

### Event Details

Event Id: 762715

Event Name: Malbon Golf x Prince Collaboration Event

Event Description: A collaborative event celebrating a brand partnership between Malbon Golf and Prince Tennis. The event will consist of local food vendors, live music and a physical activation in partnership with both brands. The event will be held in the location of the Malbon Golf flagship store located 37 Crosby Street NY, NY.

Event Type: Street Event

Event SubType: Street event, Large

Permitting Agency: Street Activity Permit Office

Setup Date: 04/20/2024 12:00 PM

Start Date: 04/20/2024 03:00 PM

End Date: 04/20/2024 08:00 PM

Breakdown Date: 04/20/2024 08:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: No

Received Date: 02/09/2024 05:30 PM

Application Processing by: Cathy Luong

### Applicant Details

Applicant Name: Christian Condina

Applicant Address: 99 Battery Place Apt. 10n New York NY 10280

Applicant Country: United States of America

Applicant Email: [REDACTED]

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

### Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode

1	CROSBY STREET between BROOME STREET and GRAND STREET	Full Street Closure	Full		Manhattan	2	5	10013
---	--	---------------------	------	--	-----------	---	---	-------

## Sponsor Details

Sponsor: Malbon Golf

Sponsor Address: 7010 Willoughby Avenue Los Angeles CA 90038

Sponsor Email: [REDACTED]

Sponsor EIN:

Sponsor Phone: [REDACTED]

Sponsor Cell:

Sponsor Fax:

Sponsor Website: [www.malbongolf.com](http://www.malbongolf.com)

## Producer Details

Producer/Organization: Christian Condina

Producer Address: 99 Battery Place Apt.10n New York NY

Producer Phone: [REDACTED]

Producer Phone: [REDACTED]

Producer Cell:

Producer Fax:

Producer Email:

## Affected Zones

Affected Borough: 1,

Affected NYPD Patrol Boro: Manhattan South Borough Command,

Affected Community Boards: 2,

Affected Precincts 5,

Affected City Council Dist: 1,

Affected Zipcodes: 10013,

## Agency Instructions

- 1 This event has been held previously. Following are details of the previous occurrence(s): *We have held 2 events on this block that have required street closures. One was held on August 28th, 2022 and the other was held on October 7th, 2023..*
- 2 The estimated attendance at this event is: 200 to 499.
- 3 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *A live DJ will be on-hand for the entirety of the event.*
- 4 The event will be advertised. Following is the event advertising plan: *Advertising for this event will be done via both brands*

respective media outlets..

- 5 The event will have on-site security. Following is the on-site security plan: *3 licensed security guards will be on-site..*
- 6 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 7 Portable and/or tow-hook generators will be used at this event. **FDNY notification is required.**
- 8 There will be oversized vehicles that exceed 13'6" in height, 8' in width and 55' in length. Following are the details: *For pickle ball court installation. Truck will be needed for set-up and breakdown..* **A DOT Over-dimensional Vehicle Permit is required.**
- 9 There will be a tent or a canopy at this event. Following are the dimensions and description: *For food vendors and pending any intermittent weather.*
- 10 Vendors are not paying to participate in the event
- 11 There will be general vendors at this event. **A DCA 30-day Street Fair Vendor Permit is required.**
- 12 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**
- 13 Alcoholic beverages will be sold, consumed or distributed at this event. **This will require eligible restaurants/businesses/caterers to obtain a Temporary Beer and Wine Permit from the NYS Liquor Authority.**

**Event Conflict Details**  Refresh to see updated conflicting events

**No conflicting events found**

**Restaurant Conflict Details**

View Conflicts on Map

**1 conflicting Restaurants found**

Restaurant (Business Name)	Address	Seating Choice	Applicant
SATURDAYS SURF NYC (SATURDAYS SURF LLC)	31 CROSBY STREET, Manhattan, NY	both	Pia Naughton /3474491668 / pia@saturdaysnyc.com