

EventId: 766990

Christopher Lorient 03/25/2024 12:01 PM

Event Details

Event Id: 766990

Event Name: Netflix The Bridgerton Promenade Activation on Gansevoort Plaza

Event Description: Activation promoting Bridgerton Season 3 Premiere on Netflix, promoting Bridgerton Season 3 premiere with photo ops and give-a-ways. Site plan, run of show, rendering etc to follow.

Event Type: Plaza Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 05/11/2024 05:00 AM

Start Date: 05/11/2024 11:00 AM

End Date: 05/12/2024 06:00 PM

Breakdown Date: 05/12/2024 11:59 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 75 to 199

Non Profit Organization: No

Received Date: 03/06/2024 09:37 AM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Elliot Winick

Applicant Address: 250 W. 103 Street Suite #4C New York NY 10025

Applicant Country: United States of America

Applicant Email: winickproduction@cs.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED] 64

Applicant Fax: [REDACTED]

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	Gansevoort/13 Gansevoort Pedestrian Plaza : Gansevoort/13 Gansevoort Pedestrian Plaza	Pedestrian Plaza	Full		Manhattan	2	6	10014

Sponsor Details

Sponsor: MKG
 Sponsor Address 599 Broadway 4th Floor New York NY 10012
 Sponsor Email:
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website:

Producer Details

Producer/Organization:
 Producer Address:
 Producer Phone:
 Producer Phone:
 Producer Cell:
 Producer Fax:
 Producer Email:

Affected Zones

Affected Borough: N/A
 Affected NYPD Patrol Boro: N/A
 Affected Community Boards: 2,
 Affected Precincts 6,
 Affected City Council Dist: N/A
 Affected Zipcodes: 10014,

Agency Instructions

- 1 The estimated attendance at this event is: 75 to 199.
- 2 The event will contain the following commercial branding and/or advertising elements: *The Bridgerton Promenade. Netflix, promoting Bridgerton Season 3 premiere*
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 There will be a step and repeat banner at the event.
- 5 The event will have on-site security. Following is the on-site security plan: *tbd.*

Event Conflict Details Refresh to see updated conflicting events

1 conflicting events found 766405 (SAPO)

Restaurant Conflict Details

View Conflicts on Map

8 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Serafina Meatpacking (Serafina Meatpacking LLC)	7 9th Avenue, Manhattan, NY	both	Letizia Manfredi [REDACTED] / ian@serafinamanagement.com
Kobrick Coffee Co. (Rehandari, LLC)	24 9th Avenue , Manhattan, NY	both	Steven Kobrick /2122555588 / Skobrick@kobrickcoffee.com
The Chester (Gansevoort LLC)	18 9th Avenue, Manhattan, NY	sidewalk	Michael Achenbaum [REDACTED] lisa@thehg.com
SERAFINA MEATPACKING (SERAFINA MEATPACKING LLC)	7 9TH AVENUE, Manhattan, NY	openstreets	IAN MEDWIN [REDACTED] ian@serafinamanagement.com
SWEETGREEN (SWEETGREEN NEW YORK LLC)	32 GANSEVOORT ST, Manhattan, NY	both	ARIANNA GOLDBERG [REDACTED] [REDACTED]
CATCH (LUCKY 13 ASSOCIATES LLC)	2127 9 AVENUE, Manhattan, NY	roadway	Peter Phyo /2126271235 / purchasing@catchhg.com
Coffee and Cocktails (WSA CAFE LLC)	18 9 AVENUE, Manhattan, NY	sidewalk	Michael Achenbaum /2126606701 / ryan@thehg.com
MOLLUSCA (MOLLUSCA LLC)	1 LITTLE WEST 12 STREET, Manhattan, NY	sidewalk	Mollusca LLC / [REDACTED] eric@molluscany.com