

### Event Details

Event Id: 768097

Event Name: DEINDE Matcha Truck

Event Description: DEINDE is looking to promote their moisture-locking FACE STICK by sampling complimentary matcha lattes in their signature teal color and samples of their FACE STICK.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 04/03/2024 06:30 AM

Start Date: 04/03/2024 09:00 AM

End Date: 04/03/2024 05:00 PM

Breakdown Date: 04/03/2024 05:30 PM

Event Status: Pending

Recurring Event: No

Event Other Details: WEST CURB LANE FOR PARKING OF A PROMOTIONAL TRUCK. BUS LANE MUST BE KEPT CLEARED AT ALL TIMES.

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 03/11/2024 02:28 PM

Application Processing by: Cathy Luong

### Applicant Details

Applicant Name: Dalianny Nunez

Applicant Address: 560 Lexington Avenue 14th Floor New York NY 10022

Applicant Country: United States of America

Applicant Email: dalianny@vectormedia.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

### Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	BROADWAY between SPRING STREET and BROOME	Curb Lane	West		Manhattan	2	1,	10012

STREET

Only

5

## Sponsor Details

Sponsor: DEINDE Matcha Truck

Sponsor Address 845 3rd Avenue New York NY 10022

Sponsor Email:

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

## Producer Details

Producer/Organization:

Producer Address:

Producer Phone:

Producer Phone:

Producer Cell:

Producer Fax:

Producer Email:

## Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5, 1,

Affected City Council Dist: 1,

Affected Zipcodes: 10012,

## Agency Instructions

- 1 The estimated attendance at this event is: 200 to 499.
- 2 The event will contain the following commercial branding and/or advertising elements: *The truck will be branded*
- 3 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

## Event Conflict Details Refresh to see updated conflicting events

❑ 1 conflicting events found

713138 (SAPO)