

EventId: 762426

Christopher Lorient 02/26/2024 01:59 PM

Event Details

Event Id: 762426

Event Name: Red Umbrella Day 2024

Event Description: Community event celebrating the return of spring and the
Meatpacking Districts iconic red umbrellas

Event Type: Plaza Partner Event

Event SubType:

Permitting Agency: Street Activity Permit Office

Setup Date: 04/12/2024 06:00 AM

Start Date: 04/13/2024 06:00 AM

End Date: 04/13/2024 08:00 PM

Breakdown Date: 04/14/2024 06:00 PM

Event Status: Pending

Recurring Event: No

Event Other Details:

Attendance: 200 to 499

Non Profit Organization: Yes

Received Date: 02/08/2024 02:37 PM

Application Processing by: Christopher Lorient

Applicant Details

Applicant Name: Meatpacking District

Applicant Address: 32 Gansevoort Street 5th Floor New York NY 10014

Applicant Country: United States of America

Applicant Email: bid@meatpacking-district.com

Applicant Phone: [REDACTED]

Applicant Cell Phone: [REDACTED]

Applicant Fax:

Location Details

#	Location	Street Closure	Street Side	Closure	Boro	CB's	Pct	Zipcode
1	Gansevoort/13 Gansevoort Pedestrian Plaza : Gansevoort/13 Gansevoort Pedestrian Plaza	Pedestrian Plaza	Full		Manhattan	2	6	10014

Sponsor Details

Sponsor: Meatpacking District Management Association
 Sponsor Address 32 Gansevoort Street, Fl. 5 New York NY 10014
 Sponsor Email:
 Sponsor EIN:
 Sponsor Phone: [REDACTED]
 Sponsor Cell:
 Sponsor Fax:
 Sponsor Website:

Producer Details

Producer/Organization:
 Producer Address:
 Producer Phone:
 Producer Phone:
 Producer Cell:
 Producer Fax:
 Producer Email:

Affected Zones

Affected Borough: N/A
 Affected NYPD Patrol Boro: N/A
 Affected Community Boards: 2,
 Affected Precincts 6,
 Affected City Council Dist: N/A
 Affected Zipcodes: 10014,

Agency Instructions

- 1 This event has been held previously. Following are details of the previous occurrence(s): *SAPO Event ID 696664: April 15 2023.*
- 2 The estimated attendance at this event is: 200 to 499.
- 3 There are plans to include live entertainment and/or celebrity appearances. Following are the live entertainment and/or celebrity appearance components: *Live music and dance performances*
- 4 The event will be advertised. Following is the event advertising plan: *Word of mouth, social media, newsletter, website.*
- 5 There will be amplified sound. **An NYPD Sound Permit is required from the local precinct.**
- 6 There will be a tent or a canopy at this event. Following are the dimensions and description: *10x10 pop-up tent used as an information tent*

- 7 Food and/or beverages will be sold or distributed at the event. **A DOHMH Temporary Food Service Establishment Permit (via DCA) is required.**

Event Conflict Details Refresh to see updated conflicting events

No conflicting events found

Restaurant Conflict Details

View Conflicts on Map

8 conflicting Restaurants found

Restaurant (Business Name)	Address	Seating Choice	Applicant
Serafina Meatpacking (Serafina Meatpacking LLC)	7 9th Avenue, Manhattan, NY	both	Letizia Manfredi /6469644494 / ian@serafinamanagement.com
Kobrick Coffee Co. (Rehandari, LLC)	24 9th Avenue , Manhattan, NY	both	Steven Kobrick /2122555588 / Skobrick@kobrickcoffee.com
The Chester (Gansevoort LLC)	18 9th Avenue, Manhattan, NY	sidewalk	Michael Achenbaum /6462532290 / lisa@thehgh.com
SERAFINA MEATPACKING (SERAFINA MEATPACKING LLC)	7 9TH AVENUE, Manhattan, NY	openstreets	IAN MEDWIN /9174496683 / ian@serafinamanagement.com
SWEETGREEN (SWEETGREEN NEW YORK LLC)	32 GANSEVOORT ST, Manhattan, NY	both	ARIANNA GOLDBERG /8184547401 / KELLYMLK136@GMAIL.COM
CATCH (LUCKY 13 ASSOCIATES LLC)	2127 9 AVENUE, Manhattan, NY	roadway	Peter Phyo /2126271235 / purchasing@catchhg.com
Coffee and Cocktails (WSA CAFE LLC)	18 9 AVENUE, Manhattan, NY	sidewalk	Michael Achenbaum /2126606701 / ryan@thehgh.com
MOLLUSCA (MOLLUSCA LLC)	1 LITTLE WEST 12 STREET, Manhattan, NY	sidewalk	Mollusca LLC /9178878935 / eric@molluscany.com