

Event Details

Event Id: 770195

Event Name: Hero Cosmetics Day 3

Event Description: Requesting 2 parking spaces within the curb lane. We are promoting a cosmetics line and will be passing out samples of makeup as well as mini water bottles and fresh pretzel bites from a permitted food cart.

Event Type: Street Event

Event SubType: Street event, Small

Permitting Agency: Street Activity Permit Office

Setup Date: 04/28/2024 07:00 AM

Start Date: 04/28/2024 09:00 AM

End Date: 04/28/2024 08:00 PM

Breakdown Date: 04/28/2024 09:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details: NORTH CURB CURB LANE FOR PARKING OF A PRODUCTION VAN AND PLACEMENT OF A-FRAMES AND A PROMOTIONAL FOOD CART. FOOD CART MUST BE STATIONARY AT ALL TIMES.

Attendance: 500 to 999

Non Profit Organization: No

Received Date: 03/19/2024 05:16 PM

Application Processing by: Cathy Luong

Applicant Details

Applicant Name: Nick Huff

Applicant Address: 8360 Melrose Ave Los Angeles CA 90069

Applicant Country: United States of America

Applicant Email: nick@rmng.co

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

| # | Location | Street Closure | Street Side | Closure | Boro | CB's | Pct | Zipcode |
|---|--|----------------|-------------|---------|-----------|------|-----|--------------|
| 1 | 5 AVENUE between EAST 8 STREET and WASHINGTON SQUARE NORTH | Curb Lane Only | North | | Manhattan | 2 | 6 | 10003, 10011 |

Sponsor Details

Sponsor: Hero Cosmetics

Sponsor Address: 407 Broome St. 7A New York NY 10013

Sponsor Email: nick@rmng.co

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website:

Producer Details

Producer/Organization: Nick Huff

Producer Address: 8360 Melrose Ave. Los Angeles CA

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email: nick@rmng.co

Affected Zones

Affected Borough: 2,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts: 6,

Affected City Council Dist: 2,

Affected Zipcodes: 10011, 10003,

Agency Instructions

- 1 The estimated attendance at this event is: 500 to 999.
- 2 The event will contain the following commercial branding and/or advertising elements: 2 24 x 36 A Frames
- 3 There will be red carpet, rope and/or stanchions used at this event.
- 4 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**

5 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details Refresh to see updated conflicting events

1 conflicting events found 767721 (DPR)

Restaurant Conflict Details

View Conflicts on Map

4 conflicting Restaurants found

| Restaurant (Business Name) | Address | Seating Choice | Applicant |
|--------------------------------|----------------------------------|----------------|--|
| La Panineria (MisterBuy Corp.) | 1 west 8th street, Manhattan, NY | both | Mario Pesce / [REDACTED] |
| LENA (Gizona corporation) | 1 west 8 street, Manhattan, NY | both | Pierre Gaona / [REDACTED] |
| La Panineria (MisterBuy Corp) | 1 west 8th street, Manhattan, NY | openstreets | Mario Pesce [REDACTED] mario@lapanineria.com |
| LENA (Gizona corporation) | 1west 8 street, Manhattan, NY | openstreets | gaona pierre / [REDACTED] |