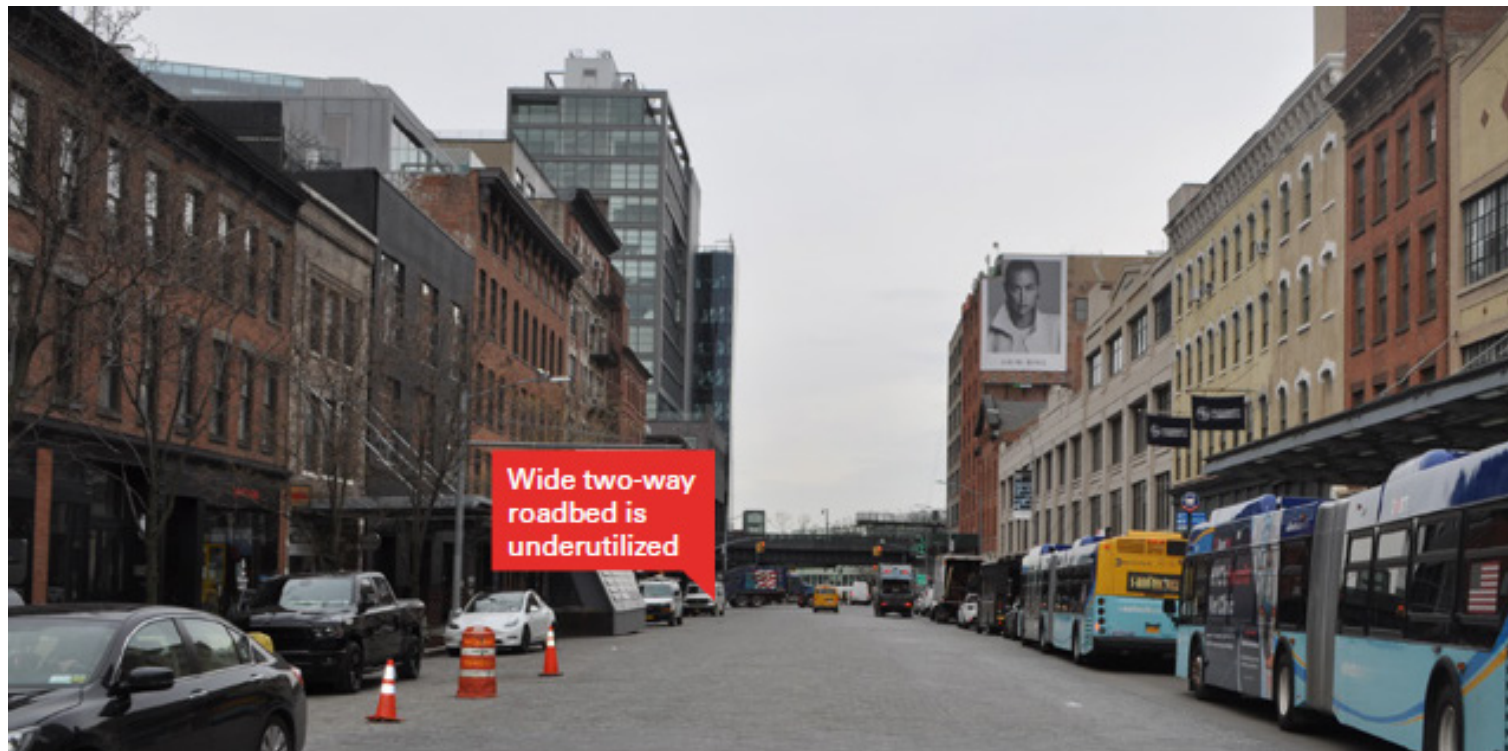
# MEATPACKING W 14TH STREET

## CHALLENGES + OPPORTUNITIES

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### CHALLENGES

- Wide-two-way roadbed is underutilized
- Empty storefronts on the north side of W 14th Street
- Low activity between 9th and 10th Ave
- Double parking blocking crosswalks
- Conflicts between trucks, people, and buses
- Unpleasant landing from the High Line



### OPPORTUNITIES

#### Pedestrian

- Improve east-west pedestrian connectivity
- Create new gathering spaces that support businesses
- Revitalize empty storefronts
- Improve lighting, increase greenery, and introduce public art for a better pedestrian experience
- Keep the historical character of the corridor

#### Freight

- Pilot innovative solutions to improve curb access for loading/unloading
- Support on-street waste containerization

#### Bus

- Increase access to buses

#### Bicycle

- Provide bike parking solutions

#### Auto

- Slow down traffic
- Design to prevent dangerous maneuvers
- Coordinate / rationalize pick-up and drop-off for hire vehicles (FHV)

# MEATPACKING W 14TH STREET

## COMMUNITY VISIONING

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In March 2023, the Meatpacking District held online and in-person engagement / listening sessions to solicit feedback on elements the community would want to see as part of public streetscape improvements across the District.

Meeting goals included:

- Learning about public realm improvements and the Meatpacking District's vision for the public realm
- Determining what is/isn't currently working in public spaces
- Identifying streetscape features that would serve the community best



Examples of tactical streetscape improvements shared at community engagement sessions by the Street Plans team.

### KEY THEMES & TAKEAWAYS

- Retaining the historic nature and feel of the district while incorporating unique aspects of its emerging character from retailers and others
- People were not outright opposed to greenery but there wasn't a defined affinity towards it. "It's not meatpacking"
- Most people commented that any changes need to honor the grittiness of Meatpacking (for example uneven street pavers vs neat pavers, industrial material/seating, etc).
- Meatpacking District has to be flexible / allowing streets to have different uses at different times.
- The Meatpacking District should draw a diversity of visitors (varying in reason for visiting the district - i.e shopping or leisure).
- Provide places for rest/respite that aesthetically fit into the existing neighborhood characteristics and increase accessibility.

# MEATPACKING W 14TH STREET

## CURBSIDE USE AND DEMAND

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MDMA conducted a utilization and demand analysis to identify trends in curb lane utilization along W 14th Street.

The current curb lane uses in the district includes:

- Bus boarding zones
- Commercial deliveries
- On-street Parking
- Waste management



### NORTHSIDE

Sections N2, N3, and N4 have high utilization during High Line stages production events. N5 location of MTA bus stop - High passenger volumes. Bus layover observed west of bus stop - issue being addressed by NYCT x MDMA.

### SOUTHSIDE

Sections S1 & S2 lowest volume of curb lane utilization observed. Dependent on construction at 450 West 14th Street. Section S3 serves as USPS, FedEx, and UPS loading weekdays. Low volume commercial parking on weekends.

# MEATPACKING W 14TH STREET

## NYC CURB MANAGEMENT PLAN

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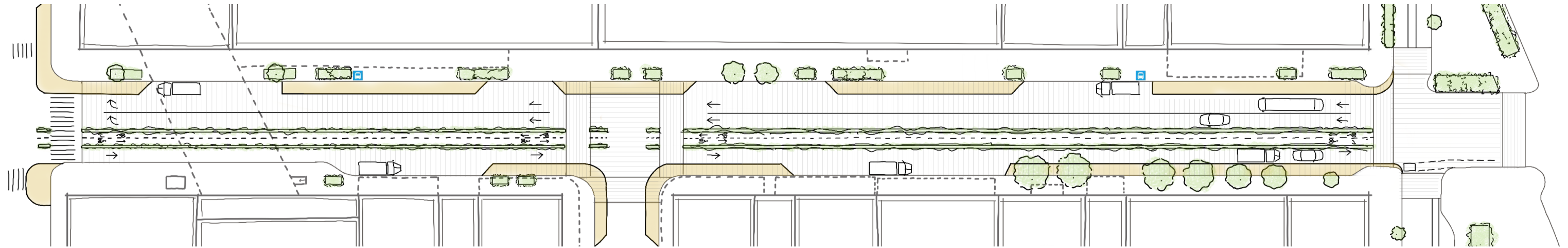
To better understand and prioritize curb lane uses, NYC DOT has divided curb functions into five major categories:



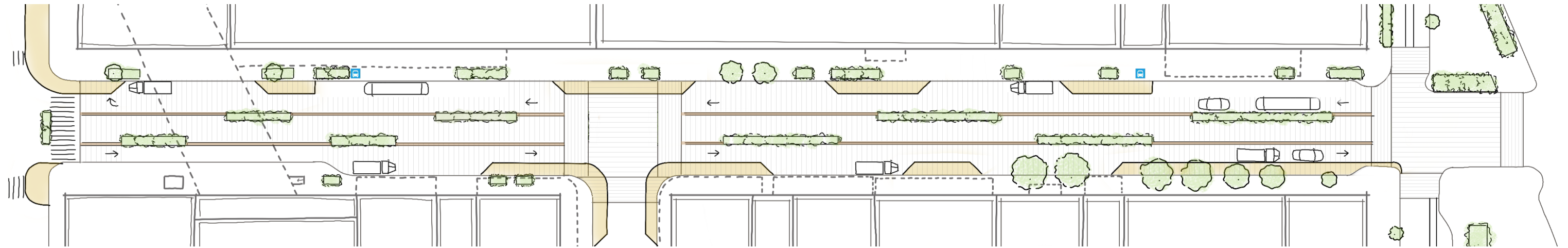
# MEATPACKING W 14TH STREET

INITIAL STUDIES

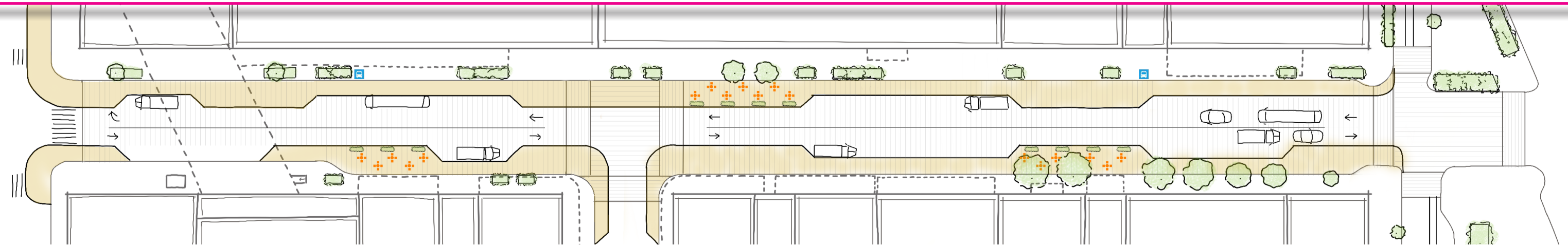
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Scheme A: Bike Median/Bus Priority



Scheme B: Pedestrian Median

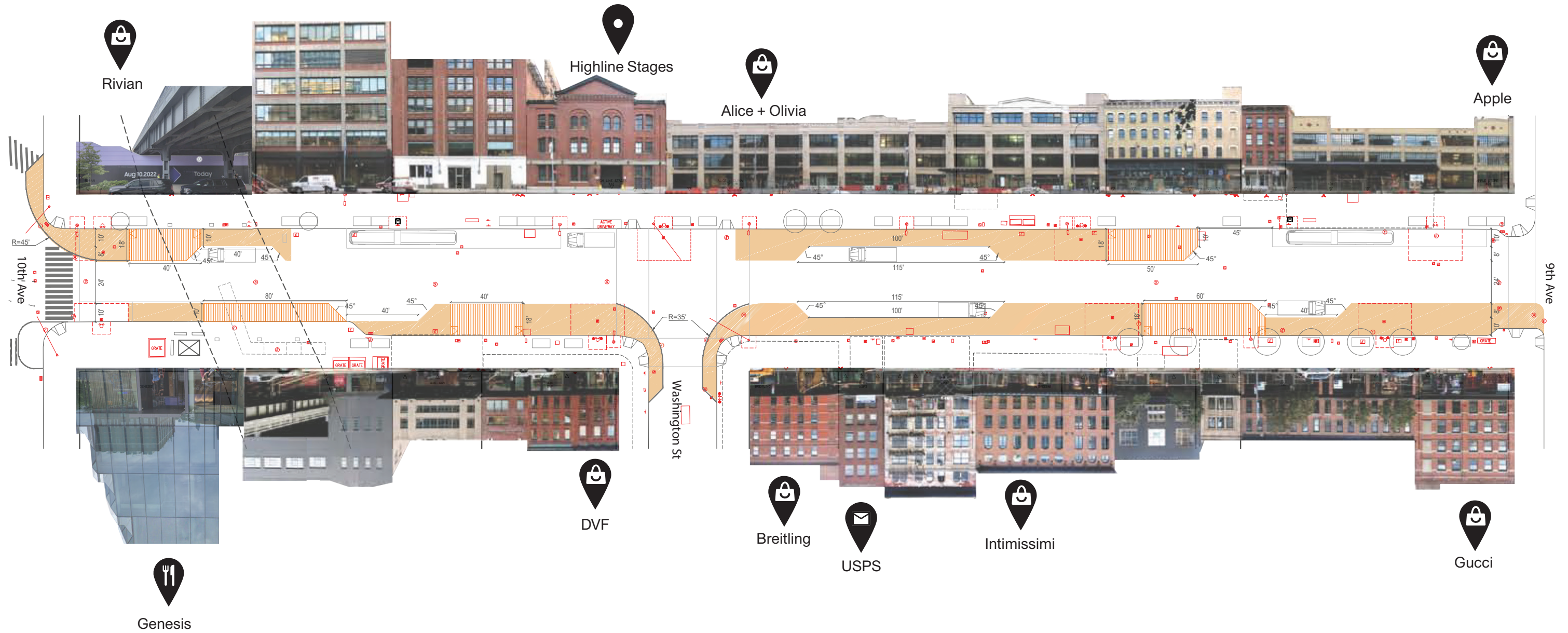


Scheme C: Programmed Curb Extensions




# MEATPACKING W 14TH STREET

## SITE PLAN: DIAGRAM

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### LEGEND

-  SURFACE FLEX ZONE: 12,630 SF
-  DECKING FLEX ZONE: 4,200 SF
-  CLEARANCE ZONES (UTILITIES)

This design identifies the “opportunity area” for street level surface and decked public space improvements based on physical site constraints, utility infrastructure, and mandated offsets for hydrants, street trees and similar. The current total opportunity area comprises 16,500 square feet of new public amenity space.



# MEATPACKING W 14TH STREET

## DECKING AMENITY ZONE

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Decking Amenity Zones are custom platforms that will be placed on the cobble to provide a range of flexible public space programming.

Using a pedestal system, decking will be flush with sidewalk, creating a seamless ADA-accessible connection extending pedestrian space into the existing roadway and protected by planters and other barrier elements.

Decking allows for distinct furnishing and activation opportunities, which are infeasible on the cobble stone of W 14th Street.

Decking not feasible at all locations due to location of infrastructure, and underground utilities. Community feedback also emphasized the importance of cobble stone streets to the neighborhood's identity.



Use of decking on Broad St, Atlanta GA

# MEATPACKING W 14TH STREET

## DECKING AMENITY ZONE CONCEPTS

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### FOREST

Incorporates seating and plantings to create an intimate social space

- Tree canopy / shade
- Informal social activity
- Additional plantings



### KIOSK

Provides for buzzy expanded commercial offerings on the block

- Small business
- Food/beverage
- Economic and social activity
- Additional plantings



### SUNDECK

Provides for informal social space for relaxation

- Relaxed seating
- North side only
- Informal social activity
- Plantings

# MEATPACKING W 14TH STREET

## SURFACE AMENITY ZONE

In addition to the platforms, surface amenities and additional programming will occur directly on the cobble and will be distinct from what occurs on the decked areas.

Surface amenities may include a range of seating types, bicycle parking, sanitation infrastructure, public art works, lighting, and plantings.



Future Street exhibition implemented by the BID in 2020.



Surface amenity zone implemented on the district in 2013.

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# MEATPACKING W 14TH STREET

## MATERIALITY

### 1A: GANSEVOORT MARKET [INTERIM]

#### STREET FURNITURE



Concrete Bench p.26



Stone Bench p.26



Stacked Railroad Ties p.29



Stoop Picnic Table p.35



April bar table/chair p.37

#### BARRIER ELEMENTS & LANDSCAPE ELEMENTS



Removable Bollard p.48



Vroom Planter p.57



Large Fountain p.59

#### SURFACE TREATMENTS, SIGNAGE & OVERHEAD ELEMENTS



Pedestal Deck System p.63



Aluminum Signs p.72

### 2A: DISTRICT GATEWAY [INTERIM]

#### STREET FURNITURE



Stackable Bistro Set p.31



Bloc Sun Bench p.33



Porch Swings p.40



Code Square Bench p.28



Granite Block p.52



Armadillos p.50

#### BARRIER ELEMENTS & LANDSCAPE ELEMENTS



Hexagon Planter p.57

#### SURFACE TREATMENTS, SIGNAGE & OVERHEAD ELEMENTS



Pavement Coating p.66



Ruby Lake Glass p.67



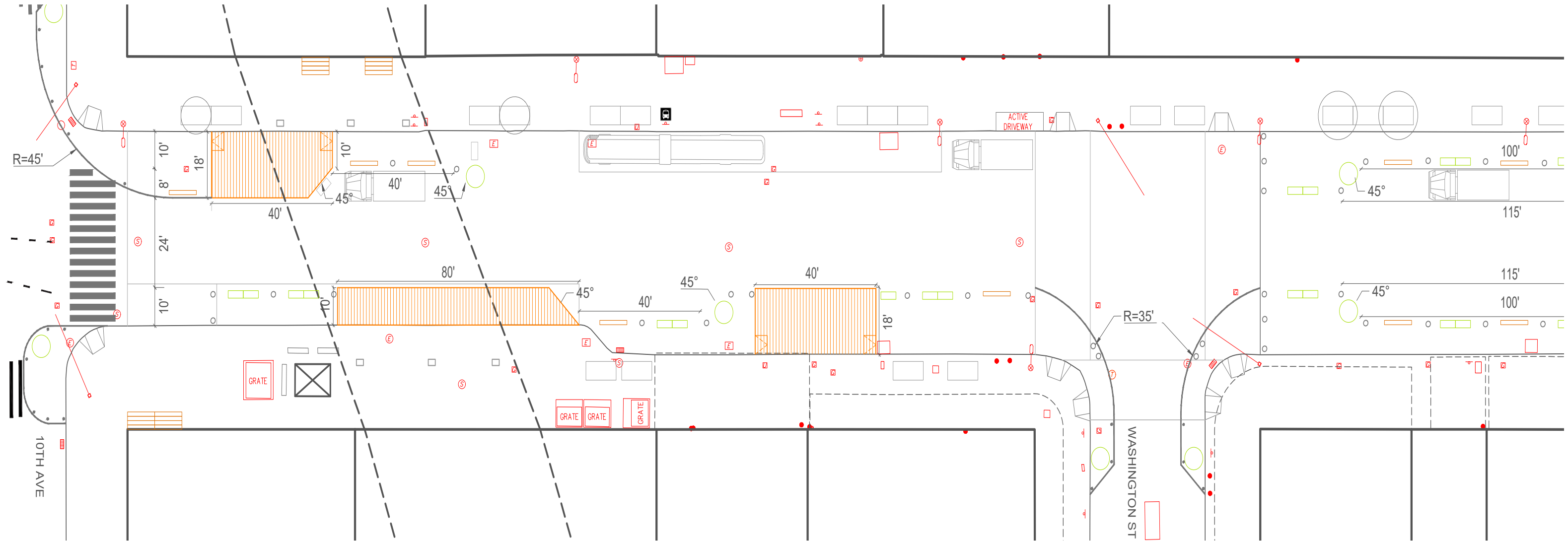
Hypar Umbrellas p.78

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# MEATPACKING W 14TH STREET

## GEOMETRIC DESIGN

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### LEGEND

- DECKING FLEX ZONES
- ROUND PLANTERS
- RECTANGULAR PLANTERS
- RAILROAD TIES
- GRANITE BLOCKS
- CONCRETE BOLLARD
- K72 POST

W 14th St from 10th Ave to Washington Ave

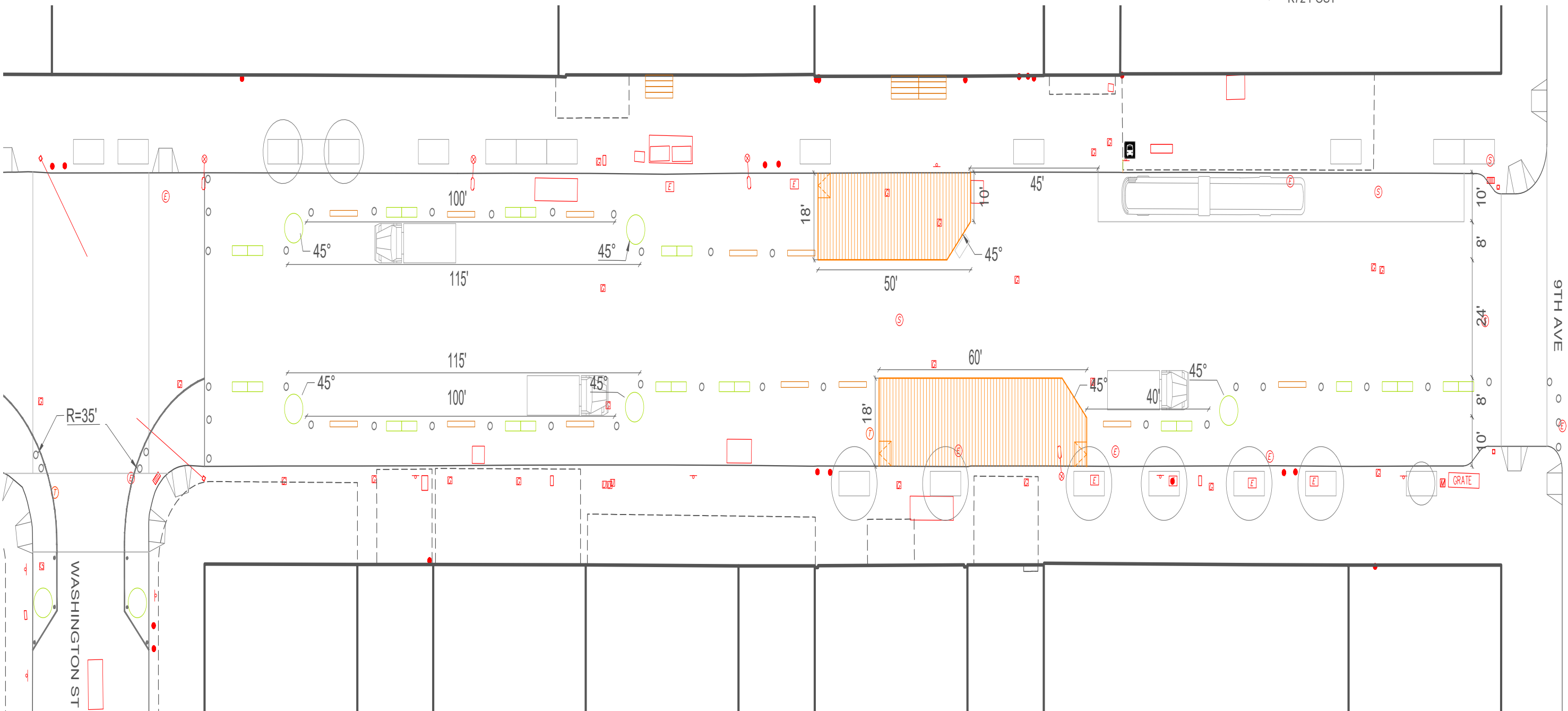
# MEATPACKING W 14TH STREET

## GEOMETRIC DESIGN

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W 14th St from Washington Ave to 9th Ave